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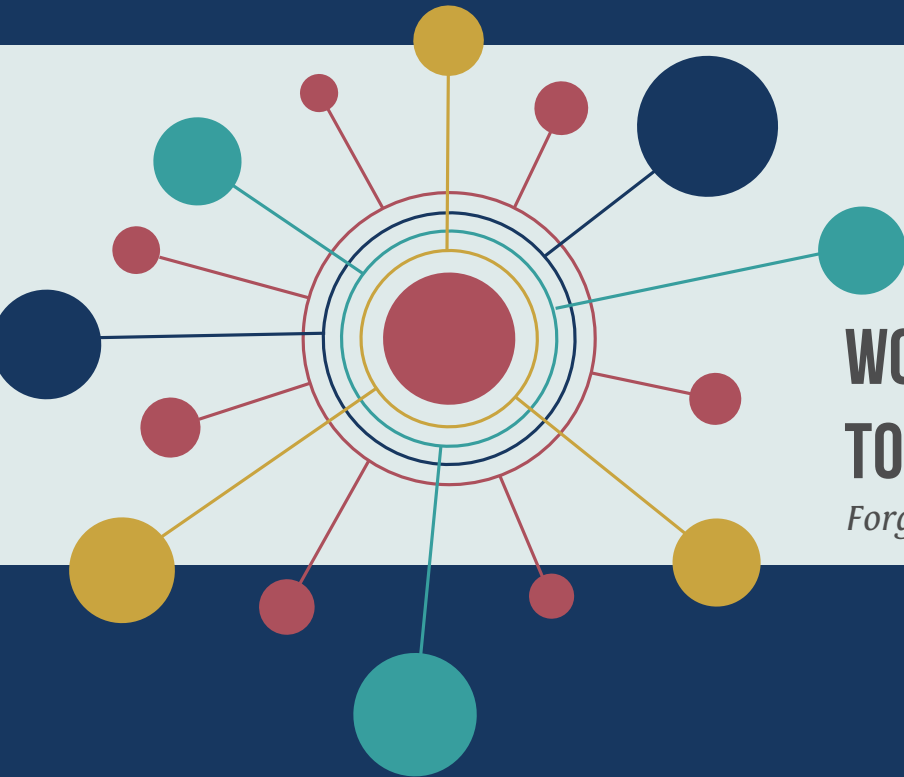
# WORKING TOGETHER WORKS

*Forging New Pathways to Fight Poverty in SC*

# STRATEGY SUMMIT

April 20, 2017 • Columbia, SC

*SC Commission  
for Minority Affairs*



# WORKING TOGETHER **WORKS**

*Forging New Pathways to Fight Poverty in SC*

## STRATEGY SUMMIT

**April 20, 2017**

Columbia Metropolitan Convention Center  
1101 Lincoln Street, Columbia SC 29201  
8am-5pm



# GREETINGS





*State of South Carolina*



*Commission for Minority Affairs*

2221 Devine Street, Suite 408  
Columbia South Carolina 29205

PHONE: (803) 333-9621  
FAX: (803) 333-9627

April 19, 2017

Dear Attendee:

On behalf of the Board of Commissioners and staff of the South Carolina Commission for Minority Affairs, I welcome you to the agency's "Working Together Works" Summit.

The purpose of this summit is to begin a process to address issues of poverty and deprivation and their impact upon the State's minority populations. It is our goal to work toward the alleviation of conditions that adversely affect minority persons in order to foster their "holistic" well-being.

The mission of the South Carolina Commission for Minority Affairs is to study the causes and effects of the socio-economic deprivation of minorities in the State and to implement programs necessary to address inequities confronting them. To that end, summit attendees will be challenged to "work together," in collaboration with the Commission, to produce a statewide plan of action that reflects a political, social, and economic climate that will ensure access and equity for members of the State's minority populations.

We appreciate your dedicating time to participate in this summit. We sincerely value your presence and your involvement. Your input will greatly assist us with the development of a process that will ensure access and equity in education, healthcare, employment, business, wealth creation, etc., as we seek to forge new pathways to fight poverty in the State of South Carolina.

I look forward to an exciting and productive summit and its positive outcomes.

Sincerely,

A handwritten signature in black ink, reading "Thomas J. Smith".

Thomas J. Smith  
Executive Director





## State of South Carolina



## Commission for Minority Affairs

2221 Devine Street, Suite 408  
Columbia South Carolina 29205

PHONE: (803) 333-8621  
FAX: (803) 333-9627

April 19, 2017

Dear Attendee:

On behalf of the Board of Commissioners of the South Carolina Commission for Minority Affairs, I welcome you to the agency's "Working Together Works" Summit. We appreciate your willingness to attend the summit and to assist us with the development of a plan to forge new pathways to fight poverty in the State of South Carolina.

I trust that the summit will prove to be informative, exciting and productive. It is my hope that, by the end of the summit, you will commit to continuing to work with the Commission as we develop a statewide plan that will insure equal access and equity for members of the State's minority populations.

I am truly convinced that working together works. Therefore, I value your commitment of time and effort to help the Commission fulfill its mission, that of addressing inequities confronting minorities in the State.

I look forward to a dynamic summit and your invaluable contributions to it. Again, thank you for attending the summit.

Sincerely,

A handwritten signature in black ink, appearing to read "KB", is written over a horizontal line.

Kenneth Battle, Chairman  
Board of Commissioners



The South Carolina Commission for Minority Affairs (CMA) was created in 1993 by the General Assembly to provide the citizens of the State with a single point of contact for information regarding the State's minority population.

## ADDITIONALLY, THE COMMISSION WAS CREATED TO:

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- Research the causes and effects of minority socioeconomic deprivation in the State;
- Provide the minority community, consisting of African Americans, Native Americans, Hispanics/Latinos, Asians and others with a single point of contact for statistical data and technical assistance in the areas of research and planning for a greater economic future;
- Work with officials on the state, county and local levels of government in disseminating statistical data and determining its impact on their constituencies;
- Provide for publication of a statewide statistical abstract on minority affairs;
- Provide statistical analyses for members of the General Assembly on the status of minority communities as the State experiences economic growth and changes;
- Establish advisory committees representative of minority groups as deemed appropriate to advise the Commission;
- Act as liaison with the business community to provide programs and opportunities for minorities;
- Seek federal and other funding on behalf of the State of South Carolina for the express purpose of implementing various programs and services for African Americans, Native Americans, Hispanics/Latinos, Asians, and other minority groups; and
- Promulgate regulations as may be necessary to carry out the State Recognition process of Native American Indian entities in the State of South Carolina.



INFORMATION  
& REFERRAL

CAPACITY  
BUILDING

TECHNICAL  
ASSISTANCE

CULTURAL  
DIVERSITY  
TRAINING

MINORITY  
POPULATION  
SPECIFIC  
TRAINING

STATE  
RECOGNITION  
FOR NATIVE  
AMERICAN  
ENTITIES

ORGANIZATIONAL  
DEVELOPMENT

RESEARCH &  
EVALUATION

BUSINESS  
DEVELOPMENT



# OUR FIGHT AGAINST POVERTY



The Commission has identified eight areas that contribute directly to poverty in South Carolina:

1 Fragile Families

2 Education Deprivation

3 Joblessness

4 Lack of Community/Economic Development

5 Lack of Small & Minority Business

6 Disproportionate Minority Incarceration

7 Lack of Wealth Creation

8 Poor Health Status & Care



## CMA STAFF

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**Executive Director** \_\_\_\_\_ *Thomas Smith*

**Administrative Services** \_\_\_\_\_ *Lauretha Whaley*

**Administrative Coordinator** \_\_\_\_\_ *Lori Brock*

**Community Based Services** \_\_\_\_\_ *Christina Hyppolite*

**Research and Policy Initiatives** \_\_\_\_\_ *Ben Washington*

**Small and Minority Business** \_\_\_\_\_ *Rogie Nelson*

**African American Affairs** \_\_\_\_\_ *George Dennis*

**Hispanic/Latino Affairs** \_\_\_\_\_ *Lee McElveen*

**Native American Affairs** \_\_\_\_\_ *Marcy Hayden*



## CMA COMMISSIONERS AND CONGRESSIONAL DISTRICTS

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### **CMA Board Chair &**

#### **1<sup>st</sup> District**

*Mr. Kenneth Battle*

Counties – \*Berkeley, \*Charleston,  
\*Dorchester, \*Georgetown, and \*Horry

### **Governor's Designee**

*Mrs. Tia S. Brewer-Footman*

#### **2<sup>nd</sup> District**

*Dr. Kent T. Washington*

Counties – \*Aiken, Allendale, Barnwell,  
\*Beaufort, \*Calhoun, \*Colleton, Hampton,  
Jasper, Lexington, \*Orangeburg, and  
\*Richland

