

<b>AGENCY NAME:</b>	<b>Arts Commission</b>		
<b>AGENCY CODE:</b>	<b>H910</b>	<b>SECTION:</b>	<b>28</b>

**Fiscal Year 2019–2020  
Accountability Report**

**SUBMISSION FORM**

<b>AGENCY MISSION</b>	With a commitment to excellence across the spectrum of our state’s cultures and forms of expression, the South Carolina Arts Commission pursues its public charge to develop a thriving arts environment, which is essential to quality of life, education, and economic vitality for all South Carolinians.
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<b>AGENCY VISION</b>	We envision a South Carolina where all have the opportunity to enjoy the benefits of the arts in their lives and communities, regardless of their location or circumstances.
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Does the agency have any major or minor recommendations (internal or external) that would allow the agency to operate more effectively and efficiently?

	Yes	No
<b>RESTRUCTURING RECOMMENDATIONS:</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Is the agency in compliance with S.C. Code Ann. § 2-1-230, which requires submission of certain reports to the Legislative Services Agency for publication online and to the State Library? See also S.C. Code Ann. § 60-2-30.

	Yes	No
<b>REPORT SUBMISSION</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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<b>REPORT SUBMISSION COMPLIANCE:</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

<b>RECORDS MANAGEMENT COMPLIANCE:</b>	<b>Yes</b>	<b>No</b>
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Is the agency in compliance with S.C. Code Ann. § 1-23-120(J), which requires an agency to conduct a formal review of its regulations every five years?

<b>REGULATION REVIEW:</b>	<b>Yes</b>	<b>No</b>
	<input type="checkbox"/> N/A	<input type="checkbox"/>

Please identify your agency's preferred contacts for this year's accountability report.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
<b>PRIMARY CONTACT:</b>	Milly Hough, Senior Deputy Director	803.734.8698	mhough@arts.sc.gov
<b>SECONDARY CONTACT:</b>			

I have reviewed and approved the enclosed FY 2019–2020 Accountability Report, which is complete and accurate to the extent of my knowledge.

<b>AGENCY DIRECTOR (SIGN AND DATE): (TYPE/PRINT NAME):</b>	Signature on file
	David Platts

<b>BOARD/CMSN CHAIR (SIGN AND DATE): (TYPE/PRINT NAME):</b>	Signature on file
	Dee Crawford

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## AGENCY’S DISCUSSION AND ANALYSIS

The mission of the [South Carolina Arts Commission](#) is based on the 1967 act which created it, charging the agency “to insure that the arts... will continue to grow and play an ever more significant part in the welfare and educational experiences of our citizens.” It identifies four priorities for the agency:

1. To stimulate and encourage throughout the State the study and presentation of the performing and fine arts and public interest and participation therein;
2. To make such studies as may be deemed advisable of public and private institutions engaged within the State in artistic and cultural activities, including but not limited to music, theater, dance, painting, sculpture, architecture and allied arts and crafts, and to make recommendations concerning appropriate methods to encourage participation in and appreciation of the arts to meet the legitimate needs and aspirations of persons in all parts of the State;
3. To take such steps as may be necessary and appropriate to encourage public interest in the cultural heritage of the State of South Carolina and to expand the State's cultural resources; and
4. To do such other things as may be necessary to carry out the provisions of this chapter (*SC Code of Laws, Section 60-15-60*).

The Arts Commission works to accomplish its mission by focusing resources in three areas:

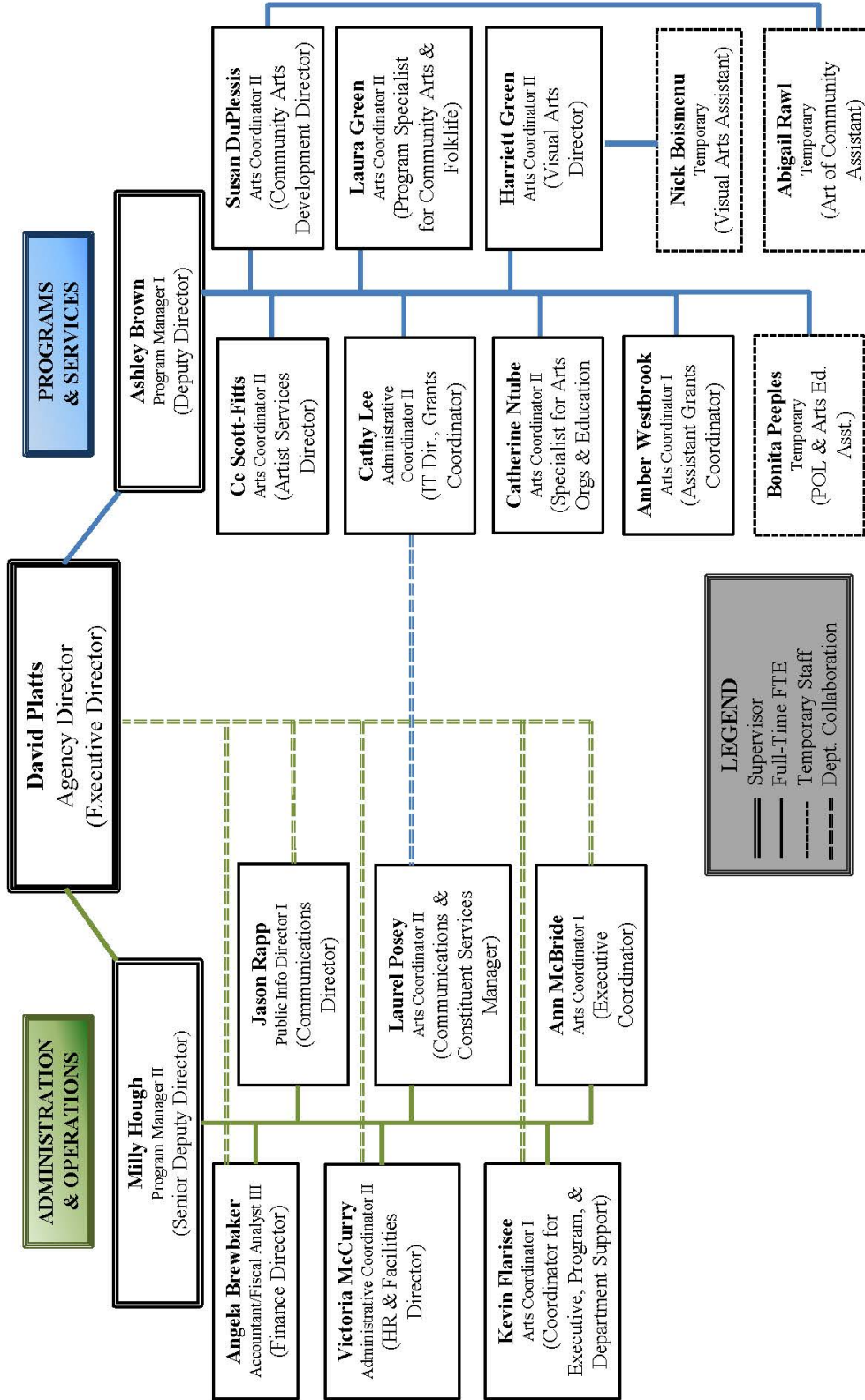
- **Arts Education**, to establish the arts as an integral part of South Carolina’s educational systems and the lifelong learning process of our citizens;
- **Community Development**, to stimulate the development of South Carolina’s culturally diverse arts resources and organizations and promote creative partnerships to improve the quality of lives, preserve cultural heritage, and enhance economic growth; and
- **Artist Development**, to encourage, nurture and support the artistic growth and the personal and economic well-being of South Carolina’s artists.

