

<b>AGENCY NAME:</b>	
<b>AGENCY CODE:</b>	<b>SECTION:</b>

**Fiscal Year 2015-16  
Accountability Report**

**SUBMISSION FORM**

<b>AGENCY MISSION</b>	<p>"To enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning.</p>
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<b>AGENCY VISION</b>	<p>SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve.</p>
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Please state yes or no if the agency has any major or minor (internal or external) recommendations that would allow the agency to operate more effectively and efficiently.

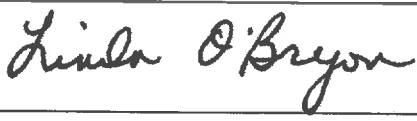
<b>RESTRUCTURING RECOMMENDATIONS:</b>	No
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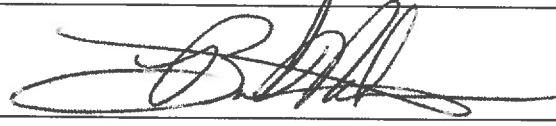
Please identify your agency's preferred contacts for this year's accountability report.

	<i><u>Name</u></i>	<i><u>Phone</u></i>	<i><u>Email</u></i>
<b>PRIMARY CONTACT:</b>	Shatika Spearman	803-737-3379	sspearman@scetv.org
<b>SECONDARY CONTACT:</b>	Bobbi Kennedy	803-737-3451	kennedy@scetv.org

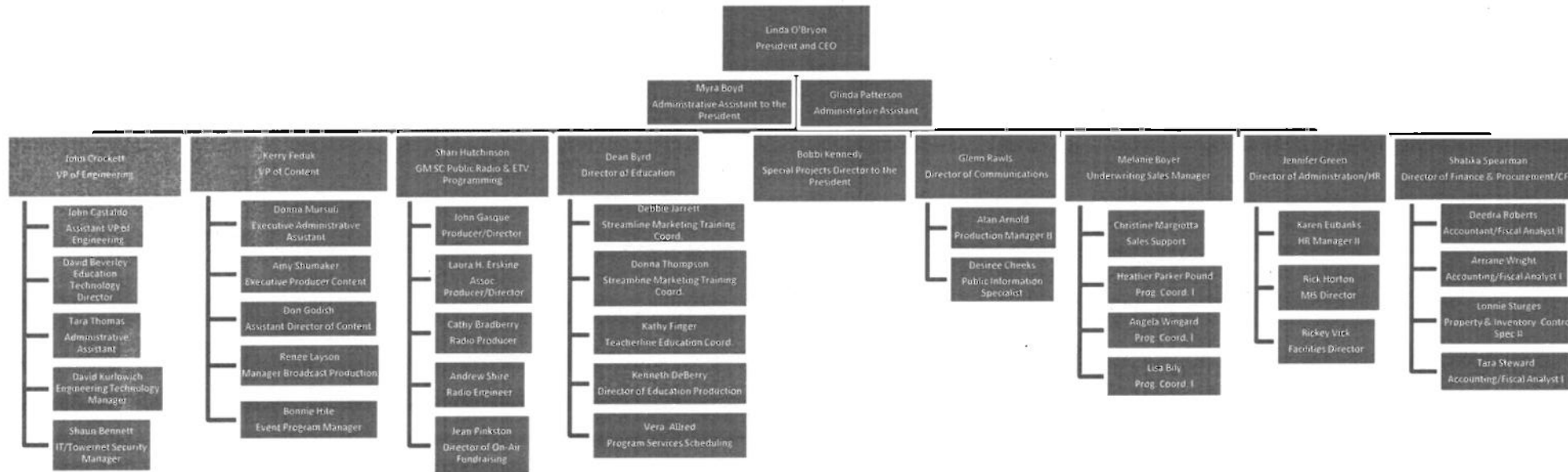
<b>AGENCY NAME:</b>		
<b>AGENCY CODE:</b>		<b>SECTION:</b>

I have reviewed and approved the enclosed FY 2015-16 Accountability Report, which is complete and accurate to the extent of my knowledge.