#### **3<sup>rd</sup> District**

*Dr. Lamont A. Flowers*

Counties – Abbeville, \*Aiken, Anderson,  
Edgefield, Greenwood, \*Laurens,  
McCormick, Oconee, Pickens, and Saluda

#### **4<sup>th</sup> District**

*Ms. Karen McGill*

Counties – Greenville, \*Laurens,  
Spartanburg, and Union

#### **5<sup>th</sup> District**

*Dr. William B. James, Jr.*

Counties – Cherokee, Chester,  
Chesterfield, \*Darlington, \*Dillon, Fairfield,  
Kershaw, Lancaster, \*Lee, \*Marlboro,  
Newberry, \*Sumter, and York

#### **6<sup>th</sup> District**

*Rev. Eddie C. Guess*

Counties – Bamberg, \*Beaufort, \*Berkeley,  
\*Calhoun, \*Charleston, Clarendon,  
\*Colleton, \*Darlington, \*Dorchester,  
\*Florence, \*Lee, \*Marion, \*Orangeburg,  
\*Richland, \*Sumter, and Williamsburg

#### **7<sup>th</sup> District**

*Rev. Michelle Law-Gordon*

Counties – \*Marlboro, \*Darlington,  
\*Florence, \*Dillion, \*Marion, \*Horry, and  
\*Georgetown

### **At-Large**

*Chief Louie Chavis*

\*County in more than one district



# SUMMIT AGENDA





8:00 – 10:30 Registration – Lower Level Under Escalator

8:00 – 9:00 Networking and Continental Breakfast

**9:00 – 10:15 Summit Kickoff and Opening Plenary**

**Welcome**

*Thomas Smith*, Executive Director, South Carolina Commission for Minority Affairs

*Kenneth Battle*, Board Chair, South Carolina Commission for Minority Affairs

**Conference Background, Objectives and Expectations**

*Brenda Anderson*, CEO/President, Galilee Agency

10:15 – 10:30 Break and Transitions

**10:30 – 11:45 Concurrent Focus Area Work Groups**

*Part 1: Challenges and Opportunities*

11:45 – 12:00 Break and Transitions

**12:00 – 1:45 Recognition Lunch**

**Keynote Address**

*The Honorable Gilda Cobb-Hunter*, **Member**, South Carolina House of Representatives  
District 66 – Orangeburg County

**Ad Hoc Committee Recognition**

*Thomas Smith*, Executive Director, South Carolina Commission for Minority Affairs

**Session One Recap and Next Steps**

*Brenda Anderson*, CEO/President, Galilee Agency

1:45 – 2:00 Break and Transitions

**2:00 – 3:45 Concurrent Focus Area Work Groups**

*Part 2: Development of Long-Term and Short-Term Goals*

3:45 – 4:00 Break and Transitions

**4:00 – 5:00 Closing Plenary**

**Focus Area Reporting**

Work Group Team leaders

**Next Steps and Evaluation**

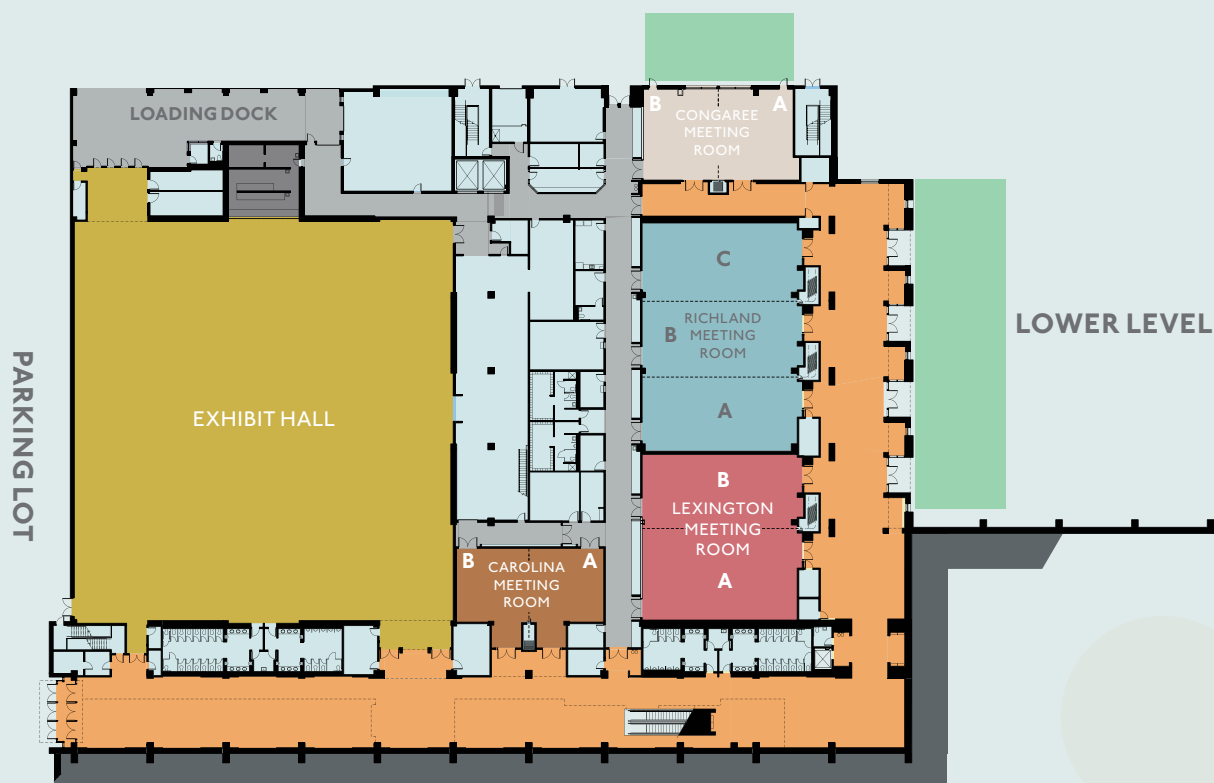
*Brenda Anderson*, CEO/President, Galilee Agency

**Closing**

*Thomas Smith*, Executive Director, South Carolina Commission for Minority Affairs



# CONVENTION CENTER MAP



**All Plenary Sessions and Meals** \_\_\_\_\_ *Richland Room*

## FOCUS GROUP ROOM ASSIGNMENTS:

Inter-Agency Partnership	_____	<i>Lexington B</i>
Data Management	_____	<i>Richland A</i>
Poverty Policy Agenda	_____	<i>Congaree B</i>
Community Engagement and Advocacy	_____	<i>Lexington A</i>
Equity in Public Education	_____	<i>Congaree A</i>
Equitable Criminal Justice System	_____	<i>Richland B</i>



# FOCUS AREAS



# ABOUT THE WTW SUMMIT



The 2017 Working Together Works Strategy Summit focuses on fighting poverty in South Carolina. The Summit provides an opportunity for select participants representing direct service organizations, advocacy groups, faith

communities, state agencies and governmental partners, and educational institutions from around the state to work together on a comprehensive strategy for alleviating poverty and deprivation.

## WHY WORKING TOGETHER MATTERS?

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CMA is embarking on an ambitious strategic undertaking for year 2020 that reflects a future state in which **“Policies and systems are in place that will increase access to healthcare, equitable education, expand workforce and economic development opportunities**

**and promote a fair and equitable criminal justice system”** as a way to help eradicate poverty in South Carolina.

In order to achieve this vision, we need the input from diverse organizations and individuals like you!

**Together, we will forge new pathways to fight poverty in South Carolina.**

JOIN THE CONVERSATION. LET YOUR VOICES BE HEARD.

