2024 Annual Accountability Report

South Carolina State Museum

Agency Code: H950

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South Carolina State Museum Commission
Accountability Report FY 2023-2024

The South Carolina State Museum had much to celebrate during FY24, with increased outreach, visitation, and revenue nearing pre-pandemic levels.

Annual Statistics:

- Museum attendance of 121,160, an increase of nearly 10,000 visitors from FY23

- 25% increase in admissions revenue

- Increased Museum Store revenue by 11% despite renovations due to flooding

In 2023 we celebrated our 35th anniversary by opening a new exhibition called *The Story of Us*, which highlighted the museum's 35-year history and plans for the future. Thanks to the support of the legislature, we have successfully completed phase I of the *Reimagine the Experience* capital campaign and continue to share the State's collection with the public in new ways.

Other highlights included:

- Our Collections team added 33 accessions that included 254 objects across our 4 disciplines: Art, Cultural History, Natural History, and Science and Technology. Highlights include a series of portraits by Natalie Daise titled: *Matriarchs of the Lowcountry* featuring 7 Gullah chefs, as well as a Diploma from the Society of the Cincinnati signed by George Washington.

- The opening of a new exhibition, *Shared Sacrifice: South Carolina in World War II* in time for the 80th anniversary of D-Day, which was commemorated by a free event for the public in June.

- The launch of several new public program series including book talks, film screenings, and Harvesting Heritage – a culinary journey highlighting Black foodways throughout South Carolina.

- The continuation of Disability Celebration Day and Accessibility Mornings which reach hundreds of families and individuals who are neurodiverse or have other disabilities.

- The digitization of our collection continued and was supported by a $250,000 grant from the Institute of Museum and Library Services. To date over 54,000 images have been captured, and 20,894 objects have been inventoried.

- An unveiling of our new membership program, updated admission pricing, and our first Blue Star Summer which granted active-duty military and their families free admission to the museum.

- Launching phase II of our *Reimagine the Experience* campaign. Phase I concluded with the complete renovation of all museum bathrooms so that they are ADA compliant, as well as the addition of a wellness room, and replacement of lighting in the Lipscomb Gallery. The Department of Administration completed replacement of all windows in the Columbia Mills building, and substantial completion of the roof renovations (scheduled completion is October 1, 2024).

- Renovation of our main office annexes which included new flooring, cubicles, and bathroom renovations. Office renovations will extend to remaining staff spaces within our building in FY25.

FY25 will bring a major blockbuster exhibition to the Museum for the first time since 2020, the first phase of installation of new HVAC systems throughout the Columbia Mills building, and continued improvements to the Museum's 125,000sqft of gallery space.

Legislative Night at SCSM, April 2024

35th Anniversary of the SCSM celebration

Inaugural Harvesting Heritage event

COLLECTIONS & CURATORIAL AFFAIRS:

The Collections Department acquires, preserves, interprets and tells the inspiring and informative stories about our state in creative ways. Through tangible history, objects, art and specimens, the Collections staff inspires our guests by telling diverse stories using intriguing objects. The Collections & Curatorial Affairs Department planning, responsibilities and goals are divided into 6 primary areas each year:Collections Care and Management, Exhibitions, Outreach, Administration and Operations, Staffing and Programs Assistance.

In FY24, the Curatorial Affairs team brought in 33 accessions that included 254 objects across our 4 disciplines: Art, Cultural History, Natural History and Science and Technology. Some of these highlights include a bound copy of the 1830 Edgefield Hive newspaper; a stylized cityscape painting of Columbia, S.C. by Edmund Yaghjian from 1950; Huber Clay Mine photographs of African American workers harvesting Kaolin in Aiken, S.C. from circa 1900; Juneteenth materials; a dated and inscribed Edgefield Jug from 1874 made at the J.P. Bodie factory; a vintage Black Barbie doll; an assortment of Fossil Invertebrates from Calhoun County; a Diploma from the Society of the Cincinnati from 1797 signed by George Washington, and a series of portraits by Natalie Daise titled: *Matriarchs of the Lowcountry* featuring 7 Gullah chefs among many other important objects.