<b>AGENCY DIRECTOR (SIGN AND DATE):</b>	
<b>(TYPE/PRINT NAME):</b>	Linda O'Bryon

<b>BOARD/CMSN CHAIR (SIGN AND DATE):</b>	
<b>(TYPE/PRINT NAME):</b>	Dr. Brent Nelsen

# South Carolina Educational Television – September 2016



Agency Name: **SC Educational Television**

Agency Code: **H670** Section: **8**

Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
<b>G</b>	<b>1</b>				<b>Works toward creating a more entrepreneurial agency through administrative efforts such as revenue generation, state fund development, marketing, developing employees to be successful in this new environment.</b>
<b>S</b>		<b>1.1</b>		<b>Public Infrastructure and Economic Development</b>	<b>Increase giving/underwriting support</b>
<b>O</b>			<b>1.1.1</b>	<i>Public Infrastructure and Economic Development</i>	<i>Works with ETV Endowment to grow revenue</i>
<b>O</b>			<b>1.1.2</b>	<i>Public Infrastructure and Economic Development</i>	<i>Works with ETV Endowment to grow members/donors</i>
<b>O</b>			<b>1.1.3</b>	<i>Public Infrastructure and Economic Development</i>	<i>Increase agency underwriting</i>
<b>S</b>		<b>1.2</b>		<b>Education, Training, and Human Development</b>	<b>Provides value added services to the State of South Carolina to support proviso funding</b>
<b>O</b>			<b>1.2.1</b>	<i>Education, Training, and Human Development</i>	<i>Delivers teacher training; acknowledges and supports, teacher professionalism and training; supports equity and access; and uses innovative technology</i>
<b>O</b>			<b>1.2.2</b>	<i>Maintaining Safety, Integrity and Security</i>	<i>Provides transparency services to the legislature as requested</i>
<b>O</b>			<b>1.2.3</b>	<i>Maintaining Safety, Integrity and Security</i>	<i>Provides emergency preparedness services to the State of South Carolina and training for public service officials</i>
<b>S</b>		<b>1.3</b>		<b>Education, Training, and Human Development</b>	<b>Employee development</b>
<b>O</b>			<b>1.3.1</b>	<i>Education, Training, and Human Development</i>	<i>Provides employee performance management</i>
<b>O</b>			<b>1.3.2</b>	<i>Education, Training, and Human Development</i>	<i>Keep turnover at 5-8%</i>
<b>S</b>		<b>1.4</b>		<b>Public Infrastructure and Economic Development</b>	<b>Sale of Services</b>
<b>O</b>			<b>1.4.1</b>	<i>Public Infrastructure and Economic Development</i>	<i>Sell production services to agencies and the private sector</i>
<b>S</b>		<b>1.5</b>		<b>Public Infrastructure and Economic Development</b>	<b>Sell ETV video product to the public</b>
<b>O</b>			<b>1.5.1</b>	<i>Public Infrastructure and Economic Development</i>	<i>Maximize sales of ETV programs with available product</i>
<b>O</b>			<b>1.5.2</b>	<i>Public Infrastructure and Economic Development</i>	<i>Maximize revenues from sales with available product</i>
<b>G</b>	<b>2</b>				<b>Produces and distributes educational programming for schools and other institutions; innovates through educational content tools using current technology and teaching practices; creates modules that can be replicated throughout the state; combines these efforts with teacher training to improve South Carolina education through professional development and credited recertification courses</b>
<b>S</b>		<b>2.1</b>		<b>Education, Training, and Human Development</b>	<b>Improve teacher quality by customizing products and services based on districts' needs</b>
<b>O</b>			<b>2.1.1</b>	<i>Education, Training, and Human Development</i>	<i>Provides hands-on training within schools, at regional centers and at ETV. Provides online courses for teachers to acquire recertification through the SC Department of Education.</i>
<b>S</b>		<b>2.2</b>		<b>Education, Training, and Human Development</b>	<b>Work with Department of Education and school districts to create educational content to support Pre K-12 needs</b>
<b>O</b>			<b>2.2.1</b>	<i>Education, Training, and Human Development</i>	<i>Creates a new platform of Education Pre K-12 Project Modules for teachers to use in the classroom</i>
<b>O</b>			<b>2.2.2</b>	<i>Education, Training, and Human Development</i>	<i>Continues to provide ETV StreamlineSC content, PBS LearningMedia content, and ETV's Knowitall.org and media to students and teachers</i>
<b>S</b>		<b>2.3</b>		<b>Education, Training, and Human Development</b>	<b>Produce Pre K-12 educational broadcast topics to target parents and local communities</b>