#2017WTWSUMMIT



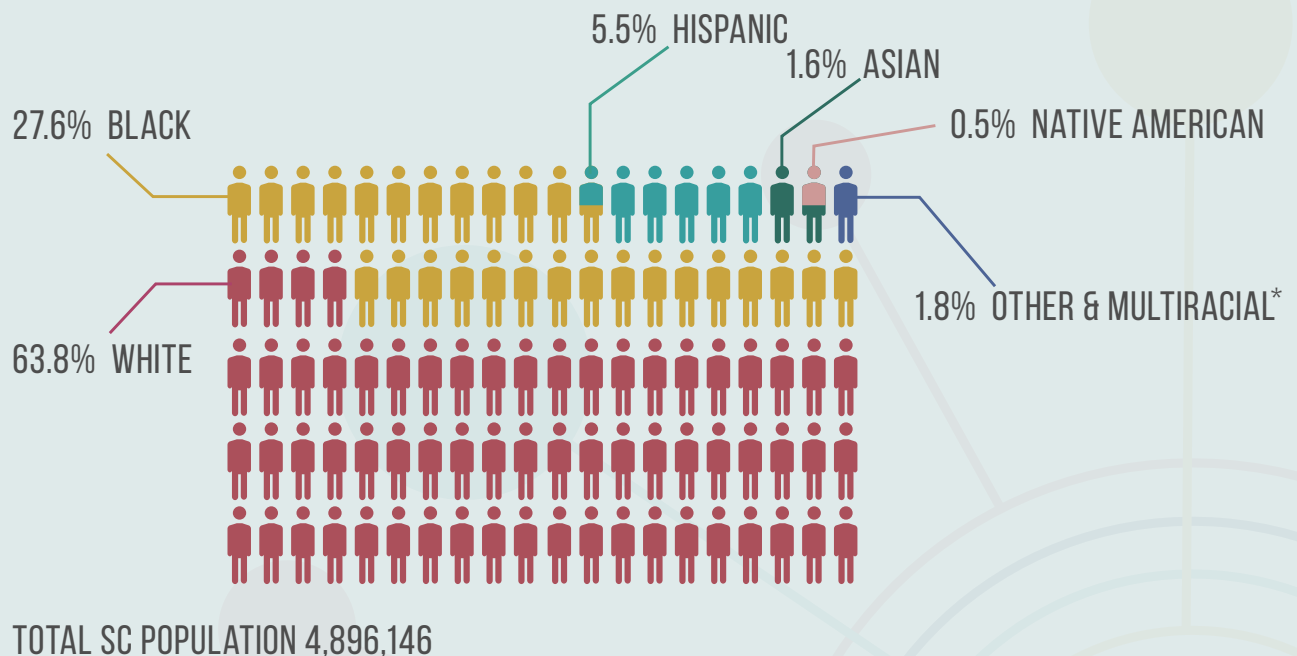


## SOUTH CAROLINA GROWS MORE DIVERSE EACH YEAR

The South Carolina Commission for Minority Affairs is the official state government agency responsible for working with the many diverse communities of color present in South Carolina.

African Americans are the largest minority group in the State, followed by Hispanic/Latino persons, Asians and the Indigenous or Native American/ Alaska Native people. Additionally, many other ethnic groups have made South Carolina home, changing the population landscape of our State.

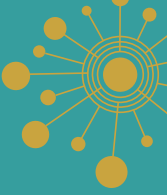
### South Carolina racial demographic data – 2015:



Source: census.gov

\*Reported population percentages exceed 100%

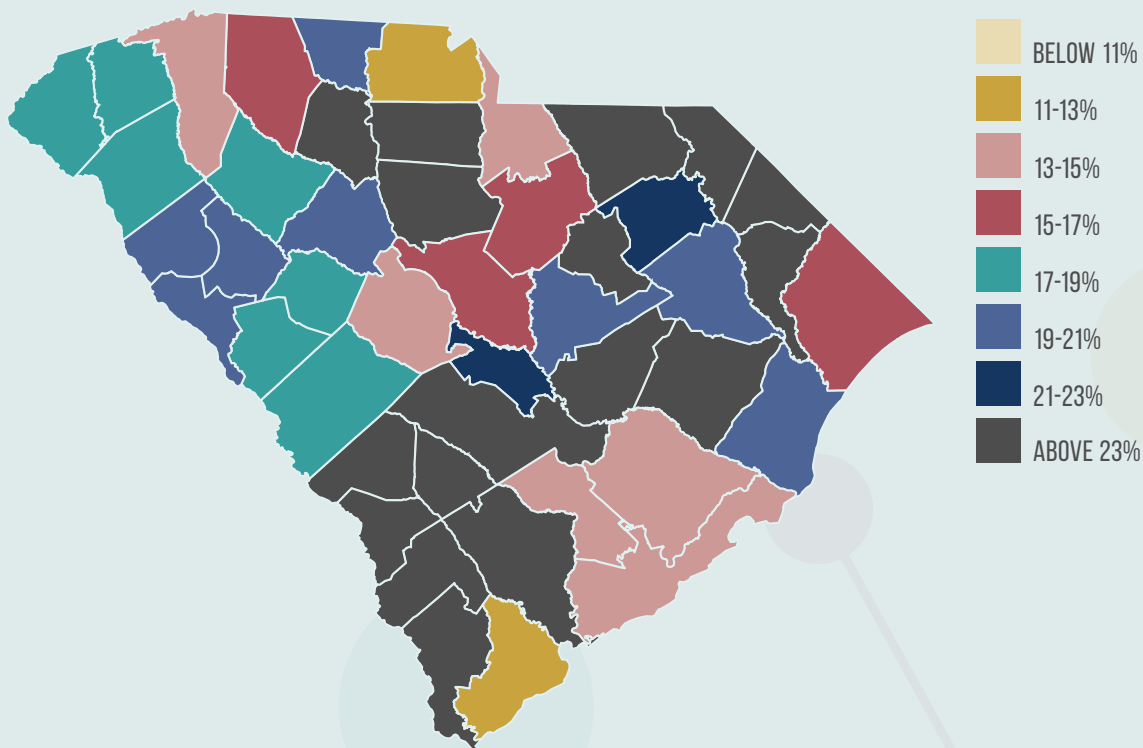
# POVERTY IS A STATEWIDE ISSUE



WE NEED COOPERATION ACROSS THE STATE TO ADDRESS  
POVERTY IN SOUTH CAROLINA:

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## Poverty percentages by SC county – 2017:



Source: [povertyusa.org](http://povertyusa.org)



Our main goal is to align the work of the South Carolina Commission for Minority Affairs with other stakeholders

from across the state to strategize ways to alleviate poverty and deprivation for South Carolina residents.

## TO THAT END, WE WILL:

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- 1 Identify Shared Goals
- 2 Identify Common Barriers
- 3 Coordinate Advocacy Efforts
- 4 Highlight Solutions
- 5 Create Shared Commitments



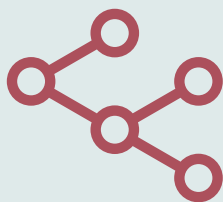
## THE SUMMIT EMPHASIZES TWO STRATEGIC OBJECTIVES IN LINE WITH CMA'S VISION 2020:

We will break into 6 Focus Area Work Groups stemming from these two objectives.

### 1. Develop leadership and legislative commitment



INTER-AGENCY  
PARTNERSHIP



DATA  
MANAGEMENT



POVERTY POLICY  
AGENDA

### 2. Increase awareness, accessibility and equity for impoverished communities



COMMUNITY  
ENGAGEMENT  
AND ADVOCACY



EQUITY IN PUBLIC  
EDUCATION



EQUITABLE  
CRIMINAL  
JUSTICE SYSTEM



*Strategic Objective One:  
Develop Leadership/Management/Legislative Commitment*

## INTER-AGENCY PARTNERSHIP

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Working together in a collaborative way can improve the overall effectiveness of the delivery of services that provide a way out of poverty. Services are generally administered by dozens of distinct separate agencies and programs with each having its own resources. Each entity reflects a particular focus, sources and uses of funding, guidelines, accountability requirements and rules governing expenditure of these funding resources.

For Inter-Agency Partnerships to be successful, partnerships must create a shared vision of better outcomes and a mutual accountability for the children and families living in poverty they both serve. This work group will address barriers that affect inter-agency partnerships and

identify key performance measures to assess effectiveness of inter-agency collaboration.

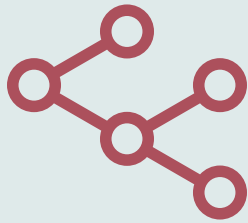
The desired outcome for this focus area is to develop buy-in and collaboration among the various agencies and organizations committed to addressing poverty and the impact it has on all residents and communities in South Carolina. Specific working agreements and partnerships among these agencies and organizations will help to strengthen the focus and work to reduce poverty. To achieve the inter-agency partnership shared vision will require a culture change that fosters mutual accountability and a commitment to sharing resources and information.

**Facilitator:** Marcy Hayden, Program Coordinator, SC Commission for Minority Affairs

**Recorder:** Anita Dantzler, Community Relation/ Outreach Consultant,  
SC Human Affairs Commission

**Room:** Lexington B





*Strategic Objective One:  
Develop Leadership/Management/Legislative Commitment*

## DATA MANAGEMENT

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Poverty is a systemic issue, which disproportionately affects people at the intersections of race, class, gender, gender expression, sexuality, and ability. In many cases, poverty is more prevalent due to lack of livable wage jobs, food shortages, recent floods and natural disasters and a combination of many other complex factors. Timely data can be used to predict these factors ahead of time so that organizations, government and individuals can take necessary proactive and strategic steps to prevent individuals and families from slipping deeper into poverty.