These artifacts and specimens are often shared with the public through exhibitions, social media, and publications, however, much of our collection is safely housed in storage for preservation and long-term care and is not always easily accessible to the public.

One of our primary goals over the past several years has been to increase accessibility to our collection. This has happened through the inventory and photography of these objects so that they can be accessed by the public through our museum website. Staff continued to work diligently on this project, adding images and information to our online collection's portal. The majority of the museum's 4500 works of art, plus 5000 photographic negatives can be accessed online, and all uploaded records from our cultural and natural history and technology collections are accessible as well. To date, a total of 20,894 objects have been inventoried and 54,959 images have been captured for these objects. This has been made possible through support and funding through our budget from the State of South Carolina, as well as 3 federal grants from the Institute of Museum and Library Services (IMLS). Museum staff applied for a 4th IMLS Grant this year, to fund a Natural History digitization project next fiscal year.

New high quality museum storage cabinets were installed in the Natural History Storage area to better preserve our Zoological specimens. This major project was made possible through private funding and support from the South Carolina Museum Foundation.

 The Collections Outreach Department of the museum provides assistance, information and exhibitions to the public and other institutions and museums across the state. In addition to the nearly 500 calls and requests for information from the public, our Collections Outreach Manager worked with several institutions providing 17 traveling exhibitions shared with their communities, a number that has almost doubled from the previous year. This department also works closely with the S.C. Federation of Museums (SCFM) through an official partnership and assists with the SCFM annual conference planning and other professional development throughout the year. A successful conference was held in Lexington, S.C. during this fiscal year.

 This year our staff worked closely with gallery renovations and changing exhibitions. Some of these exhibition highlights include *The Story of Us: Sharing Our Past, Building Our Future* and *Shared Sacrifice: South Carolina in World War II* and a new exhibition case highlighting our 19th century Collin Rhodes pottery from Edgefield, SC. Additional gallery upgrades, repairs and modifications were also made throughout the museum including removing outdated material and rotating artifacts.

SCSM Staff attend the South Carolina Federation of Museums Conference with other museum professionals across the state in Lexington, SC.

Collections and Curatorial Affairs staff visited the new International African American Museum in Charleston, S.C.

Curatorial staff are always researching new and previously accessioned objects to find more information about the objects and specimens in our collection, related to our unique state. Our natural history curator has submitted, published or reviewed 5 manuscripts or papers this year. He has been working closely with the SC Institute of Archaeology and Anthropology (SCIAA) to record information provided by hobby divers, per the South Carolina Underwater Antiquities Act. This year he has reviewed approximately 800 Hobby Diver reports.

In addition to the projects mentioned above, and many others that have occurred as well, staff have begun preliminary work on the major gallery renovation project, *Reimagine the Experience*. Staff have also continued to look for safe and creative solutions to our immediate storage needs and explore long term solutions. As the state of South Carolina continues to grow and evolve, so does our collection. It is important that we continue to actively collect to share the stories of our incredible state and care for these objects in a way that preserves them for all future generations.

During the next fiscal year, the Collections and Curatorial Affairs department will work diligently to fill the much-needed vacancies in our department. This is important not only for day-to-day planning, operations and project needs, but to ensure long term staffing and institutional memory, and succession planning. We will continue work associated with the inventory and digitization project in the Technology Collection with IMLS grant #3 and will begin similar work in the Natural History Collection with the recently received IMLS Grant #4. Staff will apply to the Institute of Museum and Library Services for a 5th grant to assess the needs associated with, and begin the inventory and digitization of, our archival materials collection. This is an important collection within the museum but has been largely uncurated with the absence of staff needed to manage this type of collection properly.

We will work with other departments to fulfill needs associated with exhibitions and related programs, as well as continue to work with the institution on the major permanent gallery renovation project, *Reimagine the Experience*. Additional work will continue behind the scenes related to rehousing portions of our collection as well as much needed renovation projects in our Registration Annex and Traveling Exhibition Storage rooms. Curatorial and Registration staff will also complete the revision of the Collecting Plan, the Photographic Policy will be updated and revised, staff will be proactive with both acquisition and deaccessioning projects while closely following all guidelines included in our Collections Management Policy and work closely with the appropriate entities to follow the new NAGPRA guidelines.

