

AGENCY NAME:	South Carolina Department of Agriculture		
AGENCY CODE:	P16	SECTION:	44

Fiscal Year 2015-16 Accountability Report

SUBMISSION FORM

AGENCY MISSION	To promote and nurture the growth and development of South Carolina's agriculture industry and its related businesses while assuring the safety and security of the buying public.
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AGENCY VISION	For the State's economy to grow and prosper, providing everyone, producers and consumers, opportunities to enjoy the benefits of agriculture.
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Please state yes or no if the agency has any major or minor (internal or external) recommendations that would allow the agency to operate more effectively and efficiently.

RESTRUCTURING RECOMMENDATIONS:	Yes
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Please identify your agency's preferred contacts for this year's accountability report.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
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I have reviewed and approved the enclosed FY 2015-16 Accountability Report, which is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):	 
(TYPE/PRINT NAME):	Hugh Weathers, South Carolina Commissioner of Agriculture

BOARD/CMSN CHAIR (SIGN AND DATE):	N/A
(TYPE/PRINT NAME):	N/A

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AGENCY’S DISCUSSION AND ANALYSIS

The South Carolina Department of Agriculture (SCDA) is organized into four divisions generally aligned by goals, in pursuit a two-part mission to promote agribusiness and protect producers and consumers in the marketplace. The divisions are: Agency Operations, Consumer Protection, Agricultural Services, and External Affairs and Economic Development. The Strategic Planning Template reflects this alignment of goals with divisions, while also showing how the entire agency works together towards achievement of these goals and thus, the agency’s mission.

Agency Operations

Agency Operations consists of the Commissioner’s Office; Administration; Human Resources; Information Technology; and Legal Affairs. These areas work to ensure that people, equipment, and infrastructure are adequate, available and positioned across the state to keep the agency mission ready. This division also facilitates constituent services and oversees special projects at the direction of the Commissioner.

Consumer Protection

The Consumer Protection Division is comprised of four departments: Laboratory Services; Metrology Services; Food and Feed Safety Inspection; and Consumer Services. To comply with its legislative charge, the goal of the Consumer Protection Division is to protect the consumers and buying public in SC through routine food/feed/fuel inspections, laboratory testing and analysis, a variety of industry certifications, product sampling, licensing, auditing and oversight of commodity storage warehouses and facilities.

Agricultural Services

The Agricultural (Ag) Services Division is made up of Marketing; Fruit, Vegetable and Commodity Grading and Inspection; Market News Programs; and State Farmers Markets. Ag Services encourages market access, development, and sustainability for agricultural products by building consumer demand, providing information to help producers make marketing decisions, and offering points of sale at State Farmers Markets.

External Affairs and Economic Development

The External Affairs and Economic Development Division includes External Affairs; the Office of Agribusiness Development; Public Information; and Grants Administration. As the lead advocate for the state’s agricultural industry, the agency listens to stakeholders about pertinent issues at the federal, state and local levels. With Commissioner Weathers’ goal to raise the economic impact of agribusiness to 50 billion by 2020, SCDA is helping existing operations expand and recruiting new companies to bring more value-added opportunities in South Carolina.

Internal Changes Being Implemented

1. The Marketing and Promotions Functional Area has been restructured to align all activities and personnel related to value-added agriculture under a “Brand Coordinator;” and all commodity promotions and marketing specialists under a “Commodity Coordinator.” Creating these two

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teams and team leaders aligns programs with similar outcomes to increase communication, collaboration, and workflow. This change was effective in May 2016, and fully implemented by the beginning of the new fiscal year, 1 July 2016.

2. During FY16, SCDA established an internal Communications Committee to develop, plan, and direct internal and external communication strategies and policies and long-range public information programs designed to proactively meet the mission of the agency. As of 17 July 2016, the Public Information (Communications) Department has been placed under External Affairs and Economic Development. Many groups of people – constituents, legislators, other government agencies, and businesses – look to SCDA as a credible source of public safety, industry, and market information.

Agency Successes

1. The growth, popularity, and recognition of the brands under the Certified SC umbrella continue to surge since the program’s creation in 2007. Consumer research indicated that most South Carolinians preferred to purchase, and would even pay more, for locally grown food. However, most also said they could not distinguish food grown in SC from food produced elsewhere. SCDA created the Certified SC brand for companies that grow or make agricultural products in SC to distinguish their products. Today, there are 1,870 members of Certified SC; over 300 Fresh on the Menu restaurants and food service establishments who source 25% of their menu from SC, when in season; and approximately 230 Roadside Markets and Community Based Farmers Markets. Economic analyses indicate that for every dollar of state investment in this program, \$10 in state revenues is generated. Surveys show that participants collectively invest approximately \$10 million of their own money towards Certified SC branding. The first Certified SC Grown Palmetto Series trophy was recently handed out to the University of South Carolina. As the title sponsor of this initiative, SCDA is tapping into the healthy Clemson – Carolina rivalry to connect fans and farmers around the food grown right here in South Carolina.
2. The SCDA Metrology Laboratory houses the official state standards for mass and volume and is the only source for National Institute of Standards and Technology (NIST) traceable calibrations to over 439 public and private sector customers who are required to comply with federal and state laws. This lab is recognized by NIST as an Echelon I category laboratory, which operates at the highest level of precision. The lab consistently ranks in the top 10 nationally for Echelon I, II, and III calibration productivity, including ranking number one for Echelon II calibrations. Traditional weight calibrations are performed on scales at grocery stores; doctor’s offices and hospitals; package shipping locations; wood yards, mills, and any businesses that weigh trucks; livestock markets; and manufacturing facilities. Volume calibrations are completed for gas stations and other private and commercial refueling points; LP, natural gas, home heating oil dispensers; and airports. The Metrology Laboratory’s services are a vital support function to intrastate commerce, providing free calibrations to public entities and fee-based calibrations to private businesses and out-of-state government agencies. SCDA Metrology Laboratory serves the state’s growing automotive, aviation, and medical industries.
3. On 24 May 2016, the SC General Assembly approved \$40 million in aid to help farmers who suffered catastrophic losses due to the historic October 2015 flood and subsequent rain. Eligible farmers could receive grants, up to \$100,000 maximum, covering 20% of the verified crop loss. SCDA brought industry partners together to get input; wrote the rules for the

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program; developed the application; conducted training; received and processed applications; and issued checks in less than four months. Clemson Extension and SC State Extension were critical partners in the application development and outreach. SC Department of Revenue served a crucial role by assisting in reviewing and auditing applications. 1,252 applications were received and 1,244 applications totaling \$35,512,560 in grant awards were approved. The grant amounts ranged from 88 applicants receiving the maximum award of \$100,000 to a single grant of \$164. The average award was \$28,682.

4. SCDA runs state government’s only waste pesticide collection program, providing an opportunity for homeowners, farmers, and non-commercial and commercial applicators a method to dispose of old, unwanted, or unusable pesticides. The agency holds annual collections across the state, and even partners with some county Household Hazardous Waste (HHW) collections. SCDA began this program in 2008 with a 3 year grant from the Environmental Protection Agency. In the 2012 legislative session, the SC Legislature directed SCDA to continue waste pesticide collection, and in fiscal year 2013-14 established an annual appropriation of \$150,000 for this purpose. Since the program began, 489,867 pounds of pesticides have been collected by SCDA and destroyed or disposed of properly.

Risk Assessment and Mitigation Strategies

The most negative impact, should the agency fail in accomplishing its goals and objectives, would be on public health and safety. The agency’s regulatory and marketing functions both ultimately ensure a safe, affordable, local food supply. Without SCDA’s inspection and oversight throughout marketing channels, there would be no confidence among consumers in the safety of the food they eat or the pet food they purchase. Food borne illnesses could cause sickness, starvation and/or even death. Less seriously, but still important, consumers would most likely not receive the volume or quality of product for which they were paying. Producers would not know they are being paid for the accurate quality grade or quantity of product they are selling. Agribusiness, including farming and forestry, is the largest industry in the state with an economic impact of \$42 billion and accounting for almost 213,000 jobs. If SCDA did not nurture and grow this industry, the negative economic impact and loss of jobs, particularly in rural communities would be substantial. Obviously, not nearly all the variety of food consumed by South Carolinians comes from in state. However, if SC could not produce any of its own food, a national security and public safety crisis would occur.