The Arts Commission accomplishes its goals through four main strategies:

- **Staff Assistance** – The Arts Commission’s staff of experienced arts professionals consult with and assist local organizations, governments, schools, artists, and citizens. These services are delivered via direct interaction between staff and constituents.
- **Direct Programs** – Programs, exhibitions, conferences, awards and other events wholly produced and presented by the Arts Commission, usually targeted to a statewide audience.
- **Partnerships** – Building strong programmatic and financial relationships with strategically aligned organizations to maximize productivity, cost effectiveness, statewide reach and inclusiveness for a variety of statewide programs.
- **Grants** – Cash awards with matching and reporting requirements, designed to support and advance the state’s long-range and strategic goals for the arts and delivered through an accountable and transparent application and review process.

The South Carolina Arts Commission is located at 1026 Sumter Street, Suite 200, in Columbia. At the end of FY2020, the SCAC employed a staff of 19: 16 full-time and 3 part-time employees.

S.C. Arts Commission Organizational Structure



Rev. June 2020 (FY:20)

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## Major Achievements for Fiscal Year 2020

### Agency-wide

- The Arts Commission completed year four of its four-year strategic plan (FY2017-2020) and embarked on a new planning cycle, the [Canvass of the People 2020](#). This planning process included an introductory video, an online survey (in English and Spanish) and statewide in-person meetings with diverse groups of citizens. Sessions were held from September 2019 through early March 2020 in Aiken, Beaufort, Columbia, Florence, Greenville, Greenwood, Holly Springs, Lancaster, McCormick, Myrtle Beach, Orangeburg, Pickens, Rock Hill, St. Helena Island, Sumter, Spartanburg and Walterboro. (Meetings in Charleston and Hanahan were canceled due to the pandemic.) We also hosted a targeted session for arts educators from around the state. We partnered with two organizations, the Hispanic Alliance (Greenville County) and ArtPot (Berkeley County), to gather input from the Hispanic community in the Upstate and the Lowcountry. The new strategic plan is in final development and will cover FY2021-2025.
- We welcomed two new commissioners: **Bhava Vasudeva** and **Linda Stern**, both of Columbia, and three new staff members: Executive Director **David Platts**, Artist Services Director **Ce Scott-Fitts** and Specialist for Arts Organizations & Education **Catherine Ntube**. Executive Director Platts improved the alignment of core functions by consolidating administrative functions under previous Deputy Director **Milly Hough** (with a promotion to senior deputy director) and consolidating grants and programs under Arts Education Director **Ashley Brown** (with a promotion to deputy director). Two current employees were hired for new roles: Assistant Grants Coordinator **Amber Westbrook** and Program Specialist for Community Arts and Folklife **Laura Green**. The artist services director position and both specialist positions were existing FTEs that were reconfigured to better align with how we work with arts organizations and artists.
- On September 3, 2019, we launched an upgraded constituent service model to be more responsive to how constituents engage with the agency. The previous model connected constituents with staff based on the constituent’s location, which worked well in the past with a larger staff. With the new model, constituents can seek assistance from professionals in the agency’s primary service lines. Constituent reactions have been positive. One example: “... it now feels like the S.C. Arts Commission is working more intentionally (and beneficially) with their nonprofit arts organizations ...”
- On September 23, 2019, we partnered with the Gaylord & Dorothy Donnelly Foundation and the S.C. Arts Alliance to provide Race Equity training, led by the national organization Race Forward. Nearly all SCAC staff members attended, along with Charleston-area grantees of the Donnelly Foundation and the Arts Commission. This training led to the creation of an internal staff committee, which is currently evaluating the agency’s practices, programs and grants through the lens of diversity, equity and inclusion (DEI). This committee offers staff the opportunity to shape how SCAC approaches DEI through their experiences and research, rather than adopting DEI “best practices” based only on agency leadership’s experiences.
- In October 2019, Visual Arts Director **Harriett Green** curated an exhibition of the [State Art Collection](#) for the State Fair. *Pig Tales, Blackberry Winter and the Cabinet of Curiosities* was attended by 20,600 visitors over 12 days, making it the most attended State Art Collection exhibition in the collection’s 52-year history. The exhibition was comprised of 58 works, and programming included gallery talks by artists, story time for children, and an interactive art hunt. Established in 1967, the State Art Collection includes 466 works in a variety of media and styles by 288 S.C. artists.
- In November 2019, the national Grant Professionals Association named the S.C. Arts Commission the *2019 Grantmaker of the Year* for the public sector. The award recognizes public funders that have improved the way grant professionals do their work and acknowledges outstanding contributions to the field of grantsmanship. The nomination was submitted by a Charleston grantee who said, “(SCAC) provides 1:1 technical support throughout the grant process. They are readily available by phone and email, which is unusual for a government organization ... (SCAC) has a small staff, yet still makes the time to talk to grantees often. (SCAC) meets potential grantees where they are without compromising accountability.”

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- In November 2019, SCAC partnered with Oxford American magazine to feature South Carolina in the publication’s annual Southern Music Issue.
- In February and March 2020, SCAC partnered with the Gaylord & Dorothy Donnelley Foundation and the S.C. Arts Alliance to offer a second round of *A Stronger Bottomline*, a free, high-level, multi-session financial management training cohort for small arts organizations. A participant remarked: “What a productive and informative program. I am extremely confident that I can now provide a more thorough financial oversight and guidance for my organization.”
- FY2020 was the first full year of partnering with two organizations that work to eliminate barriers for those who traditionally have difficulty accessing services. Red Olive Creative Consulting worked intensively with one African-American-led nonprofit to provide training in organizational priorities, board development, and fundraising. The nonprofit’s executive director noted in the final report: “By partnering with Red Olive, we were able to ... structure our board and activate our alumni. The grant allowed us to hire a (short-term) grant writer on a trial basis, which taught us what we needed in a long-term hire.” The Hispanic Alliance worked to expand SCAC’s outreach into the Hispanic and Latinx communities (including Canvass forums) and began organizing regional collaborations with under-represented groups and artists. Some planned activities were delayed due to the pandemic. These partnerships will continue in FY2021.
- Communications Director **Jason Rapp** developed a new partnership with Midlands/Upstate/Lowcountry Biz, an online news site, to create *Artist Minute*, a series of short videos featuring S.C. artists. A total of 54 videos, 18 each from the Upstate, Midlands, and Lowcountry, will be created by the end of FY2021. (One example.) This new venture complements our efforts to increase awareness about the work of S.C. artists. We also continued to promote career opportunities to artists through our regular communications channels (The Hub, e-newsletters, social media, press releases, and Arts Daily (statewide public radio/web arts calendar).
- The agency placed grants in 45 of 46 counties in FY2020, awarding \$5.5 million through 835 grants to support community arts activities, artists and school-based arts programs, and emergency relief around the state. Even when Arts Emergency Relief grants are subtracted, the resulting total of annual grants is an increase over FY2019. (*See Pandemic Response and Resources section for more about Arts Emergency Relief grants.*) This increase was partially due to a new School Arts Materials (SAM) grant, which helped arts teachers pay for materials, supplies, and equipment needed to provide quality arts education.