The White Gloves Gang at the Lexington County Museum, September, 2023

Museum staff install Sharing Our Stories, celebrating the 35th Anniversary of the museum in the Columbia Mills Building, and the 50th Anniversary of the establishment of the South Carolina Museum Commission

Shared Sacrifice exhibition opening and D-Day Program, June 2024

Natural History Curator, Dave Cicimurri provides a behind the scenes tour of our Natural History Collection with archaeology interns from the South Carolina Department of Natural Resources.

AUDIENCE ENGAGEMENT:

The audience engagement department at the South Carolina State Museum includes oversight of the Volunteer program; educational outreach, field trips, and camps; accessibility programming; public programs; and management of the observatory, planetarium, and SciTech curation.

The department expanded public programming this year, with considerable attention paid to accessibility (programming, training) and expanding community impact.

We prioritized accessibility by increasing the number of our program partners, focusing on our theaters, and expanding staff and volunteer trainings. Disability Celebration Day featured activities such as the sonification of space and tactile interactives for all visitors, with the specific goal to bring astronomy to life for the blind and those with low vision.

Trainings and delivery processes for on-site and outreach programs were improved this year. Camps continue to rebound, with its best post-pandemic year since our highest attendance and revenue levels were reached in 2019.

Our public programs focused on wide-ranging topics including Black food traditions, the 80th anniversary of D-Day, visual artists, and the Museum's 35th anniversary. New program series were planned for FY25, including music performances in the observatory, book talks, and film screenings in collaboration with our partners across South Carolina. New and existing programs were a catalyst for state-wide partnership growth.

Education outreach requests exceeded museum staffing, forcing the prioritization of events based on community impact and potential revenue. Educators have been and continue to be trained to deliver off-site programming to all audiences. The Leadership team is addressing ways to meet more outreach requests through full- and part-time staffing additions and changes.

The museum's astronomy presence was strengthened this year with the addition of new full-time planetarium education coordinator who assists with planetarium presentations, staff training, outreach, and camps. A new planetarium laser system provides updated features and new shows. Capitalizing on last year's system upgrades, a custom D-Day show was created to complement a museum exhibition and program.

A full year of volunteer management has led to exciting and important changes. Updates to volunteer management software greatly improved communication and awareness of museum activities, as well as making online scheduling available. With input from supervising staff, job descriptions for all volunteer activities were created. Our volunteer manager also worked with the Department of Human Resources and across museum departments to host five college interns. The volunteer handbook was rewritten to match the Museum's priorities. New teamwear was unveiled for volunteers to closely align with staff uniforms and brand guidelines. Our volunteer manager worked closely with department staff to provide volunteer support for school and public programs.

As staff plans new exhibitions and programs for the *Reimagine the Experience* gallery upgrades, many traveled to cultural institutions across the country to benchmark similar work. Through meetings with local and regional professionals, staff explored design, expanded gallery and program content, construction processes, and staffing needs. Trips included sessions and meetings related to the nation's 250th anniversary, galleries designed to explore innovation, and building communities of stakeholders.

A community art project is created at our annual Disability Celebration Day program

A volunteer preparing to share stories about objects related to this year's Amore fundraising event

Attendees gather at the Museum's first Artist Homecoming program

Students gather for Douglass Day - an annual transcribeathon. February 2024

Inaugural Harvesting Heritage event featuring Matriarchs paintings by Natalie Daise

COMMUNICATIONS & MARKETING:

The Communications and Marketing Department is responsible for executing messaging and promotional strategies for the State Museum through paid media, public relations, social media, creative visuals and branded collateral materials.

To reach our FY24 institutional goals to promote the Museum's 35th Anniversary and assist with further developing the *Reimagine the Experience* (RTE) capital campaign, the Communications and Marketing team launched a 5-month long advertising and public relations campaign focused on the museum's brand awareness around the 35th Anniversary, as well as contracting with the marketing firm, Flock and Rally, to develop a messaging plan and crisis communication guidelines for RTE. These efforts established better awareness for the museum's vision and mission, with special paid content focused on promoting the museum's collection and acknowledging the museum's impact on the state over the last three decades.