SCDA works cooperatively with local, other state, and federal agencies to accomplish its mission and prevent the worst-case scenario described above. The best “outside” help that can be provided is for the SC General Assembly to lean on SCDA’s technical expertise to guide recommend periodic statutory and regulatory updates as technology evolves and new products are developed. Keeping pace with neighboring states and the federal government, when prudent, streamlines the regulatory process and reduces the burden on SC businesses.

Three options for the general assembly to prevent such a crisis:

1. Support and make the food, feed, and product regulatory changes described in the following restructuring recommendations.

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2. Work with agribusiness to determine competitive barriers and use a balanced approach (pro-growth versus public safety) to eliminating those barriers.
3. Either fund SCDA administrative costs or allow the flexibility to recoup a portion of those costs through fees for non-essential services.

Restructuring Recommendations

SCDA offers three recommendations for the General Assembly’s consideration to bolster public safety and promote the agribusiness industry: Food and feed regulatory changes; improve the permitting process for poultry growers; and providing

A. Food and feed regulatory changes

Feed 36-25-210 and 40-7-1

1. SCDA hopes to adopt the Model Feed Law, American Association of Feed Control Officials, into our current feed law.
2. The current feed law was written in 1967 and places consumers and feed mills at a disadvantage.
3. Current law does not provide specifics for feed inspections that the FDA currently performs (Medicated feed, BSE, and GMP at mill operations) under federal law.
4. Feed (animal or pet food) is being categorized much like human food. SCDA wishes to protect animals, pets, and growers through adopting the Association of Animal Feed Control Official’s (AAFCO) model feed bill to anticipate and educate industry prior to full implementation the Food Safety Modernization Act (FSMA).
5. FSMA will affect feed mills, animal/pet food operators and feed stores in South Carolina. SCDA wishes to adopt this model feed bill in order to be the primary regulatory body to educate and regulate these facilities prior to and in conjunction with federal agencies.
6. This will require registration of facilities with SCDA to facilitate recalls and provide rapid response to food borne outbreaks, animal welfare and other potential issues.

Food Quality (Consumer Protection Lab)

1. Habitual violations for food label claims (butter fat, meat fat, etc. under minimum), such as fat content, affects prices at grocery store. A 90-10 (lean to fat) hamburger meat vs 70-30 (lean to fat) hamburger meat has a substantial price difference.
2. SCDA suggests adding administration fees to samples that are in violation. The lab must retest, validate and print reports, send out an inspector and utilize extra resources due to a violation or mislabeled food. SCDA recommends a \$100.00 administrative fee for violators.
3. Currently, Feed Registration fees are at \$15.00. To mirror our neighboring states, SCDA recommends increasing the fee to \$25.00. Tonnage Fees will not be used (this is very industry friendly).

Consumer Services

1. SCDA suggests adding a registration fee for products and/or facilities to the Petroleum Law. **39-41-250**

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2. There are currently 66,000 dispensers in SC. At \$5.00 per dispenser, we will generate \$330,000 for more inspectors, more equipment to test, better response time for complaints and accountability. **39-9-68**
3. SCDA needs the authority to administer a penalty (Not ALJ) for repeat violators and habitual offenders. Firms that cheat customers, inaccurately advertise cash credit prices, have repeat dispenser issues (meter creeping), or repeat dispensers out of tolerance (shorting the consumer) should have a monetary penalty to protect the buying consumers in SC. SCDA recommends for the first offense \$50.00 (current), second \$200.00, and third \$500.00. **39-9-200 thru 39-9-210, 39-41-190**
4. In regards to warehouse receipts, SCDA recommends adding verbiage to allow electronic receipts. **39-22-80, 39-22-200, and regulation Article 13, 5-493**

Food/Feed Safety 39-25-10

1. The introduction of a fee for Registration Verification Certificate (RVC) (SCDA Permit) application would allow for the department to collect a fee at time of application. Applications are reviewed including business plan, product analysis, certifications and training requirements, and labels. This would compare to the Department of Health and Environmental Control (DHEC) plan review. SCDA recommends \$25.00. **39-25-210**
2. The proposed RVC annual renewal is based on a tier system based on risk/length of inspection, size of firm (distribution) to prevent small prospective manufacturers from being burdened. RVC renewals will allow for more inspectors, better equipment, and faster response time for recalls, complaints, illnesses and enforcement. Public health and food safety must be a top priority. SCDA recommends a renewal fee based on DHEC's model. **39-25-210**
3. Add enabling legislation to enact FSMA (including Produce Safety Rule) at the state level with no exemptions or changes. SCDA will be the face for outreach, education (along with Clemson University), and regulatory oversight, in lieu of Federal Food and Drug Enforcement. A new Section would be created. This would allow SCDA to capture nearly \$700,000 per year in federal funding for this purpose.

Lessen Restrictions for businesses, stop duplication of inspection

1. SCDA would like to be removed from involvement with the Cottage Food Bill. This is a DHEC law and the new food code allows DHEC to regulate 100% of firms under the Cottage Food Bill. **44-1-143** DHEC's new food code allows for nonhazardous foods to be sold at retail and this law is more restrictive. SCDA does not regulate retail food sales directly to the end consumer in South Carolina; therefore, the approval of any operation exempted from Regulation 61-25 is solely the responsibility of Department of Health and Environmental Control's Food Protection Division.
2. SCDA recommends changes to the Egg Law to exempt USDA Graded facilities from applying for state registration. SCDA will focus on small egg producers in SC, and will continue to require registration and licensing to continue, but will add more exemptions for small producers. **39-39-10 to 39-39-40**
3. SCDA recommends eliminating the Salvage Food Permit in lieu of an RVC. Since an RVC is required for food manufactures under SCDA purview, this actually will eliminate duplication and will shore up database. Also, regulation verbiage needs updating to modern language and

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terminology used by FDA and DHEC. This will prevent duplication of inspection and licensing/permitting. *5-360 through 5-373*

B. Improve the permitting process for poultry growers

Broilers (poultry) are the largest agricultural cash crop in South Carolina. Integrators and growers are reporting that the permitting process for new poultry houses is much more costly and time-consuming than in North Carolina and Georgia. Integrators are choosing to expand in NC and GA rather than SC. Due to the lack of uniformity of policies dealing with expansion of poultry operations in South Carolina, there is a strong need for more stream-lined thresholds. Farmers who are seeking to create additional capital investment and jobs through expansion of poultry farms need to know the exact rules and processes so they will effectively be able to estimate timelines and costs. A technical working group has been established to offer suggestions to these points.