The desired outcome for this focus area is to develop an integrated approach for data collection and data management. The approach will need to ensure that processes and systems provide access to real-time data and information for effectively developing sustainable solutions to address poverty in South Carolina. The methodologies for data sharing will help to facilitate resource allocation efficiencies as well as strengthen the effectiveness and impact of programs and services dedicated to addressing poverty. Achieving this outcome will require a commitment to developing a cohort for data collection and management.

**Facilitator:** *Benjamin Washington, Program Manager, SC Commission for Minority Affairs*

**Recorder:** *Dr. Melissa Strompolis, Director of Research and Evaluation, Children's Trust of South Carolina*

**Room:** *Richland A*



*Strategic Objective One:  
Develop Leadership/Management/Legislative Commitment*

## POVERTY POLICY AGENDA

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With a new administration and changes being made in our government, it is important that we ensure South Carolina has policies in place that promote sustainability and economic development where all of our residents have access to opportunities to prosper. It will be imperative that we address and eliminate laws and policies that may create barriers to accessing resources and promoting equity and economic development.

Currently there are 1,212,645 people living in poverty in SC. Unfortunately, public policy has had a significant impact on low-income families and specifically communities of color. With 13.5% of our state's population living in poverty, low-income families and communities of color can have a significant impact on changing public policy. It will be important to lay the foundation for creating a policy agenda

that addresses poverty and deprivation in the state to ensure that all residents of South Carolina have access to resources that promote economic prosperity.

The desired outcome for this focus area is to develop a strategic approach to assess and evaluate current policies and laws that may create barriers to addressing and reducing poverty in South Carolina. Another outcome is to identify potential opportunities to create a public policy agenda that will help guide decisions and policymaking in order to strengthen efforts to address and reduce poverty. Achieving this outcome will require forging relationships and partnerships with stakeholders who can provide direction and leadership for navigating the policymaking and legislative processes in South Carolina.

**Facilitator:** *Whitney Tucker, Policy and Research Associate, Children's Trust of South Carolina*

**Co-Facilitator:** *Ashley Page, End Child Hunger SC Community Organizer, USC Center for Research in Nutrition and Health Disparities*

**Recorder:** *Lee McElveen, Program Coordinator, SC Commission for Minority Affairs*

**Room:** *Congaree B*



## *Strategic Objective Two: Increase Awareness, Accessibility and Equity*

### COMMUNITY ENGAGEMENT AND ADVOCACY

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Effective community engagement strategies rely on well-networked community based structures. Finding innovative ways to attract community members to awareness workshops and symposiums to share information in relevant ways can be a resourceful tool and effective approach to helping communities in need. Strategic community engagement can ultimately facilitate changing the perception of residents regarding the accessibility of programs and services provided by organizations and agencies throughout South Carolina.

Community engagement can begin with grass roots efforts led by community leaders. Implementing a comprehensive community engagement strategy across South Carolina will help to promote equity and self-sufficiency. It is recommended that the strategy includes advocacy and educational campaigns

that increase access to resources such as public transportation, affordable housing and also to programs that address childhood hunger, provide affordable childcare services, workforce and small business development.

The desired outcome for this focus area is to lay the foundation for creating a plan that engages and educates low wealth communities regarding how to effectively access programs and services that address poverty in South Carolina. The outcome is to increase awareness and accessibility of these resources in order to provide equitable opportunities for economic sustainability for children and families living in poverty. Achieving this outcome will require a collaborative approach that includes communication resources and the involvement of community as well as organizational leaders.

**Facilitator:** *Lynn Hutto, Community Relations Manager, Greater Columbia Community Relations Council*

**Co-Facilitator:** *Gregory Torrales, Molina Healthcare, President of South Carolina Hispanic Leadership Council Board*

**Recorder:** *Andria Cox, Principal Consultant, Viewpoint Perspective, LLC.*

**Room:** *Lexington A*



## *Strategic Objective Two: Increase Awareness, Accessibility and Equity*

### EQUITY IN PUBLIC EDUCATION

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In education, the term equity refers to the principle of fairness so that all students are afforded equal educational opportunities. Equity needs to be a primary commitment in the public education system.

It is recommended that equitable access to education is strengthened beginning with the allocation of early and pre-school childhood resources. It is also recommended that performance measures that identify potential areas of disparity in public education in South Carolina be further examined as direct indicators of systemic poverty. Strategies that reinforce accountability for the performance of all students will need to be developed and/or integrated throughout the entire public education system in South Carolina. To increase the effectiveness of an accountability

strategy, performance and outcome measures will need to extend into higher education. Additionally, a parallel accountability strategy that promotes workforce development will also help to ensure that equity spans the continuum of public education in South Carolina.

The desired outcome for this focus area is to build a framework for ensuring that a performance based education system is in place and that it promotes equity in public education in South Carolina. The outcome is to increase access to educational opportunities for all children and adults in South Carolina. To achieve this outcome, processes and systems will need to be developed to increase access to educational as well as funding resources for public education and workforce development.

**Facilitator:** *Dr. Flavia Eldemire, Executive Director Special Programs, Career Placement & Marketing, Allen University*

**Co-Facilitator:** *Dr. Tracey Carter, Assistant Professor of Social Science, Allen University*

**Recorder:** *Lauretha Whaley, Administrative Services, SC Commission for Minority Affairs*

**Room:** *Congaree A*



*Strategic Objective Two:  
Increase Awareness, Accessibility and Equity*

## EQUITABLE CRIMINAL JUSTICE SYSTEM

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Currently, there are a total of 21,290 persons residing in South Carolina Department of Corrections facilities. Of this total, 36.0% are White and 61.2% are African-American. Persons of Other Races comprise the remaining 2.8% of inmates. The causes of such disparity are varied and can include differing levels of criminal activity, legislative policies and unequal enforcement of laws within particular communities.

It is recommended that additional efforts be made in South Carolina to address mandatory sentencing guidelines as well as the disparate incarceration representation of minorities in the criminal justice

system. Additional strategies and resources are recommended to address and increase the success rate of post-incarceration societal re-entry.

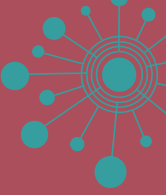
The desired outcome for this focus area is to develop processes that will help eliminate the disparities in the criminal justice system in South Carolina. The goal is to reduce and or close the disparity gap in the criminal justice system for minorities relative to mandatory sentencing, incarceration and recidivism rates. Achieving this outcome will require collaboration and commitment from community leaders, policymakers, judicial and law enforcement officers.

**Facilitator:** *Dottie Cronise, Senior Investigator, Richland County Sheriff's Department*

**Co-Facilitator:** *Britton L. All, Chief Legal Counsel, Richland County Sheriff's Department*

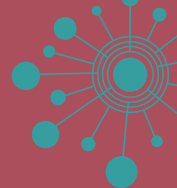
**Recorder:** *Rogie Nelson, Program Coordinator, SC Commission for Minority Affairs*

**Room:** *Richland B*



# RESOURCES





**South Carolina Commission for Minority Affairs**

**Presents**

## **A Strategy Summit**



**WORKING  
TOGETHER WORKS**

***“Forging New Pathways to Fight Poverty in South Carolina”***

**Columbia Convention Center  
Columbia, South Carolina  
April 20, 2017**

**Brenda F. Anderson, Galilee Agency, Inc.  
Summit Facilitator**

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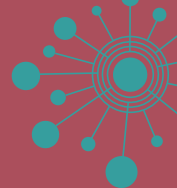
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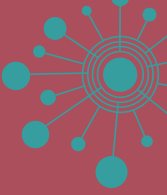


## Summit Objectives

- Develop a strategic plan that addresses poverty with the support of state agencies, non-profit organizations, local businesses and educational institutions
- Increase the ability to partner with agencies and organizations across the State and Region
- Facilitate work groups that can be part of planning for “Let’s Talk” Community Engagement Sessions
- Increase the knowledge of programs, partnerships and opportunities within South Carolina
- Strengthen communication between minority communities and the agencies and organizations representing those communities