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
O			2.3.1	Education, Training, and Human Development	Provides "Carolina Classrooms" broadcast programs to the public on topics and issues of importance to parents and citizenry
S		2.4		Education, Training, and Human Development	To aggregate content for easy access to districts throughout the state in order to meet K-12 curriculum and professional development requirements
O			2.4.1	Education, Training, and Human Development	Track ETV StreamlineSC and PBS LearningMedia usage to determine impact of providing content
O			2.4.2	Education, Training, and Human Development	Track Knowitall.org usage to measure impact of provided web content
G	3			Government and Citizens	Grow agency services with quality media and programming. Transparency services to legislature and government to provide citizens with an understanding of how government works.
S		3.1		Government and Citizens	Increase transparency support
O			3.1.1	Government and Citizens	Increase session and committee streaming support as requested
S		3.2		Maintaining Safety, Integrity and Security	Provides support for law enforcement training
O			3.2.1	Maintaining Safety, Integrity and Security	Coordinate with Criminal Justice Academy and SLED partners to increase training opportunities
S		3.3		Government and Citizens	Provides emergency operations support
O			3.3.1	Healthy and Safe Families	Provide SCHEART
O			3.3.2	Public Infrastructure and Economic Development	Continue to seek tower space leases
G	4			Government and Citizens	Produces, acquires, and presents broadcast, radio, web, and mobile programming to become a provider of choice and create effective content
S		4.1		Public Infrastructure and Economic Development	Maintains and develops South Carolina's image as a quality provider of National radio and television programming for the networks
O			4.1.1	Public Infrastructure and Economic Development	National program efforts reflect a focus on sharing the good news about SCETV's quality, tasteful programming and entertainment
S		4.2		Government and Citizens	Creates balance for local programming and content on radio and television to address important issues in South Carolina and be entertaining and enlightening
O			4.2.1	Government and Citizens	Produces engaging and enlightening local television programming; ratings reflect that quality
O			4.2.2	Government and Citizens	Produces engaging and enlightening local radio programming; ratings reflect that quality
O			4.2.3	Government and Citizens	Produces engaging and enlightening local web content; web analytics reflect that quality
S		4.3		Government and Citizens	Maximizes hours of the venerable PBS Kids and other children's programming
O			4.3.1	Government and Citizens	Provides content to help SC's children grow and learn with PBS Kids anchoring children's show.
S		4.4		Government and Citizens	Seek to maximize the number of ETV television viewers
O			4.4.1	Government and Citizens	Maximize TV ratings
S		4.5		Public Infrastructure and Economic Development	Seek to maximize the number of ETV radio listeners
O			4.5.1	Government and Citizens	Maximize ETV Radio ratings
S		4.6		Public Infrastructure and Economic Development	Maximizes www.scetv.org website
O			4.6.1	Public Infrastructure and Economic Development	Seek to maximize number of ETV web vendors
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Performance Measurement Template