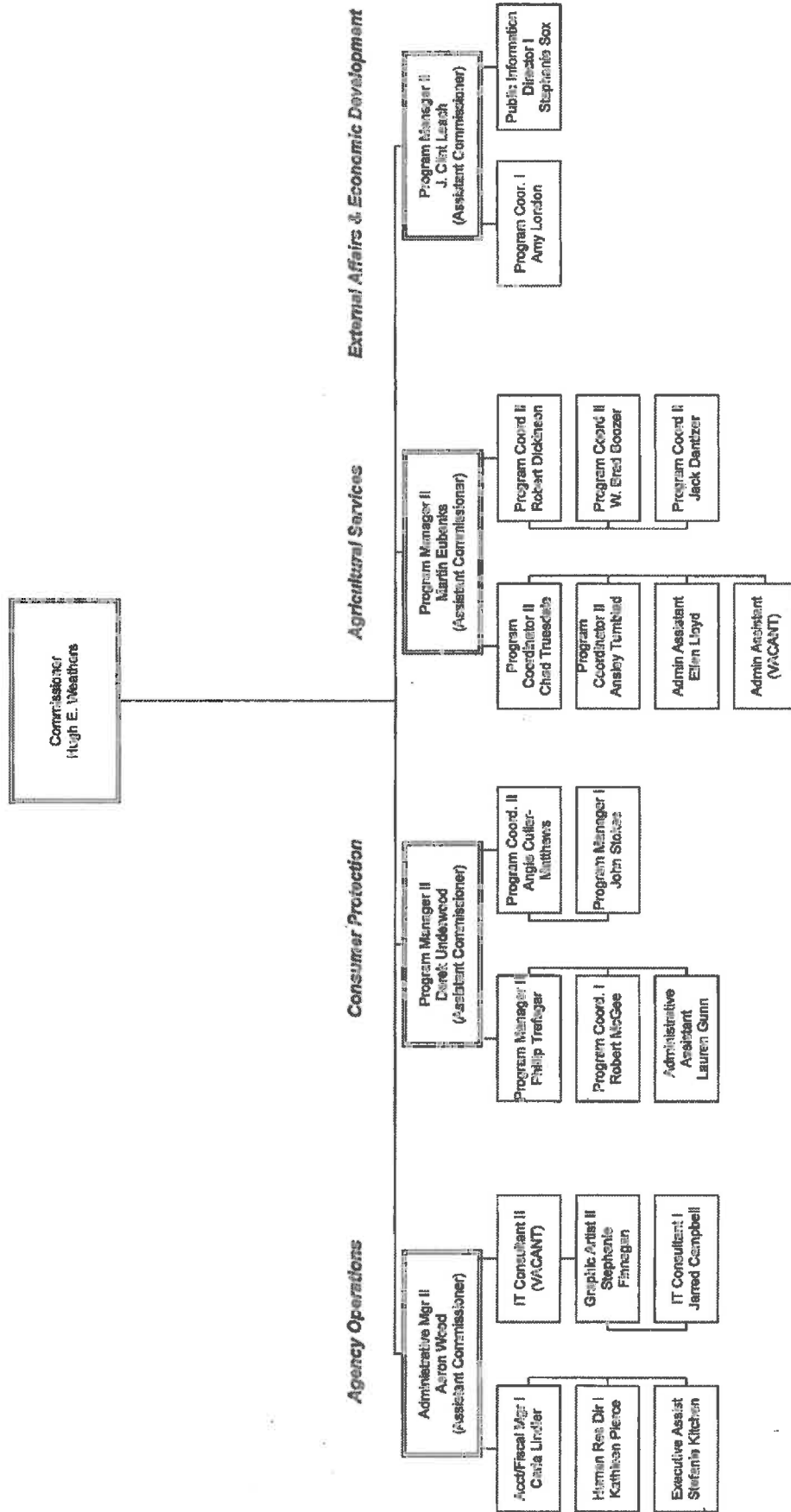
C. Fund agency administrative costs or allow SCDA to charge fees for service

New appropriations to SCDA have been primarily in the form of program funds (ex: tobacco master settlement agreement) that have been directed towards specific projects. As anyone in private business knows, "the cost of doing business" continues to climb, whether it's building rent, fuel, laboratory supplies, personal protective equipment (PPE), insurance, vehicle costs, personnel salaries and benefits, etc. Currently, the agency must spend a significant portion of program money on the most basic operating expenses listed above. Most of these operational functions are mandatory under state statute. SCDA budget requests for this purpose have gone unfunded. Many tests and analyses performed by SCDA are not required for regulatory purposes but are provided as a "quality" service, free of charge. The agency has evaluated options such as charging a nominal fee for some of these quality tests for businesses, but not individuals.

Agency FTE Total: 120.8
 2 TG
 7 TL

S.C. Department of Agriculture

August 1, 2016



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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
G	1			Government and Citizens	Improve agency operational readiness and workforce development
S	1.1				Prioritize and deploy Information Technology (IT) products and services
O	1.1.1				<i>Inventory and establish a replacement schedule for all agency IT equipment</i>
O	1.1.2				<i>Achieve that 100% of appropriate staff complete an annual information security awareness training</i>
O	1.1.3				<i>Triage and acknowledge helpdesk tickets within 24 hours; provide desktop support to all agency users</i>
O	1.1.4				<i>Work with Division of Information Security (DIS) to develop and implement INFOSEC policies</i>
S	1.2				Recruit and retain highly qualified and motivated employees
O	1.2.1				<i>Perform all actions related to personnel (i.e.: E-Verify, SCEIS, NeoGov, EPMS, Insurance, Retirement, documentation) within required timeframes (3 -30 days) as outlined in procedures and laws</i>
O	1.2.2				Complete required EEOC reporting and focus on potential areas of improvement
O	1.2.3				<i>Complete planning stage documents by 1 March each year for all existing employees and within 1 month of new hires</i>
O	1.2.4				<i>Offer an annual health screening for all employees and purchase Personal Protective Equipment (PPE) for all field personnel</i>
O	1.2.5				<i>Coach supervisors through introductory and advanced training, writing personal development plans for subordinates, and implementation of progressive discipline policy</i>
S	1.3				Improve financial reporting and business procedures
O	1.3.1				<i>Provide monthly financial reports to division directors and program staff</i>
O	1.3.2				<i>Ensure compliance with procurement code, enhance procedural knowledge, and diversify vendor pool</i>
O	1.3.3				<i>Update fleet vehicle and equipment inventory and complete reports monthly; assess needs and establish an annual replacement plan</i>
O	1.3.4				<i>Set up purchase orders, post payments received, and process invoices within 2 weeks of receipt</i>

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
S		1.4			Set, execute and monitor a strategic plan towards accomplishing the agency mission
O		1.4.1			<i>Facilitate communication up and down the chain of command through staff meetings, notifications, event attendance, and leading the communications committee</i>
O		1.4.2			<i>Complete Farm Aid application processing, review and disbursements by 1 October 2016</i>
O		1.4.3			<i>Respond to constituent contacts within 3 business days of receipt</i>
O		1.4.4			<i>Brief Commissioner Weathers daily regarding his schedule, pertinent industry issues, employee news, and constituent contacts; represent Commissioner Weathers at meetings, seminars, and events</i>
G	2				Maintaining Safety, Integrity and Security
S		2.1			Provide food/feed safety oversight of SC food manufacturers, processors, and food distribution facilities through routine, risk-based, compliance inspections
O		2.1.1			<i>Lead implementation plans for federal regulatory mandates such as FSMA, MFRPS, AFRPS, and COOL</i>
O		2.1.2			<i>Hire and train a Plan Reviewer to provide assistance to new food entrepreneurs wishing to begin wholesale food businesses</i>
O		2.1.3			<i>Participate in regional and national food safety events by way of membership, attendance, work groups and forums</i>
O		2.1.4			<i>Create and maintain a new department within the Consumer Protection Division dedicated to educating about, and enforcement of, the FDA's FSMA Produce Safety Rule</i>
S		2.2			Maintain the accuracy and precision of the State's mass and volume measurement system by providing high quality calibration services to public and private customers
O		2.2.1			<i>Enhance the Metrology Laboratory's credibility by becoming accredited by the national Voluntary Laboratory Accreditation Program (NVLAP)</i>
O		2.2.2			<i>Establish a new Quality Manager position to provide ongoing quality assurance auditing and documentation</i>
O		2.2.3			<i>Build a new metrology laboratory to meet the NIST requirements for Echelon I metrology laboratory environments</i>
O		2.2.4			<i>Perform calibrations within 1 month of a work order</i>

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
S		2.3			Ensure commodities offered for sale are the correct quantity and quality through inspections of petroleum dispensers, retail scales, and storage facilities
O		2.3.1			Procure and deploy new large mass vehicles to provide service to large scale firms
O		2.3.2			Perform routine inspections, consistent with policy, of 100% of firms annually under SCDA regulatory oversight
O		2.3.3			Provide follow-up communication on 100% of consumer complaints
S		2.4			Provide public safety assurance that commodities purchased are safe, wholesome, and adhere to standards, through chemical and physical analysis of food, feed, seed and petroleum products
O		2.4.1			Collaborate with other government agencies (Clemson, DOT, DHEC, DOR, APHIS, FERN, FDA, USDA) to perform routine and emergency testing
O		2.4.2			Develop and install a new Laboratory Information Management System (LIMS) to enhance reporting and interface with FERN and FDA compliant databases
O		2.4.3			Develop SOPs and protocols to enhance laboratory capabilities through regulatory accreditation programs, such as ISO/IEC 17025
O		2.4.4			Have 100% staff attendance at all technical trainings and safety meetings
O		2.4.5			Analyze official and submitted samples and communicate results within five business days
G	3			Public Infrastructure and Economic Development	Promote and market South Carolina agriculture, both domestically and abroad, to increase demand for agricultural products
S		3.1			Expand Certified SC branding and marketing efforts
O		3.1.1			Increase program membership and brand recognition by 5%
O		3.1.2			Actively use social media to engage the public with at least two posts per day
O		3.1.3			Grow agritourism operator participation in SC programming by 5% and consumer traffic at those venues by 10%
O		3.1.4			Conduct participant evaluation at all events to determine effectiveness and utilization
S		3.2			Maximize Return on Investment (ROI) of producer-led commodity boards through research, promotion and education