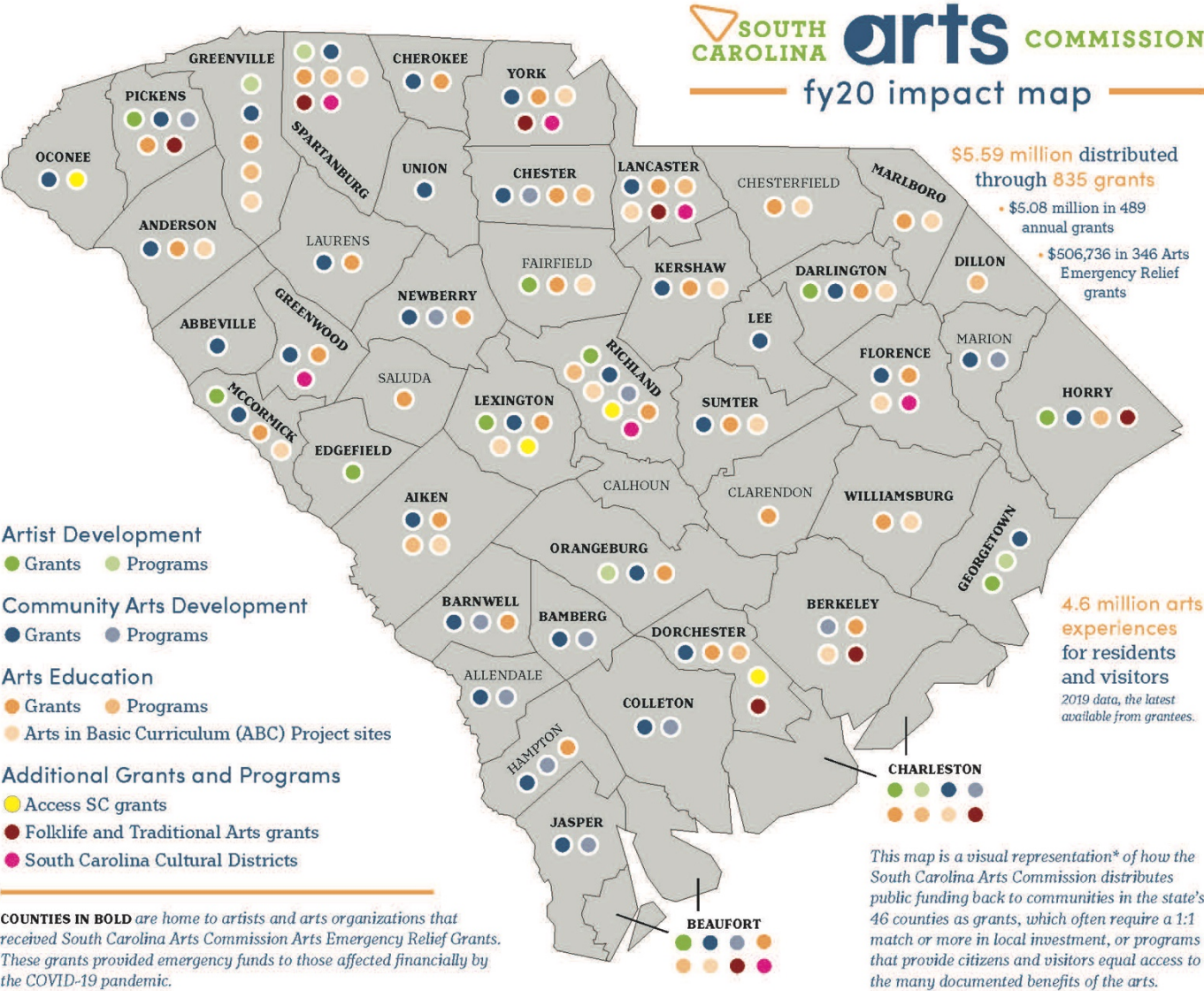
<b>FY2020 TOTAL GRANTS AWARDED: 835</b>	<b>\$5,591,528</b>
Arts Emergency Relief Grants: 346	\$506,736
Annual Grants: 489	\$5,084,792

- (*See FY2020 Impact Map on page A-7 for more information.*)
- In addition to grant funding, the Arts Commission provided staff assistance in all 46 counties in the form of consulting, facilitation, leadership or training. These connections provide deeper insight into how we can improve access to the arts and to SCAC services and can plant the seed for new relationships or partnerships. Staff assistance works hand-in-hand with grant making to help meet the agency’s mission to create a thriving arts environment for all South Carolinians.
- In our ongoing effort to serve constituents more broadly statewide, the agency continues to seek additional state funds for operating support grants for community arts providers. In our pre-pandemic budget request for FY2021, we asked for \$1 million in new recurring state dollars. \$450,000 of that request would help support additional qualified operating support grant applications. In FY2020, we had 27 new operating support applicants, and additional state funds increased the average award from \$11,487 to \$11,634. With our FY2021 budget request on hold, we have informed operating support grantees to expect flat funding. The 19 new FY2021 applicants were informed that they would not receive operating support, but instead would receive \$1,500 through our Arts Emergency Relief grant.
- Using a formula created by the S.C. Legislative Audit Council in 2013, SCAC maintains a three-year rolling average of grants to monitor counties that averaged less than one grant per year in the last three years. These

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"opportunity counties" receive increased outreach and staff assistance. In FY2019, the list was reduced from four to three counties. For FY2020, the list was down to one county, and remains at one county (Calhoun County) going into FY2021.

- We continued to partner with the Coastal Community Foundation (CCF) to administer that organization’s Expansion Arts Fund (\$14,839) which supports the work of new and emerging arts groups and artists, especially those from minority, rural or disadvantaged communities in the CCF service area: Beaufort, Charleston, Colleton, Dorchester, Georgetown, Hampton, Horry and Jasper counties.
- We maintained our long-term partnership with Arts Access SC to promote access to the arts for people with disabilities, providing organizational grant support and in-kind office space.
- The agency annually surveys grantees on measures such as staff assistance, ease of access to programs and services, relevance of programs, and the usefulness of agency communications. In FY2020, the agency’s overall satisfaction score was 4.66 on a 5-point scale.
- Through grant making, the SCAC supported 4.6 million arts experiences for South Carolina residents and visitors, including artists, students and adults.
- The agency expended 80% of its state appropriation in grants – exceeding its legislative mandate of 70%.



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## Pandemic Response and Resources

- As a small agency, SCAC was able to be nimble and respond quickly to the COVID-19 crisis.
- On February 27, we shared information about crisis preparation resources on the Hub website: [COVID-19: Are You ArtsReady?](#)
- By March 11, we had compiled a comprehensive [COVID-19 resources web page](#) featuring information about our response and links to crisis resources and emergency relief grants from other organizations. This page was updated often and served as a one-stop shop for arts organization staff, artists, arts educators, and the public. The page had been viewed 4,347 times by July 31. A companion email announcement from Executive Director **David Platts** provided weekly updates about SCAC’s pandemic-focused constituent services and emergency relief grants.
- On March 19, in accordance with Governor’s McMaster’s executive order, nearly all staff began working from home full-time, and internal and external meetings were moved online. Grant management functions were already online, but the pandemic accelerated our move to online grants panels. Staff embraced Zoom and other digital solutions and explored creative ways to continue meeting the needs of our constituents.
- As arts programming and events were canceled, we offered grantees flexibility in fulfilling grant contract obligations on a case-by-case basis. Grants staff were available to talk to grantees one-on-one and eventually approved changes for 73 grantees. Changes included extending the grant, waiving the match, or allowing other activities that preserved the original intent of the grant.
- We began drafting emergency relief grant guidelines in late March when the National Endowment for the Arts (NEA) announced availability of CARES ACT funds to support COVID relief aid to arts and culture organizations. On April 14, the NEA confirmed that the Arts Commission would receive \$460,100 in CARES ACT funds, and on April 29, we launched our [Arts Emergency Relief \(AER\) grant](#). Funds could be used to support salaries and operational expenses with no match requirement. FY2020 operating support grantees that applied for an AER grant received an award proportional to their current grant. New FY2021 operating support applicants were informed that they would not receive operating support, but instead could apply for \$1,500 in AER funds. Arts organizations that were not current applicants or grantees could apply for up to \$1,000. A total of \$506,736 was awarded through 346 Arts Emergency Relief grants. (NEA: \$353,674; EIA: \$71,392 (restricted to teaching artists); State funds: \$35,827; and Foundation funds \$45,843 (for artists)) We did not expend our entire NEA CARES ACT funding and will offer a smaller, second round of emergency relief funding in late Fall 2020.
- We partnered with the Gaylord & Dorothy Donnelley Foundation and the S.C. Arts Alliance to present financial planning and marketing webinars to help arts organizations weather the pandemic. Sessions included Financial Health & Planning in a Time of Uncertainty, Scenario Building & Contingency Planning, Marketing When Closed: How to Keep Attendees Engaged, and Communicating Once You’re Open. These webinars were offered free of charge from April 29 – May 21.
- The pandemic interrupted the agency’s signature public program – the [S.C. Arts Awards](#), which honors recipients of the Governor’s Awards for the Arts and the Folk Heritage Awards in partnership with USC’s McKissick Museum. The May 6 in-person ceremony was canceled, and staff worked with S.C. filmmakers and media artists to create a presentation featuring videos of each recipient and testimonies by recipients’ families, friends and colleagues. The resulting hourlong ceremony was launched July 13 and will remain viewable on the agency’s website.
- As of mid-May, 142 operating support grantees had reported a financial impact of nearly \$28 million in losses due to being closed during the pandemic. Annually, the arts-related sector supports 115,000 S.C. jobs and contributes \$9.7 billion to the state’s economy and \$269 million to the state’s tax revenues. A [study by the Brookings Institution](#) estimates a total loss of more than \$1.2 billion directly for S.C.’s arts industry, impacting over 30,000 jobs. These losses put South Carolina’s arts sector at risk.