Item	Performance Measure	Target Value	Actual Value	Future Target Value	Time Applicable	Data Source and Availability	Calculation Method	Associated Objective(s)
1	Endowment Revenues	\$4,792,146	\$4,920,208	\$4,929,805	Fiscal Year	ETV Endowment	Billings and Collections	1.1.2
2	Face to Face Teacher Training	6,000	6,305	6,500	Fiscal Year	ETV Registrations	Count of Participants	2.1.1
3	Legislative Streaming (session/committee) hours	485	354.39	354.39	Fiscal Year	LAS video archives data	Use by Customers	3.1.1
4	Employee Turnover (FTEs only)	5%	9%	5%	Fiscal Year	SCEIS	Separations divided by employees	1.3.2
5	Pre-K-12 Educator Online Recertification Hours	80,000	92,884	95,000	Fiscal Year	Teacherline/Moodle/Endowment	Registrations	2.1.1
6	Legislative Broadcast Session Hours	250	273	280	Fiscal Year	Statehouse Funding Credit Report (internal)	Count of Hours Broadcasted	3.1.1
7	On-Demand Pre-K-12 Sessions/Uses*	1,434,000	1,104,562	900,000	Fiscal Year	Google Analytics/Learn 360	Aggregates content services analytics	2.2.2,2.4.2
8	Local Television Programming Hours	478	401	401	Fiscal Year	Scheduall	Weekly Hours presented	4.2.1
9	Local Radio Programming Hours	1,094	1,322	1322	Fiscal Year	Broadcast Schedule	Weekly Hours presented	4.2.2
10	PBS Kids Programming	4,420	4,300	4,300	Fiscal Year	Broadcast Schedule	Weekly Hours presented	4.3.1
11	Television Viewing Households	443,200	485,410	450,000	Fiscal Year	Nielsen	Weekly Hours presented	4.2.1,4.4.1,4.3.1
12	Radio Listeners	335,900	327,300	335,900	Fiscal Year	Nielsen	Weekly Hours presented	4.2.2,4.5.1
13	Production billings	\$572,887	\$793,419	\$607,775	Fiscal Year	Billings Records	Total Production Billings	1.4.1
14	www.sctv.org sessions**	1,206,171	755,753	831,328	Fiscal Year	Google Analytics	Number of sessions	4.2.3, 4.6.1
15	www.sctv.org users**	714,019	381,863	420,039	Fiscal Year	Google Analytics	Number of users	4.2.3, 4.6.1
16	www.sctv.org page views**	2,102,994	1,304,961	1,435,457	Fiscal Year	Google Analytics	Number of views	4.2.3, 4.6.1
17	www.scpubradio.org website sessions	n/a	137,708	138,000	Fiscal Year	Google Analytics	Number of sessions	4.2.2
18	www.scpubradio.org website page views	n/a	433,395	435,000	Fiscal Year	Google Analytics	Number of page views	4.2.2
19	www.scpubradio.org classical streaming starts	n/a	1,606,441	1,610,500	Fiscal Year	Google Analytics	Number of streaming starts	4.2.2
20	Cove sessions	82,817	428,389	ETV or PBS goal	Fiscal Year	Google Analytics	Number of sessions	4.2.3
21	Cove users	62,504	198,040	ETV or PBS goal	Fiscal Year	Google Analytics	Number of users	4.2.3
22	Cove page views	230,474	138,419	ETV or PBS goal	Fiscal Year	Google Analytics	Number of views	4.2.3
23	YouTube video views	297,304	347,199	460,841	10/1/15-6/30/16	Google Analytics	Number of video views	4.2.3
24	YouTube minutes watched	894,095	854,370	939,707	Fiscal Year	Google Analytics	Number of minutes watched	4.2.3

\*This combines Knowitall, PBS Learning Media Sessions, and StreamlineSC uses.

\*\*During Fiscal Year 2015-2016, several websites were retired: palmettoscene.org, mig.org, and carolinamoney.org. SCETV.org was redesigned and launched in January 2016 with only evergreen content from the retired websites. Google Analytics also changed its algorithm in the past year which resulted in a significant drop in the target value number and actual value number of sctv.org sessions, users, and pageviews.