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
O		3.2.1			Use merchandising and commodity-specific promotions to increase sales of SC products by 5% in retail food outlets and food service venues
O		3.2.2			Fund research of new technologies, science, and best management practices for production, packaging, and processing
O		3.2.3			Place more resources into export market analysis, access, and development
O		3.2.4			Use cross-promotion of, and between, commodities to increase demand by 5%
S		3.3			Expand direct sales opportunities through the State Farmers Market system, community based markets, roadside markets, Farm-to-School, and niche markets
O		3.3.1			Identify and prioritize critical upgrades at all 3 State Farmers Markets (SFMs) to ensure producers and consumers have safe and clean facilities
O		3.3.2			Provide four training meetings for producers and community based markets to expand SNAP/WIC usage of this program
O		3.3.3			In conjunction with Clemson University Extension, update producer Good Agricultural Practice (GAP) training and outreach efforts to increase certification by 5%
O		3.3.4			Provide technical assistance and funding to nine new schools and pre-schools
O		3.3.5			Leverage earned media to reach consumers two weeks prior to major events like Flower Festivals and Family Fun Day
S		3.4			Provide daily market news reports and USDA quality grading and inspections for fruits, vegetables, peanuts, and other commodities
O		3.4.1			Make weekly visits to six livestock auctions and daily visits to produce wholesalers to record price, volume and other market information
O		3.4.2			Produce and publish information daily and weekly through through Internet reports, printed reports, telephone recording devices, daily radio programs, as well as newspapers
O		3.4.3			Perform grading and inspection at all statewide peanut buying points and contracted grain and commodity buying points
O		3.4.4			Increase the diversity of USDA commodity certifications that SCDA inspectors can issue upon request
G	4			Public Infrastructure and Economic Development	Expand South Carolina's agricultural outputs by providing value-added opportunities to farmers and timely information to all stakeholders
S		4.1			Grow existing industry by increasing agribusiness recruitment efforts and value-added opportunities

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
O		4.1.1			Meet with 10 current companies annually to encourage them to use more SC agricultural products in their business processes
O		4.1.2			Create collaborations between in-state farmers and food processors to determine supply-chain opportunities
O		4.1.3			Meet with state, locals and regional alliance officials quarterly about agribusiness opportunities
O		4.1.4			Participate in at least seven business events and/or trade shows per year to meet with prospective companies
O		4.1.5			Perform an annual inventory analysis on agribusiness companies who are primed for expansion in SC or the Southeastern United States
S		4.2			Research and advocate for responsible agricultural policies which encourage growth and resource stewardship
O		4.2.1			Assess all industry policies before each legislative session by gathering input from a cross section of at least 10 different producers
O		4.2.2			Be an industry voice in communicating factual information to elected officials at the appropriate time
O		4.2.3			Work with agency program staff to review current laws, regulations, and policies to balance consumer safety and a business friendly environment
S		4.3			Provide credible and timely information to South Carolinians to increase awareness of agriculture
O		4.3.1			Update agency plan for crisis management and/or regulatory enforcement events
O		4.3.2			Respond to 100 percent of website information requests within two business days
O		4.3.3			Develop relationships with media statewide to pitch positive agricultural news, events, stories as they occur
S		4.4			Continue to foster external and internal communications as educational resources and enhanced customer service tools
O		4.4.1			Maintain a Market Bulletin subscription of 15,000
O		4.4.2			Public information staff should conduct visits with different program staff at least monthly
O		4.4.3			Establish an accurate position on key issues and create consistent messaging across the agency

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Type	Goal	Item # Strat	Object	Associated Enterprise Objective	Description
0		4.4.4			Leverage paid media to get a higher return on investment
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-					
-					
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Performance Measurement Template

Item	Performance Measure	Target Value	Actual Value	Future Target Value	Time Applicable	Data Source and Availability	Calculation Method	Associated Objective(s)
1	Number of Certified SC members	1950	1870	1900	July 1-June 30	member database; updated monthly	Total of all Certified SC members, including Certified SC seafood	3.1.1
2	Number of attendees at Certified SC events	235,400	181,132	190,000	July 1-June 30	car counts, ticket sales	Totalling number of attendees at SCDA events via car counts (2.2 PP per car as standard) and ticket sales for paid events	3.1.4
3	CSC brand recognition	66%	n/a	66%	time in between periodic surveys	statewide consumer survey	Total positive responses on consumer survey of target group sample	3.1.1
4	Percent of website Public Information Requests answered within 2 days	99%	100%	100%	July 1-June 30	estimate based on PI request records	Number of phone, email, and social media requests answered within 2 days/total number of requests	4.3.2
5	Market Bulletin subscription reach	16000	15,894	15,600	July 1-June 30	Kelly Registration Systems	Total number of Market Bulletin subscribers	4.4.1
6	Number of seed inspections performed for Clemson University	new	n/a	350	July 1-June 30	Seed Lab records	Total number of seed inspections performed for Clemson	2.4.1, 2.4.3
7	Percent of consumer protection requests and complaints with same-day follow-up communication	100%	100%	100%	July 1-June 30	Inspection records	Number of consumer requests with same-day follow-up/total number of requests	2.3.3
8	Number of firms provided metrology laboratory services	new	381	400	July 1-June 30	Metrology Laboratory Report	Total number of firms provided laboratory services	2.2.1, 2.2.2, 2.2.3, 2.2.4
9	Percent of time action is taken on inferior petroleum samples	new	n/a	100%	July 1-June 30	Petroleum Lab records	Number of corrective actions taken/total number of fuel deemed inferior or contaminated	2.3.2, 2.3.3
10	Percent of time action is taken on mislabeled food products	new	n/a	100%	July 1-June 30	Food Safety Records	Number of corrective actions taken/Total number of food label submissions	2.1.1, 2.1.2, 2.1.3,
11	Percent of planning staging documents completed within 2 months of the calendar year for existing employees and within 1 month of hiring new employees	100%	94%	100%	July 1-June 30	HR records	Number of completed planning staging documents/ total number of employees required to have an EPMS	1.2.3
12	Percent of supervisors receiving supervisory skills training/personal development plan	100%	100%	100%	July 1-June 30	HR records	Number of employees receiving supervisory training/total number of employees eligible for supervisory training	1.2.3, 1.2.5
13	Number of agribusiness identified for prospective expansion or projects in SC	6	87	75	July 1-June 30	Recruitment log; updated monthly	Totalling monthly number of contacts	4.1.1, 4.1.3, 4.1.4, 4.1.5
14	Percent of computer-using staff that complete annual information security awareness training	new	n/a	100%	July 1-June 30	IT records	Number of completions/total number of required staff	1.1.1
15	Percent of producers educated about produce safety rule under FSMA	new	n/a	80%	July 1-June 30	Records and log from newly created SCDA FSMA department and Clemson University	Number of producers reached/total inventory of targeted producers	2.1.1, 2.1.4

Agency Name: **S. C. Department of Agriculture**
 Agency Code: **PI6** Section: **044**

Program Template

Program/Title	Purpose	FY2015-16 Expenditures (Actual)			FY2016-17 Expenditures (Projected)			TOTAL	Associated Objective(s)
		General	Other	Federal	General	Other	Federal		
I. Administrative Services	Provides executive leadership, support, policy development and review, financial services, information technology, facilities management and other administrative services.	\$ 907,646	\$ 82,809	\$ -	\$ 859,941	\$ 90,000	\$ -	\$ 949,941	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.2.1, 1.2.2, 1.2.3, 1.2.4, 1.2.5, 1.3.1, 1.3.2, 1.3.3, 1.3.4, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 3.3.1, 4.3.1, 4.3.2, 4.4.2