The museum's presence on social media platforms provides an important way for us to share information and communicate with diverse audiences and stakeholders across the state and beyond. In FY24 our Public Relations Manager worked with a museum-wide committee to assist with developing content and identifying collection objects and important stories to feature. Across all social media channels, the museum's follower count rose to more than 67,000, we received 12.5 million impressions and saw a 6% increase in audience reach.

A long-term goal for the museum is to expand and diversify our guest demographics. In FY24, the museum launched a new series of programs, Harvesting Heritage, which resulted in us reaching a more diverse and adult audience through our promotional efforts online and through paid media. In addition to a well-received feature on the event series being published in the Post and Courier, the high-performing online ads were successful in creating positive engagement and discussion about the museum among communities we are trying to make new connections in. The May 2024 event was sold-out, and the series has continued to perform well, both in ticket sales

and as a generator of positive feedback for the museum into FY25.

The museum was awarded $35,000 in H-Tax grant funds from the City of Columbia and $34,000 in A-Tax and H-Tax grant funds from Richland County in FY24. These funds were instrumental in promoting the museum's 35th Anniversary and launching the new planetarium show, "Áróra," in Fall 2023. The show brought in 10,000 ticket sales in its 4-month run and we will be using grant funds in FY25 to increase marketing efforts in promoting "Áróra" through the fall and winter 2024.

Over the next year, Communications and Marketing will be focused on promotions for "Áróra," the upcoming blockbuster exhibition,and implementing the messaging plan developed by Flock and Rally for the *Reimagine the Experience* campaign.

A showing of Arora in the BlueCross BlueShield of South Carolina Planetarium

Marketing materials for the Harvesting Heritage program series

One of the Museum's billboards during FY24

HUMAN RESOURCES & INCLUSION:

The Human Resources and Inclusion department continues to support the Museum's short and long-term *Reimagine the Experience* (RTE) strategic goals.

Attracting and retaining top talent remains our primary focus. We implemented additional staffing management processes and programs with the goal of having top applicants seek out our agency, reinforcing high performing staff, and providing others the opportunity to improve.

Data from workplace reports and surveys was leveraged to strategically align individual, team, and organization development goals with cross-training, stretch assignments, and job enlargement/enrichment initiatives. These initiatives resulted in 62% FTE salary equity increases and 29% of employee reclassifications upward.

SCSM's staffing management processes and programs were expanded to include but are not limited to rolling out a telecommuting program to attract and retain top talent, setting up and developing position specific interview processes to recognize top talent, piloting a cross functional department internship program to increase talent pool, and leveraging performance development and management tools to include collecting 360 feedback data on all supervisors/managers for employee retention. Employee development is recognized as a strategic tool for an organization's continued growth, productivity and ability to attract and retain valuable employees. SCSM analyzed various workplace reports and surveys which led to 100% of SCSM managers/supervisors completing 4 days of Supervisory Skills/Practices training.

The Museum implemented a hybrid telecommuting program this Spring. The program has already resulted in 95% FTE applicant interest and 45% telework eligible employee utilization. Data is currently being collected to show recruiting, retention, and new hire cost savings by analyzing employee surveys and employee reports such as turnover and absenteeism for increased telework leveraging.

While the telecommuting program is key to hiring and retaining top talent, having systems in place to accomplish this goal is key. SCSM interview teams and assessments are specific to recruited positions and include manager(s), subject matter expert(s), and other stakeholders. Assessments are developed to gage aptitude, behavior, and achievement. These efforts resulted in greater objectivity and positions filled with RTE focused top talent, which included the addition of 5 critical full time regular and part time temporary positions each.

The Museum is proud to have received an award for being number 1 out of 96 state agencies that have a workforce that reflects the community for which it serves. Yet, recognizes that more work must be done to attract Gen Alpha and Gen Z employees, who were born from 1996 forward. To increase talent from this generation, SCSM piloted a five-week cross-departmental internship program with students from Duke University. The agency focused on matching student skills/interests with internal department needs. The pilot was successful and overall survey results, for intern managers and interns, were extremely positive. 100% of interns stated the program met or exceeded expectations and hope SCSM continues the program.