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## Arts in Education

- SCAC, along with partners Winthrop University and the S.C. Department of Education, restructured the [Arts in Basic Curriculum Project](#) (ABC) into the Arts in Basic Curriculum Institute (*name change pending*). The new structure invites broader access to the funding and services provided through ABC, which allows the Institute to work more aggressively toward its mission to provide leadership to achieve quality, comprehensive arts education for all S.C. students. In FY2020, ABC served 84 schools and school districts, 170,730 students, and 822 teachers and school administrators through professional development, training, and grants.
- Andrew Jackson High School (Lancaster School District) senior **Taylor Wade** competed in S.C.'s Poetry Out Loud contest all four years of her high school career, finally winning the state championship title this year. The annual competition was scheduled for March 14 in Columbia but was retooled into a virtual competition. In a typical year, Wade would have joined state champions from the other states to compete for a \$20,000 cash prize at the national finals. In lieu of that competition, each state champion received a \$1,000 prize. As a result of their participation, Wade and runner up Anna Matson of Aiken were featured on SCETV's *By the River Poet's Corner*. SCAC partners with Hub City Writers Project, College of Charleston, Richland Library and One Columbia to administer Poetry Out Loud in South Carolina.
- SCAC launched a new School Arts Materials (SAM) grant to help arts teachers acquire the materials, supplies, and equipment needed to provide quality arts education. Grants up to \$7,500 were available for K-12 public, private, or charter schools. The grant had a low match requirement (grantee \$1 – SCAC \$3), with the match waived for schools eligible to receive Title I funding. Because of a high volume of applicants, it was decided that only Title 1 school applicants would receive funding. This grant used EIA carry forward funds.
- The S.C. Artist Roster was replaced by a new Arts Directory and Certified Teaching Artist program. The changes have improved how educators connect to artists who are certified to teach in the classroom and how organizations and individuals hire artists for exhibitions, festivals and other activities. Participation in the program allows teaching artists to attend free professional learning opportunities.
- SCAC commissioned the second year of the Gallup Student Poll that surveyed 7,565 S.C. students in 34 arts-rich schools. For the second year in a row, findings show that these S.C. students in arts-focused schools report higher hope and engagement than the national mean, and the longer a school has been focused on the arts, the greater the effects. Hopeful and/or engaged students are more likely to strongly agree they do well in school. The study also shows that students in arts-rich schools with high levels of free/reduced lunch score higher than the state mean in engagement, hope, entrepreneurial aspiration, and career/financial literacy. South Carolina was the first state to use this national poll to study the impact of the arts in schools.
- Deputy Director **Ashley Brown** presented at these national or state conferences while continuing to serve as arts education director: Arts Education Partnerships Conference, Alexandria, Va.; National Assembly of State Arts Agencies (NASAA) Arts Education Institute, Missoula, Mont.; Arts Schools Network Conference, Jacksonville, Fla.; S.C. Music Educators Association, Columbia, S.C., and Palmetto State Arts Education Conference, Spartanburg, S.C. She led a national cohort of State Arts Agency education directors in developing professional development around online teaching artist learning, and she served on NASAA's Arts Education Diversity, Equity and Inclusion (DEI) subcommittee. She also served on the S.C. Afterschool Alliance board of directors and the S.C. Arts in Education Advisory Council.
- Through grant making, the Arts Commission supported 1,279,470 learning opportunities through the arts for South Carolina's school children in both in-school and out of school settings.
- In July 2019, Summer STEAM (science, technology, engineering, arts, and math) camps served 323 students in Clarendon 1, Allendale, and Barnwell 19 school districts. These camps are developed in partnership with Engaging Creative Minds, and fully funded by the Arts Commission. Due to COVID-19, summer STEAM camps were not able to be held in person in June 2020. As a pivot, Engaging Creative Minds developed STEAM kits that were sent to students instead.

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- In July 2019, an ongoing partnership with the Governor’s School for the Arts and Humanities and USC served 30 students in Williamsburg and Jasper County school districts’ Read to Succeed camps. Due to COVID-19, Read to Succeed camps were not held in person in June 2020. The Governor’s School redirected efforts and converted the program from a direct service model to a professional learning model. This model allows classroom teachers, teaching artists, and arts organizations to learn how to implement the arts-integrated approach moving forward.

### Community Arts Development

- The agency’s rural arts program, [Art of Community: Rural SC](#), expanded from nine counties (Allendale, Barnwell, Bamberg, Berkeley, Colleton, Hampton, Jasper, Marion and Pickens) into six additional rural communities: Graniteville in Aiken County, St. Helena Island in Beaufort County, Chester County, Newberry County, Eastover in Richland County, and the Catawba Nation in York County. Fourteen of the 15 Art of Community representatives (referred to as “mavens”) participated in a two-day retreat at St. Helena Island in September 2019. Art of Community: Rural SC advances the SCAC’s commitment to rural development through arts, culture and creative placemaking.
- In July 2019, CREATE: Rural SC, a “spinoff” of Art of Community, hosted a gathering in Estill that featured Markus Tracy, a visiting artist from Nevada. CREATE: Rural SC has grown from 12 to 20 young creative individuals who help connect the Arts Commission to other young artists, entrepreneurs and other community contacts in rural areas. Creative connectors benefit from mentoring and professional development. (*Note – CREATE is not an acronym.*)
- After canceling a regional meeting due to the pandemic, staff began hosting weekly Zoom sessions with Art of Community mavens and advisors and CREATE: Rural SC connectors and mentors. Some of the meetings featured national guest speakers, including Kiran Singh Sirah of the International Storytelling Center and Rex Lee Jim of the Navajo Nation. Twenty-six virtual meetings were held from April to June.
- Staff developed an electronic newsletter to regularly update Art of Community stakeholders and contracted with an external media manager to create a rural YouTube channel and [Meet the Mavens](#), a film documenting the Art of Community initiative through the mavens’ perspectives.
- Art of Community continued to attract regional and national attention. Pam Breaux, CEO of the National Assembly of State Arts Agencies, serves as Art of Community national co-chair. Art of Community Program Director **Susan DuPlessis** made presentations at three national conferences: Rural Arts & Culture Summit 2019 in Grand Rapids, Minn.; Grantmakers in the Arts, Denver, Colo.; and the National Women’s Rural Summit, Greenville, S.C. She also serves on ArtPlace America’s Creative Placemaking Advisory Committee for Local Government and was quoted in a national article by [Pew Charitable Trusts](#) discussing the Smithsonian Institution’s “Museum on Main Street” program.
- Two new partnerships extend the agency’s work in promoting and supporting other organizations’ rural initiatives. A partnership with SCETV will result in seven of the Art of Community counties being featured in *Coming Home*, a short film scheduled for completion in Spring 2021. Revolution D, a company working to increase broadband in rural areas, gave presentations at Art of Community gatherings to gain a better understanding of internet availability.
- Other long-standing partnerships continued, including two professional development programs for community leaders. SCAC helped underwrite the participation of eight mayors in the College of Charleston’s Riley Mayor’s Institute, which equips mayors with tools necessary to implement community projects. The agency also supported four nominees to attend The Riley Institute at Furman University’s Diversity Leaders Initiative, which trains participants in understanding diversity and inclusion in order to lead increasingly diverse workers, clients and constituents.
- Program Specialist for Community Arts and Folklife **Laura Green** organized two virtual Communal Pen Writing workshops - one sponsored by Denmark Technical College in May (nine participants) and one sponsored by Newberry Arts Center in June (12 participants). The workshops offered opportunities for creative expression and writing as part of celebrating connections to place and community. The workshops