II. Laboratory Services	Protects consumers from unsafe, ineffective, or fraudulent goods that may be offered for public sale; assures that goods meet acceptable standards of quality; monitors labeling; registers animal and pet foods, frozen desserts, gasoline and antifreeze; issues licenses for butterfat testers and milk samplers, grants permits to salvage food operations; issues two to three thousand licenses, permits and registrations; provides assistance regarding food safety and security in the event of a natural disaster or an accidental or international emergency related to Homeland Security.	\$ 765,069	\$ 412,182	\$ -	\$ 1,177,251	\$ -	\$ -	\$ -	2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.2.1, 2.2.2, 2.2.3, 2.2.4, 2.4.1, 2.4.2, 2.4.3, 2.4.4, 2.4.5, 4.4.2, 4.3.1
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III. Consumer Services	Draws samples for analysis in the SCDA's laboratories; protects the people of the state, farmers and non-farmers, from fraud by ensuring the accuracy of weights and measures; inspects food and cosmetic manufacturing and storage facilities; assures farmers that they receive full and prompt payment for the products they produce and that their stored cotton and grain crops are protected in warehouse facilities; inspects gas pumps, grocery store scales, vehicle tank meters, and liquid petroleum gas measuring devices; collects official samples of petroleum, produce, meat and feeds for laboratory analysis; licenses, bonds and audits warehouses and dealers; inspects storage facilities for sanitation compliance.	\$ 837,568	\$ 1,060,454	\$ 127,390	\$ 2,020,412	\$ -	\$ -	\$ -	2.3.1, 2.3.2, 2.3.3, 4.3.2, 4.4.2, 4.3.1
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Agency Name: **S. C. Department of Agriculture**
 Agency Code: **P16** Section: **044**

Program/Title	FY 2015-16 Expenditures (Actual)			FY 2016-17 Expenditures (Projected)			Associated Objective(s)
	General	Other	Federal	General	Other	Federal	

Program/Title	General	Other	Federal	TOTAL	General	Other	Federal	TOTAL	Associated Objective(s)
III. Consumer Protection Purpose PROTECTS CONSUMERS FROM UNSAFE, MISLEADING, or fraudulent goods that may be offered for public sale; assures that goods meet acceptable standards of quality; monitors labeling; registers animal and pet foods, frozen desserts, gasoline and antifreeze; issues licenses for butterfat testers and milk samplers; grants permits to salvage food operations; issues two to three thousand licenses, permits and registrations; provides assistance regarding food safety and security in the event of a natural disaster or an accidental or international emergency related to Homeland Security. Draws samples for analysis in the SCDA's laboratories; protects the people of the state, farmers and non-farmers, from fraud by ensuring the accuracy of weights and measures; inspects food and cosmetic manufacturing and storage facilities, assures farmers that they receive full and prompt payment for the products they produce and that their stored cotton and grain crops are protected in warehouse facilities; inspects gas pumps, grocery store scales, vehicle tank meters, and liquid petroleum gas measuring devices; collects official samples of petroleum;	\$	\$	\$	\$	\$	\$	\$	\$	2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.2.1, 2.2.2, 2.2.3, 2.2.4, 2.3.1, 2.3.2, 2.3.3, 2.4.1, 2.4.2, 2.4.3, 2.4.4, 2.4.5, 4.2.3, 4.4.2, 4.3.1
					1,749,500	1,511,100	299,655	3,560,255	

Agency Name: **S. C. Department of Agriculture**
 Agency Code: **P16** Section: **044**

Program/Title	FY 2015-16 Expenditures (Actual)		FY 2016-17 Expenditures (Projected)		TOTAL	Associated Objective(s)
	General	Other	General	Other		

IV. A. Marketing and Promotions

Develops and implements broad-based marketing programs; provides programs and services designed to increase consumer awareness and product demand for quality South Carolina agricultural commodities; strives to improve the economic vitality of business and individuals in the industry of agriculture; encourages expansion and development of existing industries that use South Carolina agricultural commodities, both fresh and processed, to increase the marketability of locally-grown products; domestic and international marketing assistance; certifies roadside markets; promotes specialty crops and specialty products; assists small farmer and provides support for locally grown certification; promotes the green industry (nursery, greenhouse, landscape, etc.); authorizes individual farmers and farmers markets to be able to accept coupons from those who are nutritionally at risk to buy fresh, unprepared produce issued in the WIC and Seniors Farmers Market Nutrition Programs.

\$	3,487,583	\$	118,815	\$	715,682	\$	4,322,080	\$	4,123,905	\$	674,633	\$	662,531	\$	5,461,069	3.1.1, 3.1.2, 3.1.3, 3.1.4, 3.2.3, 3.3.2, 3.3.3, 3.3.4, 3.3.5, 4.1.1, 4.1.2, 4.1.3, 4.1.4, 4.1.5, 4.2.1, 4.2.2, 4.2.3, 4.3.1, 4.3.2, 4.3.3, 4.4.2, 4.4.3, 4.4.4
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IV. B. Commodity Boards

Serves as a liaison to commodity boards, associations and the state's Agriculture Commission to aid in marketing state commodities, as well as fund various research projects relevant to the commodity.

\$	-	\$	1,789,840	\$	-	\$	1,789,840	\$	-	\$	1,849,280	\$	-	\$	1,849,280	3.2.1, 3.2.2, 3.2.3, 3.2.4, 4.4.2
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IV. C. Market Services

Oversees and operates the three state farmers markets in Lexington, Florence and Greenville. These markets provide central points for farmers and producers to sell their products.

\$	300,000	\$	1,059,844	\$	-	\$	1,359,844	\$	300,000	\$	924,400	\$	-	\$	1,224,400	3.3.1, 3.3.2, 3.3.5, 4.4.2, 3.1.4
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IV. D. Inspection Services

Provides quality grade standards and up-to-date first-hand market news to the allied industry through a cooperative agreement with the USDA; provides grading and inspecting of poultry products and fruits and vegetables.

\$	-	\$	2,009,127	\$	-	\$	2,009,127	\$	-	\$	2,131,200	\$	-	\$	2,131,200	3.4.1, 3.3.3, 3.4.2, 3.4.3, 3.4.4, 4.4.2
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IV. E. Market Bulletin

Publishes the Market Bulletin which is designed as a vehicle for farmers and non-farmers to buy and sell agricultural and agricultural-related items, a resource for economic stability especially in rural areas.

\$	-	\$	119,240	\$	-	\$	119,240	\$	-	\$	159,500	\$	-	\$	159,500	4.4.1, 4.4.4, 4.3.3, 3.4.2
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Agency Name: **South Carolina Department of Agriculture**
 Agency Code: **P16** Section: **044**

Item #	Law Number	Jurisdiction	Type of Law	Statutory Requirement and/or Authority Granted	Legal Standards Template Associated Program(s)
1	46-3-10	State	Statute	Establishes duties of Department-The Department of Agriculture shall execute the laws of this State pertaining to agriculture except such laws as specifically designated for execution by others.	All
2	46-3-20	State	Statute	Establishes SCDa's authority to issue food manufacturers, processors, and packers permits.	Laboratory Services, Consumer Services
3	46-3-25	State	Statute	Establishes a program within SCDa to foster relationships between S.C. farms, school districts, and other institutions and to provide them with fresh and minimally processed foods for consumption by students.	Marketing and Promotions
4	46-3-30	State	Statute	Establishes qualifications of the Commissioner of Agriculture.	Administrative Services
5	46-3-40	State	Statute	Establishes election process for the Commissioner of Agriculture.	N/A
6	46-3-50	State	Statute	Establishes the bond of the Commissioner of Agriculture.	N/A
7	46-3-60	State	Statute	Allows for the appointment of a clerk by the Commissioner.	N/A
8	46-3-80	State	Statute	Establishes duties of the Commissioner-promotion of agriculture; establish a land registry	Market Bulletin
9	46-3-90	State	Statute	Establishes the Commissioner's authority to regulate the sale of marl or ground limestone.	Laboratory Services
10	46-3-100	State	Statute	Establishes the Commissioner's authority to regulate the sale of inoculating material.	Laboratory Services
11	46-3-110	State	Statute	Establishes the disposition of moneys derived from sale of innoculating material.	Laboratory Services
12	46-3-120	State	Statute	Establishes that other Departments and agencies shall furnish information to the Commissioner as necessary.	N/A
13	46-3-130	State	Statute	Establishes the authority of SCDa to enter into contracts or agreements with any State agency.	All
14	46-3-140	State	Statute	Establishes the requirement of an annual report of SCDa's work.	Administrative Services
15	46-3-145	State	Statute	Establishes the definition of "beneficiary class" and SCDa's involvement with loan programs.	Marketing and Promotions
16	46-3-160	State	Statute	Establishes the Commissioner's authority to enter into agreements with the U.S. government for the conduct of aquatic plant control projects.	N/A
17	46-3-170	State	Statute	Establishes that the Commissioner may sue or be sued.	N/A
18	46-3-175	State	Statute	Establishes the authority of SCDa to issue agribusines licenses.	Consumer Services
19	46-3-180	State	Statute	Establishes the authority of the Commissioner to revoke registrations or licenses.	Laboratory Services, Consumer Services
20	46-3-190	State	Statute	Establishes that a hearing must occur before a license is revoked.	Laboratory Services, Consumer Services