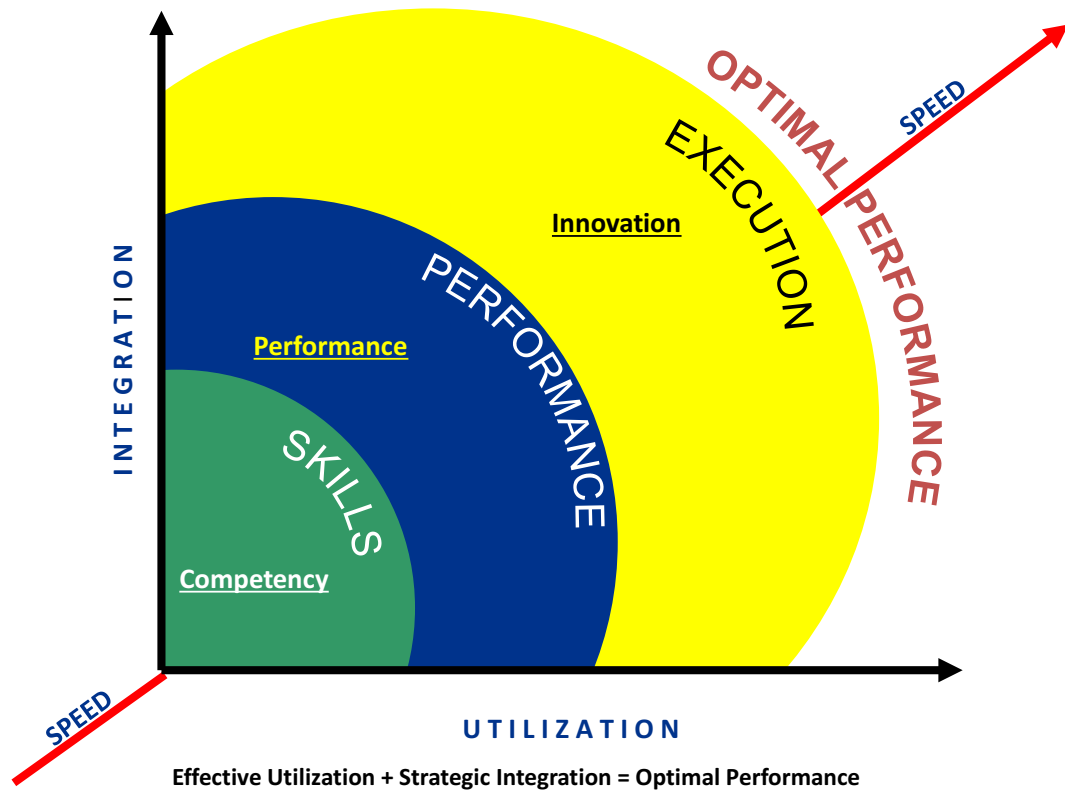


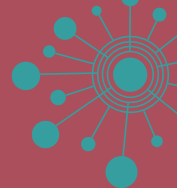




## The Galilee Philosophy

*"People Make A Difference When They Understand  
How and Why What They Do Make A Difference"*





## ***The World is Changing.... South Carolina is Changing***

- Over 7 billion people on earth
  - **4,625,364 people live in South Carolina**
- 6000 languages spoken in the world
  - **309,507 individuals speak other languages than English in South Carolina**
- Increasing shifts in demographics
  - **226,453 individuals living in South Carolina are foreign born**
- 1 out of 3 born in the US today are either of African, Asian or Latino descent
  - **39% of population in South Carolina identify as either African, Asian, Latino or American Indian descent**

Source – World and US Census Bureau, 2010 Census



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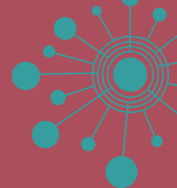
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## **What Does This Mean for South Carolina?**

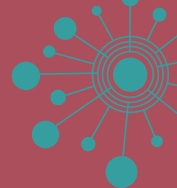
### **Challenges and Opportunities...**

**New diverse population and communities**

**New policies and practices**

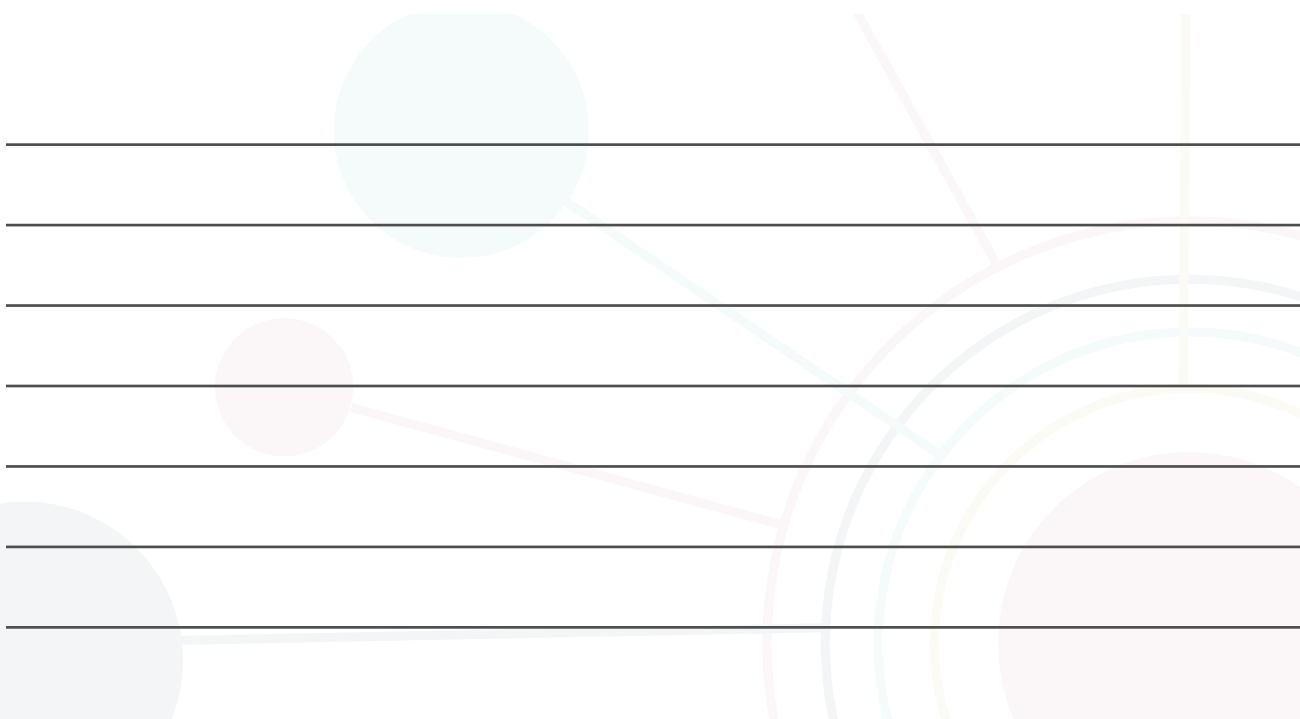
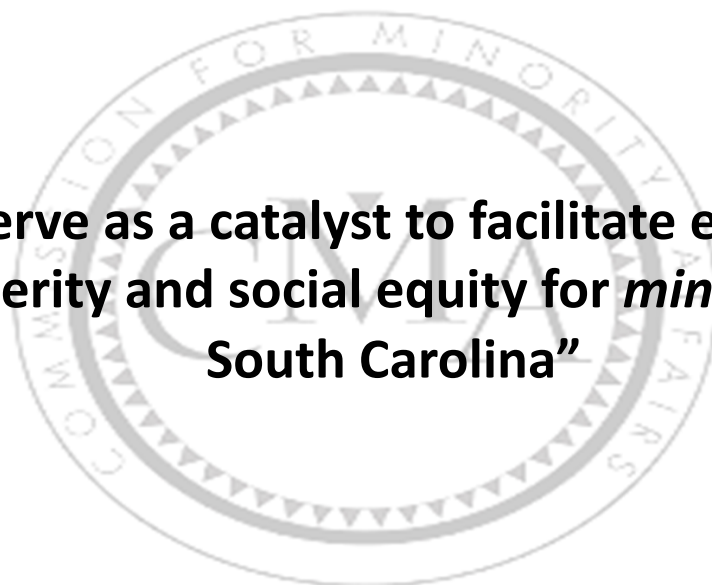
**New needs and challenges**

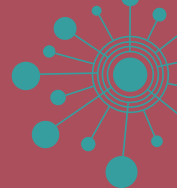
**New demands for communication and outreach  
strategies**