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were supported in part by S.C. Humanities and drew inspiration from the Smithsonian exhibit *Crossroads: Change in Rural America*, an exhibition that toured S.C. through late 2019.

- Green also managed a partnership with Appalshop, a Kentucky-based community documentation program to offer the Art of Community Folklife Field School. The field school offers professional development and a platform for participants to tell the stories of their communities and to use arts and culture to address issues. Participants learn documentation skills, including photography, digital recording, editing, interviewing, and storytelling. They also learn about fieldwork ethics and have access to digital recorders and supplies. Two sessions were offered in collaboration with Blackville Community Development Corporation (October 2019, in person, and May 2020, via Zoom) with two additional sessions planned for FY2021.

### Artist Development

- In her first year on staff, Artist Services Program Director **Ce Scott-Fitts** evaluated current programs to determine the best use of resources to meet the needs of artists. Examples include expanding the Artist Ventures Grant (AVI) process to provide one-on-one mentoring for grantees; increasing the diversity (race, gender, geographic location) of the FY2020 Fellowships panel; revising FY2021 Fellowship guidelines to include consideration of an applicant’s accomplishments and contributions to the art form; and creating an Artist Services Advisory Committee to serve as a sounding board and strengthen agency connections with artists. The committee is comprised of six artists representing various artistic disciplines, plus Scott-Fitts and a commissioner. The committee met twice in FY2020.
- In previous years, we have had to turn away artists from our popular [Artists U](#) training and professional learning opportunities. However, the pandemic’s silver lining was that artists from all over the state could attend Artist U activities (or watch the recorded versions) after the sessions were moved online. For example, a Grant Writing for Artists Zoom session was attended by 38 artists, with another 62 artists eventually viewing the recording.
- In March, we launched SHIFT/South Carolina. (*Note: SHIFT is not an acronym.*) Originally imagined as small in-person groups, the program moved online and provided a crisis-specific platform for artists to work together to survive and thrive during the pandemic. Each group consists of two to 12 artists who commit to meeting online for 12 weekly sessions to build solutions and support. Each group has a number of goals, including stabilizing physical, mental, and financial health; clarifying artist roles in communities; and planning new ways of working post-pandemic. There is no charge for artists to participate.
- Applications for Fellowship awards increased by 25% over FY2019. Four Fellows received \$5,000 awards based on anonymous reviews of work samples by out-of-state panelists: Adrian Rhodes, Darlington County, visual art; Valerie Zimany, Pickens County, craft; Fang Man, Richland County, music composition; and Craig Butterfield, Richland County, music performance.
- In FY2020, SCAC became the lead agency for the Regional Art Prize Exhibition partnership, overseeing the organization and implementation of an exhibition scheduled to open in 2021 at the Gibbes Museum in Charleston and at galleries in Lake City simultaneously. The partnership, formed in 2018, consists of SCAC and three other arts organizations that hold annual art competitions: Gibbes Museum of Art, Charleston (1858 Prize); Art Fields Collective, Lake City (Art Fields Competition); and South Arts, Atlanta (The Southern Prize). SCAC works to increase awareness of these prize opportunities for S.C. artists.
- We partnered with Hub City Press in Spartanburg and the College of Charleston to present the biennial S.C. Novel Prize, which attracted 34 entries. This competition is open to any S.C. writer, published or unpublished. The winner, Maris Lawyer of Easley, will have her book published by Hub City Press in 2021.
- The Arts Commission has a long-standing involvement in supporting the work of the Gullah Geechee Cultural Heritage Corridor Commission. FY2020 support included awarding travel grants for Gullah Geechee artists to attend an African Cultural Exchange in Sierra Leone.
- Through grant making, the Arts Commission supported more than 60,000 opportunities for the state’s artists to practice or participate in their art forms, enhance their skills, develop their artistic careers and engage with their communities.

<b>AGENCY NAME:</b>	<b>Arts Commission</b>		
<b>AGENCY CODE:</b>	<b>H910</b>	<b>SECTION:</b>	<b>28</b>

**Looking Forward**

- Arts organizations and artists will continue to lose income due to pandemic-related closures. SCAC will continue to monitor the situation and work with legislators and partners to advocate for emergency relief from state and national sources. We will adjust grant processes as necessary to ensure that funds can be used to sustain artists and organizations and ease some of the burden of grant requirements.
- The agency’s new strategic plan is nearly complete and will guide the agency’s work for the next five years. The new plan reflects more intentional work around diversity, equity and inclusion (DEI). The agency will continue to review current grants and programs and make changes in order to remove barriers that limit arts accessibility, particularly among rural communities, people with disabilities and people of color. We will also be intentional about influencing grantees to improve their DEI policies and practices by offering professional development and tracking their progress.
- The agency will begin using a customer relationship management (CRM) tool, which will improve how we track and report data and assist with data-driven decision making.

**Risk Assessment and Mitigation Strategies**

*Identify the most negative impact on the public as a result of the agency’s failure in accomplishing its goals and objectives.*

Negative impact #1: The educational, economic and social benefits of the arts are only accessible to those who can afford them and largely inaccessible to rural and high-poverty citizens.

Negative impact #2: With fewer arts opportunities for children, citizens and visitors, South Carolina is less competitive for tourists, new residents and businesses.

Negative impact #3: South Carolina’s rich heritage of traditional cultural and artistic practices are lost and forgotten.

Negative Impact #4: South Carolina’s children do not have access to high quality education that includes a comprehensive, sequential education in the arts.

To avoid or mitigate the negative impact, the state will need to:

- Maintain and increase the capacity of the S.C. Arts Commission to accomplish its goals – the only agency or organization in South Carolina focused on these issues statewide
- Maximize funding and other resources offered by local, state, regional and national partner organizations
- Include the arts explicitly in the development of economic, educational, quality-of-life, and governmental strategies

**Restructuring Recommendations**

No restructuring recommendations.