21	46-3-200	State	Statute	Establishes the procedural powers of the Commissioner at license revocation hearing.	Laboratory Services, Consumer Services
22	46-3-210	State	Statute	Establishes the bond to stay revocation.	Laboratory Services, Consumer Services
23	46-3-220	State	Statute	Establishes the appeals process for revocation of registrations or licenses.	Laboratory Services, Consumer Services
24	46-3-230	State	Statute	Establishes release of certain items from restraining orders.	Laboratory Services, Consumer Services
25	46-3-240	State	Statute	Establishes the authority of the Commissioner and inspectors to enforce regulations relating to food and drugs.	Laboratory Services, Consumer Services
26	46-3-260	State	Statute	Establishes the South Carolina Renewable Energy Infrastructure Development Fund and gives SCDA authority to prescribe procedures, as necessary, to execute related provisions.	Administrative Services
27	46-3-270	State	Statute	Establishes the authority of SCDA to waive the remittance of indirect cost recoveries for the Specialty Crop Grant.	Marketing and Promotions
28	46-15-10	State	Statute	Establishes the general duties of SCDA.	All
29	46-15-20	State	Statute	Establishes the general powers of SCDA.	All
30	46-15-21	State	Statute	Establishes the abolition of the State Agricultural Marketing Commission.	Marketing and Promotions
31	46-15-30	State	Statute	Establishes that any rules and regulations must be filed with the Secretary of State.	Market Services
32	46-15-40	State	Statute	Establishes that inspection, grading, and buyers' services shall be made available to private markets at reasonable charges.	Inspection Services
33	46-15-50	State	Statute	Establishes that SCDA must keep markets' records.	Market Services, Administrative Services
34	46-15-60	State	Statute	Establishes that funds from the operation of the wholesale farmers' markets must be deposited monthly with the State Treasurer.	Market Services, Administrative Services
35	46-15-70	State	Statute	Establishes the Agricultural Marketing Advisory Council with the Commissioner as chairman.	Administrative Services, Marketing and Promotions
36	46-15-80	State	Statute	Establishes meetings and compensation of the Agricultural Marketing Advisory Council.	Marketing and Promotions
37	46-15-90	State	Statute	Establishes duties of the Agricultural Marketing Advisory Council.	Marketing and Promotions
38	46-17-340	State	Statute	Establishes that SCDA shall provide administrative support to S.C. Commodity Boards and Associations.	Commodity Boards
39	46-19-40	State	Statute	Establishes that SCDA shall approve, assist, and supervise local marketing authorities.	Commodity Boards
40	46-19-210	State	Statute	Establishes the authority of the Commissioner to establish and supervise the Roadside Market Incentive Program.	Marketing and Promotions
41	46-19-220	State	Statute	Establishes the authority of the Commissioner to prescribe standards for participating in the Roadside Market Incentive Program.	Marketing and Promotions
42	46-19-230	State	Statute	Establishes the application process for the Roadside Market Incentive Program.	Marketing and Promotions

43	46-19-240	State	Statute	Establishes the Commissioner's authority to make signs for the Roadside Market Incentive Program.	Marketing and Promotions
44	46-19-250	State	Statute	Establishes periodic inspections of approved roadside markets.	Marketing and Promotions
45	46-19-260	State	Statute	Establishes notice and hearing on disapproved market application.	Marketing and Promotions
46	46-19-270	State	Statute	Establishes penalty for displaying an unauthorized market sign.	Marketing and Promotions
47	46-19-280	State	Statute	Establishes transfer of market signs.	Marketing and Promotions
48	46-19-290	State	Statute	Establishes the authority of the Commissioner to expend funds for the promotion and expansion of agricultural products.	Marketing and Promotions
49	46-19-300	State	Statute	Establishes the authority of the Commissioner to adopt rules to implement the Roadside Market Incentive Program.	Marketing and Promotions
50	46-19-310	State	Statute	Establishes the authority of the Commissioner to apply for an injunction.	Marketing and Promotions
51	46-21-25	State	Statute	Establishes the authority of SCDA to enforce state seed law.	Laboratory Services
52	46-21-35	State	Statute	Establishes the SCDA seed laboratory.	Laboratory Services
53	46-27-410	State	Statute	Establishes the authority of SCDA to inspect and take feed samples.	Laboratory Services, Consumer Services
54	46-40-10	State	Statute	Establishes the SC Grain Dealers Guaranty Fund.	Consumer Services, Administrative Services
55	46-41-40	State	Statute	Establishes the authority of SCDA to issue agricultural dealers and handlers licenses.	Consumer Services
56	46-42-10	State	Statute	Establishes the authority of SCDA to sample, grade, and inspect grain and oilseeds.	Consumer Services, Inspection Services
57	46-51-10	State	Statute	Establishes the Aquaculture Permit Assistance Office within SCDA.	N/A
58	39-9-68	State	Statute	Charges SCDA Consumer Services Division with performing weights and measures functions.	Consumer Services
59	39-9-70	State	Statute	Charges the Commissioner of Agriculture with maintaining and enforcing weights and measures inspections and standards.	Laboratory Services, Consumer Services
60	44.1	State	Proviso	Establishes the authority of SCDA to charge a yearly subscription for the Market Bulletin.	Market Bulletin
61	44.2	State	Proviso	Establishes fruit/vegetable inspectors subsistence.	Inspection Services
62	44.3	State	Proviso	Establishes SCDA use of the Warehouse Receipts Guaranty Fund.	Consumer Services
63	44.4	State	Proviso	Establishes a weights and measures registration fee.	Laboratory Services, Consumer Services
64	44.5	State	Proviso	Establishes the authority of SCDA to retain revenues associated with the sale of its property.	All
65	44.6	State	Proviso	Establishes an account for revenue associated with the State Farmers Market.	Administrative Services, Market Services

66	44.7	State	Proviso	Establishes the authority of SCDA to charge for export certification.	Marketing and Promotions; Laboratory Services
67	44.8	State	Proviso	Establishes the authority of SCDA to charge for registration of feed labels.	Laboratory Services
68	5-190	State	Regulation	State Farmers Markets; rules and regulations	Market Services
69	5-200 through 5-207	State	Regulation	Commercial feeding stuffs	Laboratory Services, Consumer Services
70	5-210 through 5-235	State	Regulation	Egg grading and packaging	Inspection Services, Laboratory Services
71	5-300 through 5-322	State	Regulation	Food labeling	Laboratory Services
72	5-360 through 5-373	State	Regulation	Salvage operations dealing in foods and cosmetics	Laboratory Services
73	5-420 through 5-426	State	Regulation	Livestock sales licenses	Laboratory Services
74	5-440 through 5-449	State	Regulation	Petroleum products	Marketing and Promotions
75	5-450 through 5-459	State	Regulation	The Roadside Market Incentive Program	Laboratory Services, Consumer Services
76	5-460 through 5-483	State	Regulation	Seeds	Marketing and Promotions
77	5-490 through 5-497	State	Regulation	Warehouse system	Laboratory Services
78	5-500 through 5-572	State	Regulation	Weights and measures	Consumer Services
79	5-581	State	Regulation	Dealers and handlers of agricultural products	Consumer Services
80	5-610 through 5-613	State	Regulation	Milk Producer Tax Credit	Consumer Services
81	46-17-10 through 46-17-470	State	Statute	Agriculture Commodities Marketing	Administration
82	46-21-1010	State	Statute	Seed Arbitration claims notice and effect of arbitrator	Marketing and Promotions
83	46-21-1020	State	Statute	Appointment of arbitration committee; procedures	Administration
84	46-1-160	State	Statute	Establishes the SC Farm Aid Fund and tasks SCDA with administering the fund	Administration