**South Carolina Commission for  
Minority Affairs  
*Mission***

**“To serve as a catalyst to facilitate economic prosperity and social equity for *minorities* in South Carolina”**

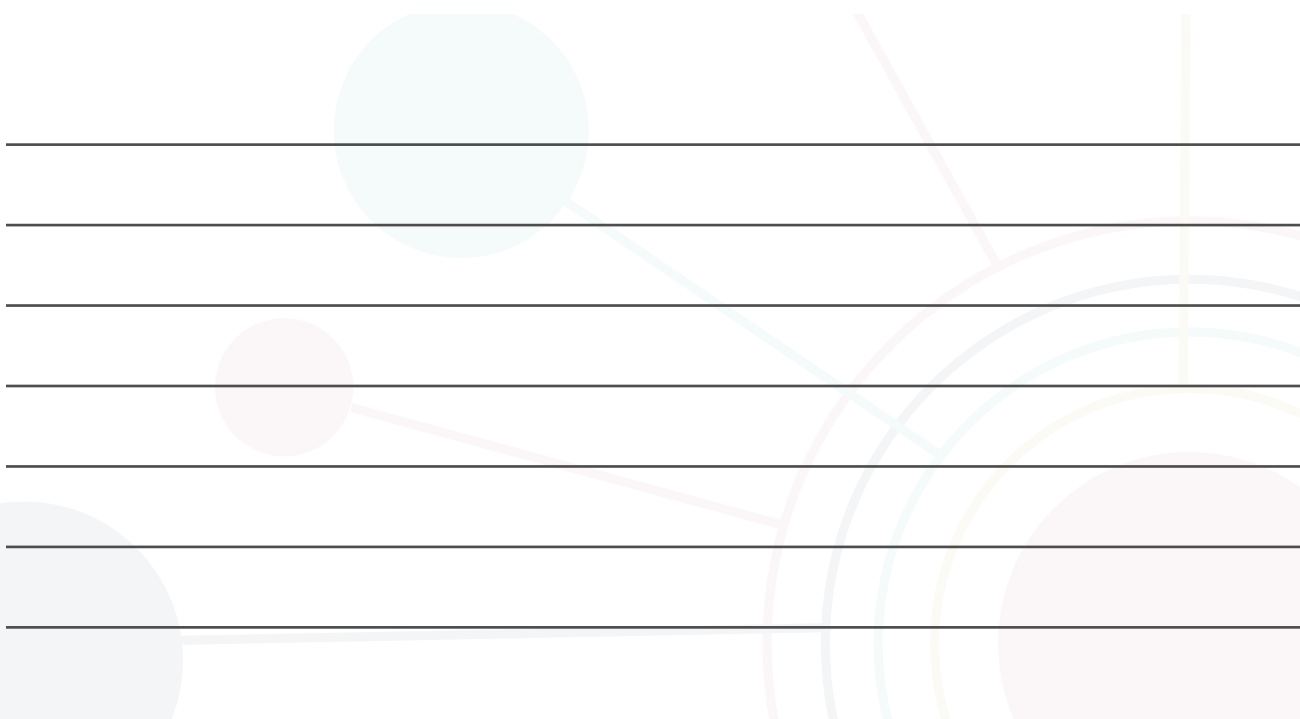


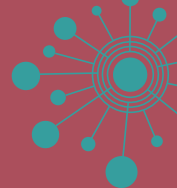


## The Current Reality...

- ▶ Approximately **1,584,377** minorities reside in South Carolina (*2010 US Census*).
- ▶ An estimated **504,760** minorities, which represent **32%** of the State's minority population, live below the poverty level (*2014 US Census – SC Poverty Status – 12 month report*).

*Many more minorities reside as the “**working poor**.”*





## Background... Why We Are Here?

- **Current Reality Assessment of Minority Affairs in South Carolina –  
*What is Working?***
  - Bringing more companies to South Carolina with solutions and diverse leadership
  - Increasing diversity in families and communities in South Carolina
  - Bringing down Confederate flag from State House
  - Increasing opportunities for collaboration
  - Improving business environment

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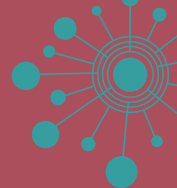
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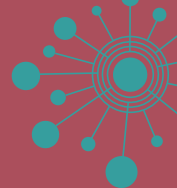
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## Background... Why We Are Here?

- **Current Reality Assessment of Minority Affairs in South Carolina –  
*What Needs Immediate Improvement?***
  - **Education**
    - Access and quality for early and pre-school resources
    - School funding process
    - Parental involvement and accountability
  - **Economic Development Disparity**
    - Tax incentives and structure
    - Jobs and wages disparity
    - Transportation
  - **Legislative and Government Policies**
    - Political engagement
    - Economic opportunities
    - CMA mandate
  - **Criminal Justice System Disparities**
    - Schools to Prison pipeline
  - **Community Awareness**
    - Community Engagement
    - Media relations

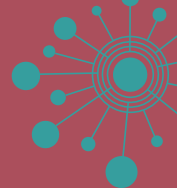


## Background... Why We Are Here?

- **Critical Success Factors**
  - Comprehensive strategy to **address educational needs** of minorities in South Carolina
  - **Economic development initiatives** to address the economic disparities of minorities in South Carolina
  - Effective strategies to **engage and influence legislative decisions** impacting minorities in South Carolina
  - Effective strategies to **address criminal justice system** issues impacting minorities in South Carolina
  - **Grass roots awareness and media strategies** regarding minorities affair in South Carolina







## Background... Why We Are Here?

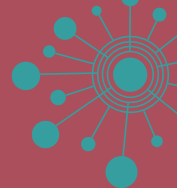
South Carolina Commission for Minority Affairs

### Strategic 2020 Vision

***"Policies and systems are in place that increase access to healthcare and equitable education; expand economic development opportunities and promote a fair and equitable criminal justice system."***

### Focus Areas (Desired Results or Outcomes)

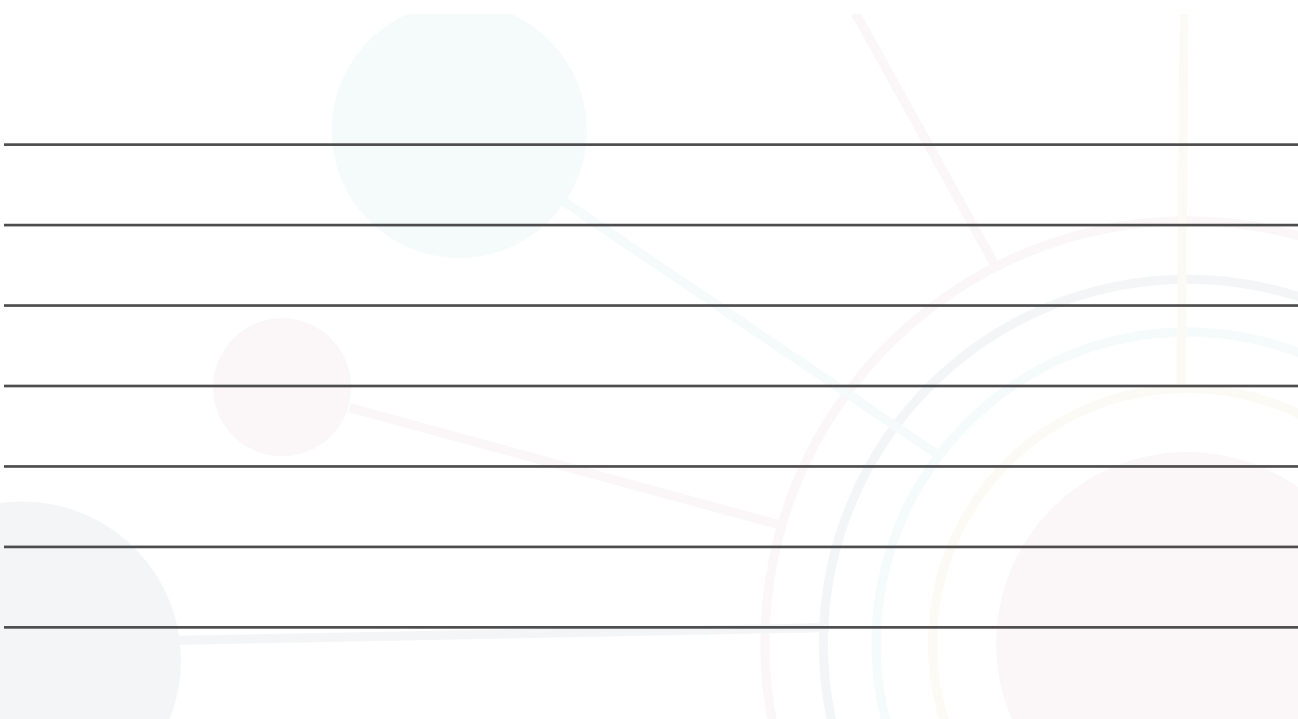
- Collaborative Interagency Commitment
- Collaborative Data Cohort
- Poverty Policy Agenda
- Community Engagement and Advocacy
- Equity in Public Education
- Equitable Criminal Justice System

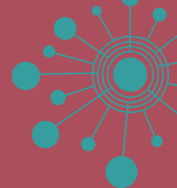


## Background... Why We Are Here?

### Pathways to Success – Strategies

- **Strategy: S1 – Develop Leadership/Management/ Legislative Commitment**
  - Inter – Agency Partnerships
  - Data Management
  - Poverty Policy Agenda
- **Strategy: S2 – Increase Awareness, Accessibility and Equity**
  - Community Engagement and Advocacy
  - Equity in Public Education
  - Equity in Criminal Justice System





## What We Hope to Achieve?

- Develop **“S.M.A.R.T.”** Goals and Actions that will be achieved by 2020 for each Outcome Focus Area
- Develop **“S.M.A.R.T.”** Goals and Actions that must be achieved by 2018 for each Outcome Focus Area in order to achieve the 2020 goals
- Develop a process for ongoing community engagement
  - “Let’s Talk” Community Feedback Sessions
  - Organizational/Agency Level Commitment and Engagement
  - Grass Roots Community Leadership and Accountability

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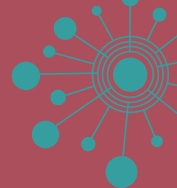
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## What We Hope to Achieve?