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Program Template

Program/Title	Purpose	FY 2015-16 Expenditures (Actual)				FY 2016-17 Expenditures (Projected)				Associated Objective(s)
		General	Other	Federal	TOTAL	General	Other	Federal	TOTAL	
I. Internal Administration	Provides agency administrative functions.		\$ 1,154,585		\$ 1,154,585		\$ 1,602,300		\$ 1,602,300	1.3.1,1.3.2
II.A.I. Engineering Administration	Provides engineering administrative functions		\$ 123,511		\$ 123,511		\$ 477,218		\$ 477,218	1.3.1,1.3.2
II.A. 2. Transmissions & Reception	Distributes educational, transparency, and broadcast content. Provides support to agency.	\$ 15,576	\$ 2,465,901		\$ 2,481,477	\$ 140,989	\$ 5,622,978	\$ 200,000	\$ 5,963,967	1.2.2,1.2.3,3.3.2
II.A.3. Communications	Public Affairs functions		\$ 136,292		\$ 136,292		\$ 233,570		\$ 233,570	3.1.14.2.3,4.6.1,
II.B.1. Pre-K Education	Produces and distributes educational programming for Pre-K.		\$ 27,583		\$ 27,583		\$ 100,000		\$ 100,000	2.1.1,2.2.1,2.2.2,2.3.1
II.B.2. K-12 Education	Produces and distributes educational programming for K-12 schools.		\$ 839,780		\$ 839,780		\$ 456,660		\$ 456,660	2.1.1,2.2.1,2.2.2,2.3.1,2.4.1,2.4.2
II.B.3. Higher Education	Produces and distributes educational programming for colleges and universities.		\$ 164,605		\$ 164,605		\$ 358,000		\$ 358,000	1.2.1,1.2.2
II.B.4. Agency, Local, and other Educational Services	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.		\$ 397,243		\$ 397,243		\$ 1,005,000		\$ 1,005,000	1.2.1,1.2.2,1.2.3
II.B.5. Training and Assessment	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.		\$ 100,610		\$ 100,610		\$ 185,000		\$ 185,000	1.2.1,1.2.2,1.2.3,2.1.1,2.2.1,2.2.2,2.3.1,2.4.1,2.4.2
II.C. Radio Content	Continue to provide radio programming, the State House Report, and news coverage.		\$ 1,414,701		\$ 1,414,701		\$ 1,495,000		\$ 1,495,000	4.2.2,4.5.1
II.D.1. Television Content	Continue to provide television programming		\$ 2,086,098		\$ 2,086,098		\$ 1,996,449		\$ 1,996,449	4.1.1,4.2.1,4.4.1
II.D.2. Local & Transparency	Continue to produce Palmetto Scene, Carolina Stories, news, and educational coverage.	\$ 4,185	\$ 1,289,458		\$ 1,293,643	\$ 100,000	\$ 2,074,641		\$ 2,174,641	1.2.2,3.1.1,3.2.1
II.D.3. Regional Operations	Support for regional stations		\$ 242,746		\$ 242,746		\$ 405,000			4.4.1,4.5.1
II.E. Enterprise	Continue Endowment/ETV fundraising initiatives. Reinvigorate planned giving. Restructure underwriting.		\$ 290,892		\$ 290,892		\$ 495,000		\$ 495,000	1.1.1,1.1.2,1.1.3,1.4.1,1.5.1,1.5.2,3.3.2
III. Employee Benefits	Provides for employee benefits to include employer contributions.	\$ 3,258	\$ 1,504,760		\$ 1,508,018	\$ 36,543	\$ 2,110,400		\$ 2,146,943	1.3.1,1.3.2
		\$ 23,020	\$ 12,238,765	\$ -	\$ 12,261,785	\$ 277,532	\$ 18,617,215	\$ 200,000	\$ 19,094,747	
					\$ -				\$ -	