Divisions or Major Programs	Description	Service/Product Provided to Customers	Executive Branch/State Agencies	n/a
I. Administrative Services - Administration	Provides agency support services, including: procurement, supply, fleet management, accounting and financial services, information technology, facilities management and other administrative services.	agency support services	Executive Branch/State Agencies	n/a
I. Administrative Services- Office of the Commissioner	This office provides executive leadership, including constituent services, special projects, events briefings, scheduling, and strategic planning.	executive leadership	Executive Branch/State Agencies	n/a
I. Administrative Services-Human Resources	The Human Resources Department manages personnel matters, including benefits administration, state classification plan, payroll, leave accounting, and staff development. Human Resources also ensures that SCDa personnel practices are compliant with state and federal regulations.	personnel management	Executive Branch/State Agencies	n/a
I. Administrative Services-Public Information/Communications	The Public Information Department communicates SCDa's mission, and the importance of SC agriculture and agribusiness, through traditional and social media, websites, and the SC Market Bulletin. Public information also informs industry members and the general public of pertinent agricultural issues, and responds to various media inquiries.	traditional and social media relations and communications	General Public	all
I. Administrative Services-Public Information/Communications	The Public Information Department communicates SCDa's mission, and the importance of SC agriculture and agribusiness, through traditional and social media, websites, and the SC Market Bulletin. Public information also informs industry members and the general public of pertinent agricultural issues, and responds to various media inquiries.	information requests	General Public	all
I. Administrative Services-Public Information/Communications	The Public Information Department communicates SCDa's mission, and the importance of SC agriculture and agribusiness, through traditional and social media, websites, and the SC Market Bulletin. Public information also informs industry members and the general public of pertinent agricultural issues, and responds to various media inquiries.	traditional and social media relations and communications	Industry	agriculture
II. Laboratory Services	Protects consumers from unsafe, ineffective, or fraudulent goods which may be offered for public sale; assures that goods meet acceptable standards of quality; and issues registrations, licenses, and permits to certain businesses. (Food Laboratory, Feed Laboratory, Seed Laboratory, Chemical Residue Laboratory, and Petroleum Products Laboratory)	fruit and vegetable residue testing	General Public	all
II. Laboratory Services	Protects consumers from unsafe, ineffective, or fraudulent goods	gasoline and diesel fuel products inspections	General Public	all
II. Laboratory Services	Protects consumers from unsafe, ineffective, or fraudulent goods which may be offered for public sale; assures that goods meet acceptable standards of quality; and issues registrations, licenses, and permits to certain businesses. (Food Laboratory, Feed Laboratory, Seed Laboratory, Chemical Residue Laboratory, and Petroleum Products Laboratory)	germination and purity testing	Industry	agriculture
II. Laboratory Services-Food & Feed Safety and Compliance	Ensures that foods and feeds are manufactured under safe and sanitary conditions through routine surveillance inspections.	food sampling and analysis	General Public	all
II. Laboratory Services-Food & Feed Safety and Compliance	Ensures that foods and feeds are manufactured under safe and sanitary conditions through routine surveillance inspections.	chemical and microscopic analyses of feed products	Industry	agriculture; pet
III. Consumer Services	Protects consumers by ensuring that the net content statements on packages and weighing or measuring devices are correct; and that agricultural products are measured accurately for commerce.	weighing and measuring devices inspections	General Public	all
III. Consumer Services	Protects consumers by ensuring that the net content statements on packages and weighing or measuring devices are correct; and that agricultural products are measured accurately for commerce.	weighing and measuring devices inspections	Industry	SC businesses using commercial scales
III. Consumer Services	Protects consumers by ensuring that the net content statements on packages and weighing or measuring devices are correct; and that agricultural products are measured accurately for commerce.	public weigh masters	Industry	weights and measures
III. Consumer Services	Protects consumers by ensuring that the net content statements on packages and weighing or measuring devices are correct; and that agricultural products are measured accurately for commerce.	bonded dealers and handlers licenses	Industry	agriculture
III. Consumer Services	Protects consumers by ensuring that the net content statements on packages and weighing or measuring devices are correct; and that agricultural products are measured accurately for commerce.	licensing and bonding of warehouses	Industry	agriculture

Executive Branch/State Agencies	n/a	calibration services	Executive Branch/State Agencies	n/a
<p>Provides NIST traceable calibrations for mass and volume standards, calibrates equipment for our state inspectors and private scale and pump service companies for the enforcement of weights and measures regulations.</p>		calibration services	Executive Branch/State Agencies	n/a
<p>Provides NIST traceable calibrations for mass and volume standards, calibrates equipment for our state inspectors and private scale and pump service companies for the enforcement of weights and measures regulations.</p>		calibration services	Industry	any
<p>The State of South Carolina owns and manages three regional state farmers markets in Columbia, Florence, and Greenville which provides consumers with a wide variety of locally grown produce and specialty products</p>		a place to buy locally grown produce and specialty products	General Public	all
<p>The State of South Carolina owns and manages three regional state farmers markets in Columbia, Florence, and Greenville which provides consumers with a wide variety of locally grown produce and specialty products</p>		a place to sell locally grown produce and specialty products	Industry	agriculture
<p>Maintains and develops broad-based marketing programs that increase consumer awareness and product demand for quality SC agricultural products at local, national, and international levels.</p>		promotion of SC agricultural products	Industry	agriculture
<p>Works to continually promote agribusiness in SC through research and recruitment of prospective agribusinesses that may have an interest in locating or growing their agribusiness in SC. Via the production of SC grown products or value-added services/processing. Works with elected officials and business/state leaders at all levels to facilitate sound public policy and serve as an unbiased source of information.</p>		agribusiness recruitment	Industry	agribusiness
<p>Cooperate with the federal government to implement the Specialty Crop Block Grant (SCBG), Farm to School Grant (FS), Manufactured Food and Regulatory Program Standards (MFRPS); pursue and secure other grants to benefit the agriculture industry and SCDL.</p>		grant obtainment and implementation	Industry	agribusiness
<p>Serves as a liaison to commodity boards, associations and the state's Agriculture Commission to aid in marketing state commodities, as well as fund various research projects relevant to the commodity</p>		education; marketing and promotion of agricultural commodities	Industry	agriculture
<p>A contract service provided by SCDL to USDA that analyzes and distributes price, volume, and other market information to all segments of the produce, grain, and livestock industries, and to consumers.</p>		price, volume, and other agricultural market information	Industry	agriculture
<p>Under a cooperative agreement with USDA, fruit, vegetable, poultry and egg, and commodity grading and inspection services are provided. Includes Good Agricultural Practices (GAP) training.</p>		fruit and vegetable grading and inspection	Industry	agriculture
<p>Under a cooperative agreement with USDA, fruit, vegetable, poultry and egg, and commodity grading and inspection services are provided. Includes Good Agricultural Practices (GAP) training.</p>		peanut grading and inspection	Industry	agriculture
<p>Under a cooperative agreement with USDA, fruit, vegetable, poultry and egg, and commodity grading and inspection services are provided. Includes Good Agricultural Practices (GAP) training.</p>		poultry and egg grading and inspection	Industry	agriculture
<p>Under a cooperative agreement with USDA, fruit, vegetable, poultry and egg, and commodity grading and inspection services are provided. Includes Good Agricultural Practices (GAP) training.</p>		grain grading and inspection	Industry	agriculture
<p>Under a cooperative agreement with USDA, fruit, vegetable, poultry and egg, and commodity grading and inspection services are provided. Includes Good Agricultural Practices (GAP) training.</p>		Good Agricultural Practices (GAP) training	Industry	agriculture
<p>Publication issued twice a month as a marketplace for agricultural goods and services, and provide consumer interest articles; available printed and electronically.</p>		Market Bulletin publication	General Public	all