- **Creating An Environment for Success and the Future!**
  - Ground Rules for Success
  - Open and Honest Interactive Dialogue
  - An Environment of Trust and Respect
  - An Environment for Developing Solutions and Recommendations
  - Feedback about the Process - Evaluations
  - Community Resources and Information
  - Network of Change Agents Committed to Addressing Poverty in South Carolina

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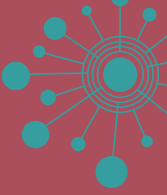
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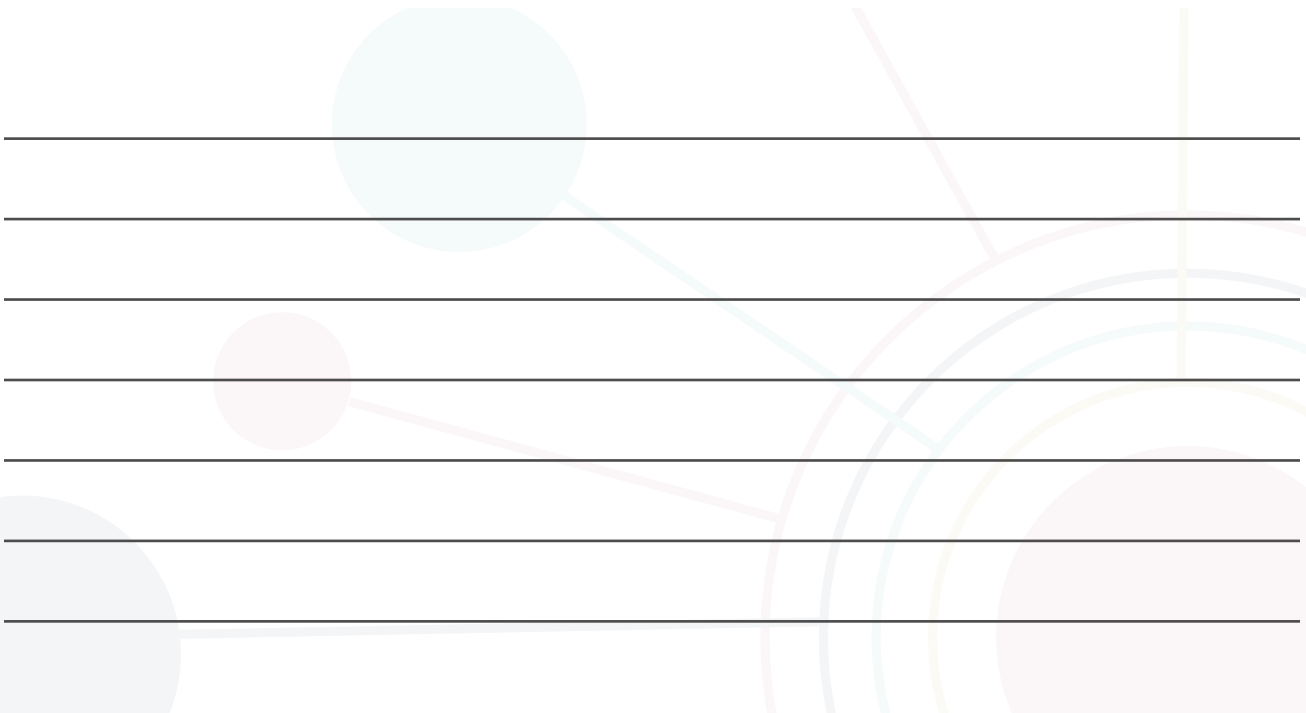
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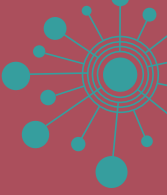
## ***The Summit Challenge...***



**People pay more attention to what you do than to what you say...**



# PART 1 WORKSHEET



<b>Focus Area:</b>	
Based on your experience and or knowledge of this focus area, list the top three challenges that may create barriers or roadblocks to achieving the desired outcome and/or Vision 2020.	Based on your experience and/or knowledge of this focus area, list the top three opportunities or solutions that will help to achieve the desired outcome and/or Vision 2020.
1.	1.
2.	2.
3.	3.

<b>Notes:</b>
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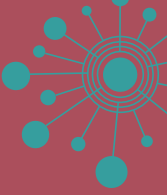








# PART 2 WORKSHEET — 2020 GOAL

**Focus Area:**

Based on the solutions and opportunities identified by your Work Group in the morning session, what one specific action or goal do you recommend is met *by 2020* to achieve the desired outcome for this focus area?

1. Recommended action or goal:

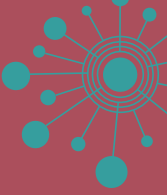
2. Recommended measurement of progress or success:

3. Recommended agency or organization to lead the effort:

**Notes:**



# PART 2 WORKSHEET — 2018 GOAL

**Focus Area:**

Based on the solutions and opportunities identified by your Work Group in the morning session, what one specific action or goal do you recommend is met *by 2018* in order to achieve the recommended 2020 goal(s)?

1. Recommended action or goal:

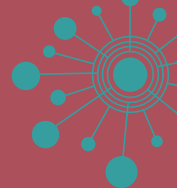
2. Recommended measurement of progress or success:

3. Recommended agency or organization to lead the effort:

**Notes:**



# WTW SUMMIT EVALUATION



Thank you for your participation in today's summit! Your feedback is important to us. Please complete the evaluation and provide any information that will help us to achieve Vision 2020 to reduce poverty in South Carolina.

Circle the response that best describes your feedback.	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1. The opening plenary session effectively presented the issues of poverty in South Carolina.	5	4	3	2	1
2. The Focus Areas reinforce the vision to reduce poverty in South Carolina	5	4	3	2	1
3. The morning breakout discussion laid the foundation to develop goals to reduce poverty in South Carolina.	5	4	3	2	1
4. The goals developed will help to reduce poverty in South Carolina.	5	4	3	2	1
5. The breakout session facilitator(s) conveyed knowledge about the Focus Area.	5	4	3	2	1
6. The handouts, visuals and other materials enhanced the summit.	5	4	3	2	1
7. The facilities, set-up logistics, breaks and meals enhanced the summit.	5	4	3	2	1
8. Overall the summit helped to identify solutions to address poverty in South Carolina.	5	4	3	2	1

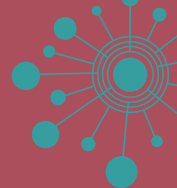
Which of the Focus Area Breakout Sessions did you attend during the Working Together Works Summit?

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Interagency Partnership | <input type="checkbox"/> Poverty Policy Agenda             | <input type="checkbox"/> Equity in Public Education        |
| <input type="checkbox"/> Data Management         | <input type="checkbox"/> Community Engagement and Advocacy | <input type="checkbox"/> Criminal Justice System Disparity |

What information presented during the Working Together Works Summit added the most value to helping address and to reduce poverty in South Carolina?	What additional information do you need to help you in your role to address poverty in South Carolina?
--	--

Additional Comments:

(Optional) Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization/Agency \_\_\_\_\_



To fulfill our mission and achieve our year 2020 strategic vision, the CMA invited representatives from state agencies, educational institutions, community advocacy organizations and other key stakeholders to serve on an Ad Hoc Planning Committee to collaborate and develop the strategic framework for the 2017 Working Together Works Summit.