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Legal Standards Template

Item #	Law Number	Jurisdiction	Type of Law	Statutory Requirement and/or Authority Granted	Associated Program(s)
1	47 U.S.C. Section 396	Federal	Statute	Communications Compliance Act establishes Corporation of Public Broadcasting	All ETV Programs
2	Title 47 C.F.R. Chapter I	Federal	Regulation	Telecommunication-Federal Communications Commission (FCC)	All ETV Programs
3	Section 59-7-10	State	Statute	Creates ETV Commission.	All ETV Programs
4	Section 59-7-20	State	Statute	Creates ETV Commission Advisory Committees.	All ETV Programs
5	Section 59-7-30	State	Statute	Authorizes per diem for Commission members.	All ETV Programs
6	Section 59-7-40	State	Statute	Authorizes a study of the use of technology for Education and directs assistance from the	All ETV Programs
7	Section 59-7-50	State	Statute	Authorizes acceptance of contributions and sale or lease of facilities.	All ETV Programs
8	Section 59-7-60	State	Statute	Assures educational textbooks used by ETV align with state standards.	All ETV Programs
9	8.1	State	Proviso	Grants/Contribution Carry Forward	Internal Administration
10	8.2	State	Proviso	Spectrum Auction	Internal Administration and Transmissions & Reception
11	8.3	State	Proviso	Antenna and Tower Replacement	Transmissions & Reception
12	8.4	State	Proviso	Wireless Communications Tower	Internal Administration and Transmissions & Reception
13	117.27	State	Proviso	School Technology Initiative	Education
14	117.89	State	Proviso	Funds Transfer to ETV	Local & Transparency, Transmissions & Reception, and Education



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Customer Template

Divisions or Major Programs	Description	Service/Product Provided to Customers	Customer Segments	Specify only for the following Segments: (1) Industry: Name; (2) Professional Organization: Name; (3) Public: Demographics.
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Emergency preparedness alerts and infrastructure to deliver messages	Executive Branch/State Agencies	
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content for Television and Web	Legislative Branch	
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Streaming web coverage of the S.C. Supreme Court hearings; <a href="http://www.judicial.state.sc.us/SCvideo/">http://www.judicial.state.sc.us/SCvideo/</a>	Judicial Branch	
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Pre-K 12 Content and teacher professional development	School Districts	
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Statewide awareness of industry initiatives	Industry	Examples include S.C. Chamber of Commerce, community development organizations, new and expanded services (including the S.C. Ports Authority and S.C. Telehealth Alliance)
Internal Administration	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Awareness and outreach	Professional Organization	Examples include S.C. Association of School Administrators, TransformSC, and S.C. Afterschool Alliance
Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Web, television, and radio features on initiatives impacting local governments and public education	Local Govts.	
Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Statewide infrastructure to support the Governor's Office and agencies that provide emergency preparedness	Executive Branch/State Agencies	
Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television and radio broadcast and web support for emergency preparedness and transparency	Industry	Examples include tourism, transportation, and small businesses

Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television and radio broadcast and web support for emergency preparedness and transparency	Professional Organization	Examples include SC HEART, S.C. Broadcasters Association, and S.C. Law Enforcement Officers Association
Communications	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Pre-K 12 Content (including K-12 educational modules that meet S.C. curriculum standards) and teacher professional development	School Districts	
Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Web, television, and radio features on initiatives	Local Govts.	
Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Web, television, and radio features on initiatives	Professional Organization	Examples include SCASA, SC Palmetto Teachers Association, and SC Home-School Association
Higher Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Web, television, and radio features on initiatives	Professional Organization	Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state
Higher Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Web, television, and radio features on initiatives	Executive Branch/State Agencies	
Radio Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Radio Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	S.C. Business Review	Industry	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural
Television Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Content for Television and Web	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Streaming and television broadcast and web coverage	Executive Branch/State Agencies	
Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Online training	Executive Branch/State Agencies	

Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content for Television and Web	School Districts	
Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Streaming services/Web distribution	Executive Branch/State Agencies	
Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television Broadcast and Web Streaming	Legislative Branch	
Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Streaming and television broadcast and web coverage	Judicial Branch	
Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Diverse Educational Platforms Content Development; Work Force Development projects that support statewide employment initiatives	Industry	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural
Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Live News Shots; Informational Video; Transparency-Local Government; Television Broadcast Programming; Image Videos; Television Broadcast Segments; Public Awareness Videos and Broadcast Segments	Executive Branch/State Agencies	
Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Information and Community Engagement	Professional Organization	Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural

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Partner Template

Name of Partner Entity	Type of Partner Entity	Description of Partnership	Associated Objective(s)
ETV Endowment of SC	Non-Governmental Organization	Conducts meetings with ETV to assess progress in meeting goals.	1.1.1,1.1.2,1.1.3
SC Department of Education	State Government	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	1.2.1,2.1.1
Corporation for Public Broadcasting (CPB)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	4.1.1,4.2.1,4.2.3,4.4.1
Public Broadcasting Service (PBS)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	4.1.1,4.2.1,4.2.3,4.4.1
National Public Radio (NPR)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	4.1.1,4.2.2,4.5.1
Viewers/Listeners/Donors/Members	Individual	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	1.4.1,4.4.1,4.5.1
School Districts	Local Government	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	1.2.1,2.2.1,2.2.2
Educational Organizations/Associations	Non-Governmental Organization	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide.	1.2.1,2.1.1
SC Legislature and Legislative Services Division	State Government	Provides streaming annually during general session.	3.1.1
SC Supreme Court	State Government	Provides streaming annually during general session.	3.1.1
SC Emergency Management Division (EMD)	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	1.2.3
SC Department of Transportation	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff.	1.2.3
SC Governor's Office	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	1.2.3
SC Department of Administration	State Government	Provides the infrastructure for agencies and others to share information.	1.2.3,3.3.2

Federal Emergency Management Agency (FEMA)	Federal Government	Provides monthly update, technology, and training plans for emergency support equipment and staff.	<b>1.2.3</b>
National Oceanic and Atmospheric Administration (NOAA)	Federal Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	<b>1.2.3</b>
SC Healthcare Emergency Amateur Radio Team (SCHEART)	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	<b>1.2.3</b>
SC Civil Air Patrol	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	<b>1.2.3</b>
SC State Human Resources	State Government	Maintains performance records to meet state HRD standards.	<b>1.3.1,1.3.2</b>
SC Commission on Higher Education	State Government	Promotes resources, identifies customer needs and creates packages to meet their needs.	<b>2.1.1</b>
Colleges/Universities	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	<b>2.1.1,4.2.2</b>
Humanities Council of SC	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	<b>4.2.1</b>
SC Research Authority	Private Business Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	<b>1.1.3,4.2.1</b>
Users/Participants	Individual	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals.	<b>1.4.1,2.1.1,2.2.1,2.2.2,2.3.1,2.4.1,2.4.2</b>
SC Criminal Justice Academy	State Government	Meets regularly to market programs and issue certifications.	<b>3.2.1</b>
SC State Law Enforcement Division (SLED)	State Government	Meets regularly to market programs and issue certifications. Also, provides the infrastructure for agencies and others to share information.	<b>3.2.1</b>
Telecommunication Carriers	Private Business Organization	Provides the infrastructure for agencies and others to share information.	<b>3.3.2</b>
The Riley Institute	Higher Education Institute	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	<b>4.2.1</b>
Spoletto Festival	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	<b>4.2.2</b>
SC Arts Commission	State Government	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	<b>4.2.1,4.2.2</b>
Columbia Museum of Art	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	<b>4.2.1</b>
Community Councils/Foundations	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	<b>4.2.1, 4.2.2</b>

National Park Service	Federal Government	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	4.1.1
SC Telehealth Alliance	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	3.3.1,4.2.1,4.2.2
Google Analytics	Private Business Organization	Incorporated data for monthly updates for management and ETV Commission presentations.	4.4.1,4.5.1
SC Education Oversight Committee	State Government	Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets programs to users statewide.	2.1.1
SC Farm Bureau	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	4.2.1
SC Department of Natural Resources	State Government	Provides the infrastructure for agencies and others to share information.	4.2.1
Border Patrol	Federal Government	Provides training for border patrol	4.2.1