Agency Name: **South Carolina Department of Agriculture**
 Agency Code: **P16** Section: **044**

Partner Template

Name of Partner Entity	Type of Partner Entity	Description of Partnership	Associated Objective(s)
SC Department of Health and Environmental Control (DHEC)	State Government	Farm to School, Local Foods Access, Food Safety, Dairy	2.1.3, 2.4.1, 3.3.4, 3.3.2
SC Department of Commerce	State Government	Agribusiness Recruitment and Project Management	4.1.1, 4.1.2, 4.1.3, 4.1.4, 4.1.5
SC Department of Social Services	State Government	DSS administers Supplemental Nutrition Assistance Program (SNAP); SCDA trains farmers, farmers markets, roadside markets on how to participate in, and accept, SNAP	3.3.1, 3.3.2
SC Department of Education	State Government	Train cafeteria staff for Farm to School	3.3.4
Clemson University PSA	State Government	Agribusiness Research, Food Safety Outreach and Education, Farm to School, Farm to Food Bank, Farm Aid Grant Program, Palmetto Series	1.4.2, 3.1.1, 3.2.1, 2.1.1, 2.1.4, 2.4.1, 3.2.2, 3.2.4, 3.3.3, 3.3.4, 4.1.2, 4.2.1
SC State University	State Government	Farmer outreach and education	3.1.1, 3.2.2, 3.2.4, 3.3.2, 4.1.2, 4.1.3, 4.2.1
University of South Carolina	State Government	Palmetto Series, Farm to School, Agribusiness Studies	4.1.2, 4.1.3, 3.1.1, 3.3.4
SC Department of Parks, Recreation and Tourism (PRT)	State Government	Chef Ambassador Program	3.1.1, 3.2.1
Governor's Office	State Government	Chef Ambassador Program	3.1.1, 3.2.1
SC Department of Natural Resources	State Government	Seafood regulatory programs, Regional Licensing Office at the Columbia State Farmers Market	2.4.1, 3.3.1
SC Department of Administration (Admin)	State Government	SCDA is Division of Technology customer, seeks guidance from Division of Human Resources, purchases and leases vehicles, and leases office space through General Services	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.2.1, 1.2.5, 1.3.2, 1.3.3
SC Department of Revenue	State Government	Farm Aid Grant Program, Milk Producer's Tax Credit	1.4.2, 1.4.4
SC Aeronautics Commission	State Government	SCDA inspects fuel pumps at all public airports	2.3.2
SC Department of Corrections	State Government	SCDA purchases is a customer for many items, including office equipment, forms, and letterhead	1.3.3
USDA National Agricultural Statistics Service (NASS)	Federal Government	NASS is a tenant at the Columbia State Farmers Market; SCDA and NASS have a cooperative agreement	3.3.1, 4.2.2, 4.1.1
USDA Agricultural Marketing Service (AMS)	Federal Government	Cooperative Agreements for Country of Origin Labeling (COOL), Poultry and Egg Grading, Market News, Fruit and Vegetable, Good Agricultural Practices (GAP), Organic, Specialty Crop Block Grant (SCBG)	3.3.3, 3.4.1, 3.4.2, 3.4.3, 3.4.4, 2.1.1
USDA Feed Grain Inspection Service (FGIS)	Federal Government	Export Inspections	3.4.3, 3.4.4
USDA Food and Nutrition Service (FNS)	Federal Government	Farm to School	3.3.4

Cooperative Agreements for Food and Feed Inspections, Manufactured
Foods Regulatory Process Standards (MFRPS), Animal Feed Regulatory
Process Standards (AFRPS), Food Safety & Modernization Act (FSMA)
Produce Rule

2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.4.2

2.2.1, 2.2.2, 2.2.3, 2.2.4

Federal Government

Federal Government

US Food and Drug Administration (FDA)

US National Institute for Standards and
Testing (NIST)

Metrology Laboratory Certification

Agency Name: South Carolina Department of Agriculture
 Agency Code: P16
 Agency Website: No Data
 Agency Phone: 044

Item: Report Name: Department of Administration / House Legislative Oversight Committee
 Type of Entity: State
 Reporting Frequency: Annually
 Submission Date (MM/DD/YYYY): 9/15/2016
 Summary of Information Requested in the Report: the agency's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met
 Method to Access the Report: online (Admin)

Item	Report Name	Name of Entity Requesting the Report	Type of Entity	Reporting Frequency	Submission Date (MM/DD/YYYY)	Summary of Information Requested in the Report	Method to Access the Report
Accountability Report / Restructuring Report	Department of Administration / House Legislative Oversight Committee	State	State	Annually	9/15/2016	the agency's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met	online (Admin)
Feeds and Fines Report	General Assembly	State	State	Annually	9/1/2016	an accounting of all fees and fines charged by the agency in the previous fiscal year	agency website
Report on Sale of Real Property	General Assembly	State	State	Annually	9/1/2016	notification of sale of specific state property	contact House Ways and Means or Senate Finance Committees
Capital Permanent Improvement Plan (CHIP)	Admin Executive Budget Office	State	State	Annually	3/4/2016	Capital Permanent Improvement Plan for the next five years	online (Admin)
Specialty Crop Block Grant	USDA Agricultural Marketing Services (AMS)	Federal	Federal	Annually	12/29/2016	report on projects funded	contact USDA AMS
Farm to School	USDA Food & Nutrition Services (FNS)	Federal	Federal	Quarterly		progress report	contact USDA FNS
Organic Cost Share	USDA AMS	Federal	Federal	Annually	9/29/2016	progress report	contact USDA AMS
Federal - State Marketing	USDA AMS	Federal	Federal	Annually	9/29/2016	progress report	contact USDA AMS
Country of Origin Labeling (COOL)	USDA AMS	Federal	Federal	Annually	4/1/2016	cooperative agreement activity report	contact USDA AMS
Food Inspection Contract	Food & Drug Administration (FDA)	Federal	Federal	Bi-annually	9/1/2016	cooperative agreement activity report	contact FDA
Feed Inspection Contract	FDA	Federal	Federal	Annually	7/1/2016	cooperative agreement activity report	contact FDA
Metrology Laboratory Certification	National Institute for Standards and Testing (NIST)	Federal	Federal	Annually	11/1/2016	documentation required for laboratory certification	contact NIST
Manufactured Food Regulatory Program Standards (MFRPS)	FDA	Federal	Federal	Annually	5/25/2016	progress report	contact FDA
SCDA Chemical Residue State Report	self-published	Federal	Federal	Annually	8/1/2016	summary of activity and results from the prior fiscal year	contact SCDA
FV-218 Federal - State Inspection Report	USDA AMS	Federal	Federal	Monthly		number and type of inspections performed under cooperative agreement	contact USDA AMS
Market News Reports	USDA AMS	Federal	Federal	weekly		20 Livestock reports, 50 Fruit & Vegetable Reports, and 6 Grain Reports to help producers and consumers make marketing decisions	agency website
Forms 922, 930, and 938	USDA Feed Grain Inspection Service (FGIS)	Federal	Federal	weekly		Inspection activity report for soybeans, Dried Distillers Grain (DDGs), Storage Exams	contact USDA FGIS
Poultry & Egg Inspection Statement of Services	USDA AMS	Federal	Federal	Monthly		volume and type of inspections performed under contract	contact USDA AMS

Fiscal Year 2015-16
Accountability Report

Agency Name: **South Carolina Department of Agriculture**

Agency Code: **P16** Section: **044**

Oversight Review Template

Item	Name of Entity Conducted Oversight Review	Type of Entity	Oversight Review Timeline (MM/DD/YYYY to MM/DD/YYYY)	Method to Access the Oversight Review Report
Study	House Legislative Oversight Committee	State	on-going	http://www.sstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee.php
Report	Legislative Audit Council	State	02/2015 to 08/2015	http://lac.sc.gov/LAC_Reports/2015/Pages/State_Farmers_Market.aspx
Audit	SC Department of Administration (Admin) - Division of Human Resources	State	Apr-15	Request from Admin Division of Human Resources