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Strategic Planning and Performance Measurement Template

Statewide Enterprise Strategic Objective	Type	Item #			Description	Base	2019-20		Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
		Goal	Strategy	Measure			Target	Actual				
Public Infrastructure and Economic Development	G	1			S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities							
	S	1.1			Staff Assistance							
	M			1.1.1	Number of counties served by staff	46	46	46	June 30, FY2020	Staff records	Number of counties	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
	M			1.1.2	Number of Horizon grants (low-barrier introductory category requiring intensive staff time)	7	8	0	June 30, FY2020	Grants database	Totals in grants database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities.
	S	1.2			Direct Programs							
	M			1.2.1	Expand Art of Community: Rural SC into additional communities.	9	11	15	June 30, FY2020	Staff records	Number of counties served by Art of Community	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities.
	S	1.3			Grant making							
	M			1.3.1	Number of opportunity counties awarded grants (as defined by S.C. Legislative Audit Council)	8	8	7	June 30, FY2020	Grants database	Grants by county tracked	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities.
	M			1.3.2	Number of counties served through grants	46	46	45	June 30, FY2020	Grants database	Grants by county tracked	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
	M			1.3.3	Total arts experiences supported through grant making - all programs	5,436,274	5,000,000	4,648,103	June 30, FY2019*	Final grant reports submitted by grantees at the end of each grant period (lags by 1 year)	Totals in grants database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
	S	1.4			Partnerships							
	M			1.4.1	Launch new partnership with Hispanic Alliance to help build capacity of emerging artists and organizations that promote Hispanic and Latinx art and culture.		Oct. 1, 2019	Aug. 28, 2019	June 30, FY2020	Staff records	Proposal agreed upon by both parties	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
	M			1.4.2	Launch new partnership with Red Olive Consulting to provide training for small, African-American-led organizations.		Sept. 1, 2019	July 5, 2019	June 30, FY2020	Staff records	Proposal agreed upon by both parties	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences

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Strategic Planning and Performance Measurement Template

Statewide Enterprise Strategic Objective	Type	Item #			Description	2019-20			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
		Goal	Strategy	Measure		Base	Target	Actual				
Education, Training, and Human Development	G	2			S.C. artists have opportunities to practice the art forms and develop sustainable careers							
	S	2.1			Staff Assistance							
	M			2.1.1	Continue to host meetings and speak at conferences to present business opportunities to artists.	2	4	4	June 30, FY2020	Staff records	Number of meetings/conferences	Provides resources that enable artists to practice their art forms and develop sustainable careers
	S	2.2			Direct Programs							
	M			2.2.1	Number of Artists U workshops	4	4	8	June 30, FY2020	Final grant report	Number of workshops	Provides resources that enable artists to practice their art forms and develop sustainable careers
	S	2.3			Grant making							
	M			2.3.1	Number of artist opportunities supported through grant making (all programs)	49,181	50,000	61,523	June 30, FY2019*	Final grant reports submitted by grantees at the end of each grant period (lags by 1 year)	Totals in grants database	Provides resources that enable artists to practice their art forms and develop sustainable careers
	M			2.3.2	Increase number of Fellowship applications received (for comparable discipline rotations - dance and literary for FY20 applications).	124	130	132	June 30, FY2020	Grants database	Total applications received	Provides resources that enable artists to practice their art forms and develop sustainable careers
	S	2.4			Partnerships							
	M			2.4.1	Increase regional and statewide funding partners for ArtsGrowSC (this program was discontinued.)	2	3	0	June 30, FY2020	Staff records	Number of partners	Provides resources that enable artists to practice their art forms and develop sustainable careers
Education, Training, and Human Development	G	3			Students receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills, and prepares them for a lifetime of engagement with the arts and productive citizenship							
	S	3.1			Staff Assistance							
	M			3.1.1	Number of K-12 teachers served through professional development	535	375	822	June 30, FY2020	Arts in Basic Curriculum program report	Registration totals	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship, as called for in the Profile of the S.C. Graduate.
	S	3.2			Direct Programs							
	M			3.2.1	Restructure the ABC Project to provide broader access to funding, services and leadership to achieve quality, comprehensive arts education for all S.C. students.		June 30, 2020	June 1, 2020	June 30, FY2020	Staff records	Number of new ABC grants and/or new ABC programs	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship, as called for in the Profile of the S.C. Graduate.

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Statewide Enterprise Strategic Objective	Type	Item #			Description	2019-20			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure	
		Goal	Strategy	Measure		Base	Target	Actual					
	M			3.2.2	Number of students served through Poetry Out Loud	2,691	2,500	2,515	June 30, FY2020	Final report submitted to NEA	Registration totals	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship, as called for in the Profile of the S.C. Graduate.	
	M			3.2.3	Launch new Arts Directory to replace Artist Roster.		Sept. 30, 2019	Nov. 1, 2019	June 30, FY2020	Arts Directory is live on the website	All data submitted to website team	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship, as called for in the Profile of the S.C. Graduate.	
<p><b>S 3.3 Grant making</b></p>													
	M			3.3.1	Number of K-12 students across the state served by the Arts in Basic Curriculum Project through professional development, training and grants. <i>(the number of ABC sites remained the same from FY2019 - FY2020.)</i>	170,730	160,000	170,730	June 30, FY2020	Final grant reports submitted by grantees at the end of each grant period	Totals in grants database	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship, as called for in the Profile of the S.C. Graduate.	
	M			3.3.2	Number of youth arts experiences supported through grantmaking - all programs	1,320,981	1,000,000	1,279,470	June 30, FY2019*	Final grant reports submitted by grantees at the end of each grant period (lags by 1 year)	Totals in grants database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences	
<p><b>S 3.4 Partnerships</b></p>													
	M			3.4.1	Number of students served through STEAM summer pilot projects in partnership with Engaging Creative Minds and the S.C. Dept. of Education	360	300	353	June 30, FY2020	Reports submitted by camp sites	Registration totals	Provides resources for students to receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills and prepares them for a lifetime of engagement with the arts and productive citizenship.	
Education, Training, and Human Development	G			4	<b>S.C. arts providers have the capacity and resources to deliver relevant, high quality arts experiences to citizens and visitors</b>								
<p><b>S 4.1 Staff Assistance</b></p>													
	M			4.1.1	Number of counties served by staff assistance	46	46	46	June 30, FY2020	Staff records	Number of counties	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors	
<p><b>S 4.2 Direct Programs</b></p>													

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Strategic Planning and Performance Measurement Template

Statewide Enterprise Strategic Objective	Type	Item #			Description	2019-20			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
		Goal	Strategy	Measure		Base	Target	Actual				
	M			4.2.1	Edit Cultural District report to gather data points that better align with data available from cultural districts.		April 1, 2020	not complete	June 30, FY2020	Cultural District report is ready for distribution; positive feedback received	Number of data fields not completed; input from Cultural District contacts	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	M			4.2.2	Re-certify Cultural Districts that are due for five-year review ( <b>process involves in-person visits. Delayed due to pandemic.</b> )	3	3	0	June 30, FY2020	Agency records	Number of districts that meet review criteria	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	S			4.3	<b>Grant making</b>							
	M			4.3.1	Increase average operating support grant award (through new state funding) to local and statewide arts providers.	\$11,487	\$12,500	\$11,578	June 30, FY2020	Grants database	Totals in grants database	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	S			4.4	<b>Partnerships</b>							
	M			4.4.1	Provide professional development workshops in partnership with the Donnelly Foundation, Together SC and the SC Arts Alliance.	2	2	7	June 30, FY2020	Staff records	Number of workshops	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
Public Infrastructure and Economic Development	G			5	<b>There is broad recognition of the value and contributions of the arts in South Carolina</b>							
	S			5.1	<b>Staff Assistance</b>							
	M			5.1.1	Upgrade customer services model to allow constituents to seek advisement or assistance based on their need, not their location.		Sept. 1, 2019	Sept. 3, 2019	June 30, FY2020	Public communications rolled out	All changes communicated to staff	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	S			5.2	<b>Direct Programs</b>							
	M			5.2.1	Launch new planning cycle that includes statewide input.		Oct. 1, 2019	Oct. 8, 2019	June 30, FY2020	Input reflects statewide perspective and diverse communities and interests	Public forums and group gatherings take place; survey is deployed.	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	M			5.2.2	Develop new strategic plan.		June 30, 2020	Oct. 1, 2020 (pending)	June 30, FY2020	Strategic Plan is complete	Input gathered from public forums, conferences, group gatherings and surveys is analyzed and informs strategic plan content	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	S			5.3	<b>Grant Making</b>							
	M			5.3.1	Total dollars granted statewide	\$4.3 million	\$4 million	\$5.5 million	June 30, FY2020	Grants database	Totals in grant database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences



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Strategic Planning and Performance Measurement Template

Statewide Enterprise Strategic Objective	Type	Item #			Description	2019-20			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
		Goal	Strategy	Measure		Base	Target	Actual				
	M			5.3.2	Total dollars leveraged through local matching	\$186 million	\$150 million	\$233 million	June 30, FY2019*	Final grant reports submitted by grantees at the end of each grant period (lags by 1 year)	Totals in grant database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
	M			5.3.3	Number of grants awarded	456	400	835	June 30, FY2020	Grants database	Totals in grant database	Provides resources that enable S.C. citizens to have diverse opportunities to have relevant and rewarding arts experiences
Education, Training, and Human Development	G	6			S.C. Arts Commission programs, systems and staffing are aligned to address the agency's strategic and long-range goals							
	S	6.1			Ensure relevant, effective, high-quality programs and services							
	M			6.1.1	Maintain or increase customer service satisfaction rate.	4.58	4.58	4.66	June 30, FY2020	Customer surveys	Totals compiled from survey responses	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	S	6.2			Provide adequate and current systems to support agency operations and programs							
	M			6.2.1	Spend at least 70% of state appropriations through grantmaking, as required by proviso.	77%	70%	80%	June 30, FY2020	Expenditures recorded in SCEIS	Totals in SCEIS	Promote fiscal stewardship in meeting state mandate
	M			6.2.2	Update voice mail policies to align with new constituent services model and retrain front desk staff.		Sept. 1, 2019	Aug. 28, 2019	June 30, FY2020	Staff adheres to new policies	Policies are clear and based on constituent needs	Provides services that support the capacity of S.C. arts providers to deliver relevant, high quality arts experiences to citizens and visitors
	-								* FY19 data is last year for which data is available.			

Strategic Planning and Performance Measurement Template

Description	2020-21			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
	Base	Target	Actual				
Work intentionally to ensure that all counties are served through grants.	45	46		June 30, FY2021	Grants database	Track grants by county	Documents SCAC's work toward its mission to serve all South Carolinians by supporting opportunities and resources that provide access to diverse arts experiences.
Work intentionally to decrease the number of counties on the Tier One opportunity county list from one to zero. (Calhoun County moves from Tier One to Tier Two.)	1	0		June 30, FY2021	Grants database	Track grants by county	Tier One Opportunity Counties average less than 1 grant over three years. Tier Two counties average less than two grants over three years. Moving counties to Tier Two or completely off the list documents intentional work to award grants to underserved areas.
Maintain at least half of the total arts experiences usually supported through grant making - all programs. (This measure is a realistic response to the pandemic's negative impact on arts organizations, other arts providers and artists.)	4,648,103	2,324,051		June 30, FY2020*	Final grant reports submitted by grantees at the end of each grant period (lags by 1 year) (report attached to grantee record in grants database)	Grantees must report number of in-person arts experiences for youth and for adults, plus number of artists directly involved in each grant program/activity. These three subtotals equal total arts experiences.	Documents SCAC's work toward its mission to serve all South Carolinians by supporting opportunities and resources that provide access to diverse arts experiences.

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Program Template

Program/Title	Purpose	<i>FY 2019-20 Expenditures (Actual)</i>				<i>FY 2020-21 Expenditures (Projected)</i>				Associated Measure(s)
		General	Other	Federal	TOTAL	General	Other	Federal	TOTAL	
I. Administration	Executive leadership and direction of the agency	50,969.63		54,089.29	\$ 105,059	54,139.00		43,801.00	\$ 97,940	Goals 1 - 5
II. Statewide Arts Services	Direct programming, services, technical assistance and grant support in arts education, community arts development, and artist development	4,285,200.84	1,579,817.72	959,001.49	\$ 6,824,020	4,083,568.00	1,434,826.16	1,238,049.00	\$ 6,756,443	Goals 1 - 5
III. Employee Benefits	Fringe benefits for agency employees	221,073.03	30,376.48	100,990.92	\$ 352,440	228,480.00	31,000.00	160,217.00	\$ 419,697	Goals 1 - 5
					\$ -				\$ -	

Agency Name: ARTS COMMISSION				Fiscal Year 2019-2020 Accountability Report				
Agency Code: H910		Section: 28		Legal Standards Template				
Item #	Law Number	Jurisdiction	Type of Law	Statutory Requirement and/or Authority Granted	Does this law specify who your agency must or may serve? (Y/N)	Does the law specify a product or service your agency must or may provide?	If yes, what type of service or product?	If other service or product, please specify what service or product.
1	1-3-230	State	Statute	Provides for the South Carolina Arts Commission to recommend poet laureate candidates to the Governor	Yes	Yes	Other service or product our agency must/may provide	Recommend qualified candidates for the state's poet laureate.
2	2-66-10	State	Statute	Creates the Jean Laney Harris Folk Heritage Award, establishes criteria, establishes an awards advisory committee, and authorizes the S.C. Arts Commission to expend up to \$2000 in state funds annually to support the award and raise other funds to support the program as necessary.	Yes	Yes	Other service or product our agency must/may provide	Recognize lifetime achievement in the state for traditional folk arts; foster awareness and appreciation of the state's traditional cultures and their methods of creative expression.
3	60-15-10	State	Statute	Declares the policy of the state to insure that the arts will grow and play a significant part in the welfare and educational experience of our citizens, and that all activities undertaken by the State in carrying out this policy shall be directed toward encouraging and assisting rather than limiting the freedom of artistic expression.	Yes	Yes	Other service or product our agency must/may provide	insure that the role of the arts in our communities will grow and play an ever more significant part; encourage and assist freedom of artistic expression.
4	60-15-20	State	Statute	Creates the South Carolina Arts Commission, describes appointments and qualifications of its members.	No	No - But relates to manner in which one or more agency deliverables is provided		
5	60-15-30	State	Statute	Establishes terms and term limits of commission members, authorizes commission to hire executive director, and addresses commission vacancies.	No	No - Does not relate directly to any agency deliverables		
6	60-15-40	State	Statute	Addresses compensation for executive director and commission members.	No	No - But relates to manner in which one or more agency deliverables is provided		
7	60-15-50	State	Statute	Authorizes commission to hire or remove employees as needed.	No	No - But relates to manner in which one or more agency deliverables is provided		
8	60-15-60	State	Statute	Describes the duties of the commission	Yes	Yes	Other service or product our agency must/may provide	1) encourage the study and presentation of, and the public's interest and participation in, the fine and performing arts; 2) study public and private institutions engaged within the State in artistic and cultural activities, including but not limited to music, theater, dance, painting, sculpture, architecture and allied arts and crafts, and make recommendations concerning appropriate methods to encourage participation in and appreciation of the arts; 3) take steps to encourage public interest in the cultural heritage of the state and expand the state's cultural resources; and 4) do such other things as may be necessary to carry out the provisions of this chapter.
9	60-15-70	State	Statute	Grants powers to the commission	Yes	Yes	Other service or product our agency must/may provide	to hold public or private hearings; enter into contracts; accept gifts, contributions and bequests; to purchase and own property; and to enter into agreements as necessary to accomplish the agency's purpose.
10	60-15-75	State	Statute	Directs the agency to develop a program for designating statewide cultural districts; defines the purpose and characteristics of cultural districts; establishes the South Carolina Arts Commission as the designating authority for official cultural districts;	Yes	Yes	Other service or product our agency must/may provide	provide leadership and assistance in the development of cultural districts; develop a cultural district application, evaluation, and recertification process; pursue partnerships with other agencies to maximize the benefits of the program.
11	60-15-80	State	Statute	Directs the agency to make annual reports to the Governor and General Assembly.	Yes	Yes	Report our agency must/may provide	
12	60-15-90	State	Statute	Establishes the South Carolina Arts Commission as the official agency to receive and disburse Federal funds to programs related to the arts.	Yes	Yes	Distribute funding to another entity	
13	11-35-710 (10)	State	Statute	Exempts the South Carolina Arts Commission from purchasing one-of-a-kind artworks through the Consolidated Procurement Code; and establishes the Arts Commission to review requests by other agencies to purchase similar items.	Yes	Yes	Other service or product our agency must/may provide	Review requests by other agencies to purchase similar items.
14	59-29-220	State	Statute	Instructs the S.C. Department of Education, in conjunction with the S.C. Arts Commission, to develop arts education curricula in the visual arts, music, dance, and drama.	Yes	Yes	Other service or product our agency must/may provide	in conjunction with S.C. Dept. of Education, develop arts education curricula in the visual arts, music, dance, and drama.