Agency Name: **SC Educational Television**

Fiscal Year 2015-16  
Accountability Report

Agency Code: **H670** Section: **008**

Report Template

Item	Report Name	Name of Entity Requesting the Report	Type of Entity	Reporting Frequency	Submission Date (MM/DD/YYYY)	Summary of Information Requested in the Report	Method to Access the Report
1	Accountability Report	Executive Budget Office/House Legislative Oversight Committee	State	Annually	September 15, 2015	Provide priorities and data for agencies, policymakers, and citizens	<a href="http://www.admin.sc.gov/budget">www.admin.sc.gov/budget</a>
2	EEOC Annual Report/Mid-Term	Federal Communications Commission	Federal	Annually	August 1, 2015	Information regarding hiring practices and opportunities, as well as demographics related to station employment	<a href="http://www.fcc.gov">www.fcc.gov</a>
3	SAS	Corporation of Public Broadcasting	Outside Organization	Annually	February 1, 2016	Agency information related to human resources, content, and education	<a href="http://www.cpb.org">www.cpb.org</a>
4	SABs	Corporation of Public Broadcasting	Outside Organization	Annually	February 16, 2016	Financial information	<a href="http://www.cpb.org">www.cpb.org</a>
5	K-12 School Technology Initiative Progress Report	K-12 Technology Initiative	State	Annually	October 31, 2015	Provide SCETV Programming services funded by K-12 Technology Initiative budget	<a href="https://sck12technit.sc.gov/">https://sck12technit.sc.gov/</a>
6	EOC-EIA Program Report	Education Oversight Committee	State	Annually	October 1, 2015	Program and budget information for EIA funds to SCETV	<a href="http://www.eoc.sc.gov/reportsandpublications/Pages/default.aspx">www.eoc.sc.gov/reportsandpublications/Pages/default.aspx</a>
7	EEO Report	S.C. Human Affairs Commission	State	Annually	October 1, 2015	Information regarding hiring practices and opportunities, as well as demographics	<a href="http://www.scstatehouse.gov/reports/HumanAffairsComm/2016AnnualReport.pdf">www.scstatehouse.gov/reports/HumanAffairsComm/2016AnnualReport.pdf</a>
8	CPB Local Impact Report	Corporation of Public Broadcasting	Outside Organization	Annually	September 1, 2015	Network report on local impact services to the state	<a href="http://www.scetv.org/about/annual-reports">http://www.scetv.org/about/annual-reports</a>
9	Annual Financial Statements	South Carolina Auditor's Office	State	Annually	January 31, 2017	All financial information	<a href="https://scetv.org/about/annual-reports">https://scetv.org/about/annual-reports</a>

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Oversight Review Template

Item	Name of Entity Conducted Oversight Review	Type of Entity	Oversight Review Timeline (MM/DD/YYYY to MM/DD/YYYY)	Method to Access the Oversight Review Report
1	HRD Delegation Audit	State	06/30/2015 to 06/30/2016	<a href="http://www.admin.sc.gov/humanresources">www.admin.sc.gov/humanresources</a>
2	S.C. Human Affairs Commission	State	10/01/2014 to 9/30/2015	<a href="http://www.schac.sc.gov">www.schac.sc.gov</a>
3	ETV Commission	State	06/30/2015 to 06/30/2016	<a href="http://www.scetv.org/about/etv-management-and-commission/etv-commission">www.scetv.org/about/etv-management-and-commission/etv-commission</a>
4	Corporation of Public Broadcasting	Outside Organization	06/30/2015 to 06/30/2016	<a href="http://www.cpb.org">www.cpb.org</a>
5	Federal Communications Commission	Federal	08/1/2015 to 07/31/2016	<a href="http://www.fcc.gov">www.fcc.gov</a>