## Our 2017 Ad Hoc Planning Committee members represented the following organizations:



SC Human Affairs  
Commission



Richland  
County Sheriff's  
Department



HEAD START, 1965-2015: 50 YEARS of OPPORTUNITY



Hispanic Business  
Association

Community Relations Council



USC Center for Research  
in Nutrition and Health  
Disparities



Catawba Indian  
Nation

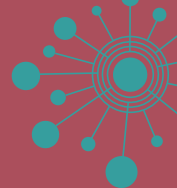


South Carolina  
Department of Commerce  
Just right for business.



South Carolina Department of Transportation

# AD HOC COMMITTEE MEMBERS



## SPECIAL THANKS TO OUR AD HOC COMMITTEE MEMBERS:

***Mike Adams***

VP Business Development &  
Government Relations  
**Goodwill Industries of  
Upstate/Midlands SC**

***Joann Minder***

Program Coordinator  
Office of Health & Nutrition,  
Operations and Support  
**SC Department of Education**

***Ashley Page***

End Childhood Hunger SC  
Community Organizer  
**USC Center for Research  
in Nutrition and  
Health Disparities**

***Dottie Cronise***

Senior Investigator  
**Richland County Sheriff's  
Department**

***Linda Love***

Director Social Services  
**Catawba Indian Nation**

***Mary Lynne Diggs***

Director  
**SC Head Start  
Collaboration Office**

***Dr. Melissa Strompolis***

Director of Research  
and Evaluation  
**Children's Trust of SC**

***Whitney Tucker***

Policy and Research Associate  
**Children's Trust of SC**

***Ashely Teasdel***

Senior Program Director Small  
Business & Entrepreneurship  
**SC Department of Commerce**

***J. Tom Ledbetter***

Associate Vice President  
Center for Entrepreneurial  
Success and Community  
Engagement  
**Midlands Technical College**

***Dr. Flavia Eldemire***

Executive Director Special  
Programs, Career Placement  
& Marketing  
**Allen University**

***Brenda Anderson***

President &CEO  
**The Galilee Agency, Inc.**

***Diana Saillant***

Vice President  
**HBA-Hispanic Business  
Association**

***Lynn Hutto***

Community Relations Manager  
**Greater Columbia Community  
Relations Council**

***Britton All***

Chief Legal Counsel  
**Richland County Sheriff's  
Department**

***Basil Harris***

Federal and State  
Accountability  
Education Associate  
**SC Department of Education**

***Anthony R. Cromartie***

Business Development  
Manager  
Division of Minority & Small  
Business Affairs  
**SC Department of  
Transportation**

***Jamesetta James***

K-12 Director  
**IT-ology**

***Danny Koon***

Deputy Commissioner  
**SC Human Affairs Commission**

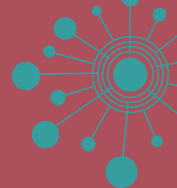
***Anita Dantzler***

Community Relations/  
Outreach Consultant  
**SC Human Affairs Commission**

***Marvin Caldwell***

SHAC Housing Director  
**SC Human Affairs Commission**





## WE WANT TO HEAR THE VOICE OF THE PEOPLE.

This comprehensive poverty plan, in effect, will not merely be the Commission's plan for the State of South Carolina. Rather, it will be a comprehensive plan developed "by the people for the people" so Let's Talk!

**Mark your calendars. We are coming to a city/town near you.**

Check out our  
website for the  
latest information  
on these dates and  
locations  
[cma.sc.gov](http://cma.sc.gov)



### Lancaster, SC

Sat. Aug. 12, 10am–2pm

*University of South Carolina  
Lancaster Native American  
Studies Center  
119 South Main Street  
Lancaster, South Carolina*



### Allendale, SC

Thurs. Sept. 28

*Time/Location TBD*



### Anderson, SC

Sat. Aug. 26, 10am–2pm

*Westside Community Center  
1100 West Franklin St  
Anderson, SC 29624*



### Summerville, SC

Sat. Oct. 14

*Time/Location TBD*



### Columbia, SC

Thurs. Sept. 14

*Time/Location TBD*



### Manning, SC

Thurs. Oct. 26

*Time/Location TBD*



### Florence, SC

Thurs. Sept. 21

*Time/Location TBD*



### Spartanburg, SC

Sat. Nov. 4

*Time/Location TBD*

*SC Commission  
for Minority Affairs*



# Celebrating 25 years!

**The South Carolina Commission for Minority Affairs  
is turning 25 years old!**

It's hard to believe that more than two decades have already passed since the General Assembly came together to provide the citizens of the State with a single point of contact for information regarding the State's minority population. Our accomplishments since that day are too numerous to list but certainly worthy of a celebration.

We hope you'll join us next year, June 2018, as we salute the past 25 years and look forward to the next 25 ahead of us.



# BIOGRAPHIES





Brenda Anderson has more than 25 years of leadership and organizational development experience in Fortune 500 corporations. She has held key leadership roles in human resources, training and development, operations, accounting and financial management.

For the past 16 years Brenda has worked with business owners across the country helping them to position and grow their businesses. Brenda's clients value her ability to help them strategically align their organizations' efforts with their mission and vision.

Brenda has led multiple organizational development engagements nationally as well as internationally. She was a member of an international team that supported leadership development efforts for Alcoa Europe, headquartered in Geneva, Switzerland. She has also developed and facilitated several major organizational supplier development initiatives.

Brenda was featured in the February 2017 issue of *Style Blueprint* as one of Charlotte's 11 Successful Women, and in March 2017 by Radio One Charlotte as one of its Women of Excellence. She was also featured in the November 2012 issue of *Black Enterprise* magazine as an innovative entrepreneur. Brenda was named as Charlotte Chamber of Commerce Diversity Champions and *Pride Magazine's* 50 Most Powerful Black Women in 2010; *Charlotte Business Journal's* Who to Watch in 2008 Business Leaders, and *Charlotte Business Journal's* 2006 Women in Business Achievement and 2004 Diversity Catalysts Winners.

Brenda currently serves on the Blue Bloodhound Board of Advisors as well as the Little Rock Community Development

Corporation Board of Directors. She is Program Facilitator for the Charlotte Emerging Leaders Program sponsored by the U.S. Small Business Administration. She is also the Program Facilitator for the Carolinas Virginia Minority Supplier Development Council's Minority Business Enterprise Leadership Academy. She served as the Program Facilitator for the 2017 *Charlotte's Wake-Up Call* five-part series sponsored by the Women's Intercultural Exchange.

Brenda holds a Bachelor of Arts degree from the University of San Diego and pursued graduate study at San Diego State University. She has numerous professional certifications and affiliations. She has served on the Executive Board of Directors for the Charlotte Chamber of Commerce, WFAE — NPR Affiliate and Charlotte Mecklenburg Senior Centers.

Brenda is also author of *From Zero to Faith...Real Talk for Real Business*. This dynamic book weaves key business principles and life lessons into a personal testimony about entrepreneurship. It is a powerful story that no one else will tell you about business ownership! (Amazon.com, Westry Wingate Centering Press Publishing, 2011)



**Galilee Agency, President & CEO, Consultant, Executive Coach, Facilitator, Trainer, Author, Speaker**

# THE HONORABLE GILDA COBB-HUNTER



Representative Cobb-Hunter's political experience includes serving as National Committee Woman, Democratic National Committee; Member, Orangeburg County Democratic Party; Executive Committee, Democratic National Committee, 2004; and Minority Leader, South Carolina State House of Representatives from 1997-2000.

Currently, Representative Cobb-Hunter serves on the Higher Education and Technical Colleges Subcommittee and she is the Second Vice Chair of the House Ways and Means Committee. Additionally, Representative Cobb-Hunter is a member, Democratic Caucus; Member, Democratic Legislators' Campaign Commission; Former Member, Economic Development, Capital Improvement and Other Taxes Committee, South Carolina State House of Representatives; Former Member Joint Bond Review Committee; Chair, National Black Caucus of State Legislators Youth Committee; Chair, Southern Caucus, Democratic National Committee; and Democratic Leader, House Democratic Caucus, 1997-2001.

Representative Gilda Cobb-Hunter's professional experience includes serving as Executive Director, Court Appointed Special

Advocates (CASA) Family Services, 1985-present; Social Work Administrator; Licensed Master Social Worker; Caseworker, Orangeburg Department of Social Services, 1979-1984; Instructor, South Carolina State University, 1979; and Teacher, Belleville Middle School, 1978.

Representative Cobb-Hunter holds a Bachelor of Science Degree in Afro-American History from Florida A & M University and a Master of Arts Degree in American History from Florida State University. In 1990, Representative Cobb-Hunter received licensure as a Licensed Independent Social Worker by the South Carolina Board of Social Work Examiners.



**Representative Gilda Cobb-Hunter lives in Orangeburg, South Carolina and has served in the South Carolina House of Representatives since 1992. She represents District 66.**