<b>Agency Name:</b>	<b>ARTS COMMISSION</b>		<b>Fiscal Year 2019-2020 Accountability Report</b>
<b>Agency Code and Section:</b>	<b>H910</b>	<b>28</b>	<b>Customer Template</b>

Service/Product Provided to Customers	Customer Segments	<i>Specify only for the following Segments: (1) Industry: Name; (2) Professional Organization: Name; (3) Public: Demographics.</i>	Divisions or Major Programs	Description
Recommend poet laureate candidates to the Governor	Executive Branch/State Agencies		Poet Laureate Selection	Create a list of qualified candidates for the state's poet laureate
Recognizing lifetime achievement in the state for traditional folk arts; fostering awareness and appreciation of South Carolina's traditional cultures and their methods of creative expression	General Public	Age: All Gender: All Economic requirements: All incomes Other required conditions: Practitioners and advocates of traditional art forms in South Carolina	Jean Laney Harris Folk Heritage Awards	Annual awards to traditional artists and advocates to encourage the preservation, promotion and presentation of traditional arts forms
Insure that the role of the arts in our communities will grow and play an ever more significant part, and encourage and assist in freedom of artistic expression by: 1) encouraging the study and presentation of, and the public's interest and participation in, the fine and performing arts; 2) studying public and private institutions engaged within the State in artistic and cultural activities, including but not limited to music, theater, dance, painting, sculpture, architecture and allied arts and crafts, and make recommendations concerning appropriate methods to encourage participation in and appreciation of the arts; 3) taking steps to encourage public interest in the cultural heritage of the state and expand the state's cultural resources; and 4) doing such other things as may be necessary to provide services.	General Public	Age: All Gender: All Economic requirements: All incomes Other required conditions: None	Statewide Arts Services	Direct programming, services, technical assistance and grant support in arts education, community arts development, and artist development
Grants and other support for public and private institutions engaged in artistic and cultural activities	Industry	Name: Arts & Cultural Sector	Community Arts Development	Direct programming, services, technical assistance and grant support to strengthen local arts and cultural opportunities and accessibility
Grants and other support for K-12 schools and districts, including private, charter and home schools; approve professional artists to assist arts teachers and specialists in planning and implementing arts education curricula; work in partnership with the S.C. Dept. of Education to develop arts curricula in the visual arts, music, dance and drama.	School Districts		Arts Education	Direct programming, services, technical assistance and grant support to provide children with opportunities for a comprehensive education in the arts
Grants and other support for individuals	General Public	Age: Adults Gender: All Economic requirements: All incomes Other required conditions: Practitioners of art forms	Artist Development	Direct programming, services, technical assistance and grant support to assist artists, and creative sector entrepreneurs in building sustainable careers in the arts
Provide leadership and assistance in the development of cultural districts; develop a cultural district application, evaluation, and recertification process; pursue partnerships with other agencies to maximize the benefits of the program.	Industry	Name: Arts & Cultural Sector	Cultural Districts	Direct programming, services, technical assistance and grant support to assist communities in developing and designating cultural districts
Foster awareness and appreciation of South Carolina's arts and culture and the arts organizations, patrons, artists, members of the business community, and government entities who maximize their roles as innovators, supporters, and advocates of the arts.	General Public	Age: All Gender: All Economic requirements: All incomes Other required conditions: None	Governor's Awards for the Arts	Annual awards to recognize outstanding achievements and contributions to the arts in S.C. These awards honor South Carolina
To create a collection of historic importance and cultural vitality for the people of South Carolina that will serve as a tool to help promote the state and its cultural resources on the state, regional, national and international levels; to make available to citizens throughout South Carolina, the best work of the state's contemporary artists; to encourage and support the creative visual artists of South Carolina;	General Public	Age: Adults Gender: All Economic requirements: All incomes Other required conditions: Practitioners of visual arts	State Art Collection	Comprehensive public collection of works by contemporary South Carolina artists. Currently comprised on 493 works in a variety of media and styles by 287 South Carolina artists.
Review requests by other agencies to purchase works of art.	Executive Branch/State Agencies		State Art Collection	Comprehensive public collection of works by contemporary South Carolina artists. Currently comprised on 493 works in a variety of media and styles by 287 South Carolina artists.

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Partner Template

Name of Partner Entity	Type of Partner Entity	Description of Partnership	Associated Goal(s)
Grantees	Non-Governmental Organization	Non-profit organizations provide artistic, cultural and educational opportunities for residents and visitors in local communities	Goals 1 - 5
Grantees	Local Government	Municipal and county government entities provide artistic, cultural and educational opportunities for residents and visitors in local communities	Goals 1 - 5
National, regional and in-state grantors, including SouthArts, SC Arts Foundation, SC Humanities, Coastal Community Foundation of SC, Donnelly Foundation	Non-Governmental Organization	Grantors provide funds to support SCAC programs that align with their own strategic goals and missions	Goals 1 - 5
Federal agencies, including the National Endowment for the Arts	Federal Government	Grantors provide funds and/or technical assistance to support SCAC programs that align with their own strategic goals and missions	Goals 1 - 5
State agencies, including USC McKissick Museum, Speaker of the House, Lt. Governor's Office, S.C. Dept. of Education, State Library	State Government	Program partners provide funding, technical assistance, planning and guidance for development and implementation of strategic programs	Goals 1 - 5
Colleges and universities, including University of South Carolina, College of Charleston, Winthrop University	Higher Education Institute	Program partners provide funding, technical assistance, in-kind services, planning and guidance for development and implementation of strategic programs	Goals 1 - 5
Arts service organizations and discipline-based organizations, including the S.C. Arts Alliance, Artist U., Hub City Press, National Assembly of State Arts Agencies and others	Non-Governmental Organization	Program partners provide funding, technical assistance, in-kind services, planning and guidance for development and implementation of strategic programs	Goals 1 - 5
Arts in Basic Curriculum (ABC) schools and districts	K-12 Education Institute	Participating schools and districts receive grant support to implement local arts education planning and programs, provide data and assessments and participate in research	Goal 3
Arts education and other education organizations, including Palmetto State Arts Education, S.C. Center for Dance Education, S.C. Afterschool Alliance, others	Non-Governmental Organization	Program partners provide funding, technical assistance, planning and guidance for development and implementation of strategic programs	Goal 3