To meet the continued challenges of serving internal and external customers, a full-time employee was added to the department. This position is key to handling day-to-day human resources tasks while the Human Resources Director focuses on strategic initiatives and leadership.

Next department steps include assisting with securing funding for 19 unfunded positions, obtaining 8 additional positions to meet RTE strategic goals, building accountability measures into performance planning, implementing an agency wide survey, and formalizing SCSM's cross-departmental internship, cross-training, and job enrichment programs.

Interns from Duke University are welcomed to the Museum

An inside look during a staff training session at the Museum

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OPERATIONS, FINANCE & VISITOR EXPERIENCE:

Visitation, programming and renovations all continued to increase this year.

An impactful highlight was the completion of post-flood repairs to the Museum Store, which reopened in November 2023 for the Museum's 35th Anniversary celebration.

Other initiatives included a 35th Anniversary Exhibition, and phase 1 and 2 of Reimagine the Experience gallery upgrades. These phases improved the guest experience throughout our galleries with physical and audio-visual enhancements to existing exhibits.

Major renovation projects included:

1) The ADA Restroom and Education Hallway (Winter 2024)

2) Phase 1 Office Flooring and Furniture (Spring 2024)

3) Roof and Window Replacement (Expected Fall 2024)

4) Lipscomb Gallery Lighting and HVAC replacement (expected Winter 2025)

 Turnover and staffing challenges impacted Building Services, Special Events, Public Safety, Finance and Exhibitions. Changes in structure and additional hiring is complete or currently underway in all these areas, with the expectation of improved results in 2025.

The Museum increased admission ticket prices for the first time in over 10 years in March 2024, and this yielded a 25% increase in admissions revenue on a 3% increase in visitation over the remainder of the year. Additionally, the Museum did not experience negative guest feedback from this change, as our analysis indicated that it brought prices up to date with the current rates at other notable cultural attractions in the region.
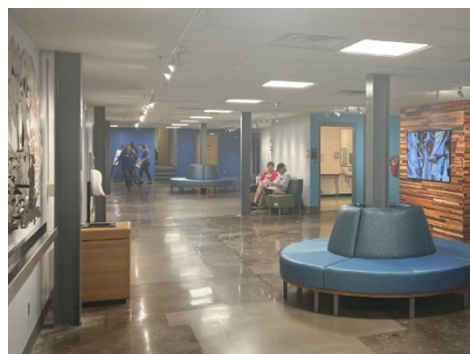
Overall, for the full year, earned revenue from daily Museum operations increased by 14%, while attendance increased by 8%. The Museum Store increased revenue by 11% for the year. The 4D Theater increased revenue by 7%. School Group visitation increased by 3%, and non-school Group visitation increased by 31%. Special Event Rentals decreased by 23%, primarily due to staff vacancies and department changes. These vacant event rentals positions have recently been filled. Special Event Rentals and School Group Visits are key areas targeted for improvement in the new year, as both represent important segments of revenue and attendance.

Some of the new cubicles installed in our workshop for exhibitions staff

Our newly renovated Museum Store, which was flooded during FY23 and re-opened 11 months later

View of the Atrium roof and window replacement project

A view of the newly renovated education hallway

SOUTH CAROLINA STATE MUSEUM FOUNDATION:

The South Carolina State Museum Foundation has made significant strides in supporting the State Museum through various initiatives. In the past fiscal year, the Foundation successfully secured funding for several key programs, including educational camps, digital programming, Dollar Sundays, Accessibility Saturdays, and educational outreach efforts, all of which align with our mission.

A major highlight of FY24 was the launch of our new membership program, designed to offer expanded benefits, and the hosting of our 2nd annual Legislative Night. This event was a great success, bringing together House and Senate members, their staff, and families.

Our current Capital Campaign, "Reimagine the Experience," has been a central focus and we have already raised $1.68 million in Capital Pledges. To date, we have secured a total of $17.6 million towards our ambitious $75 million goal. The momentum for the RTE project continues to grow as we advance our stewardship efforts across the state.

Guests at our annual Legislative Night participating in a STEM activity

Pajama contest winners at Holiday Membership Night, December 2023
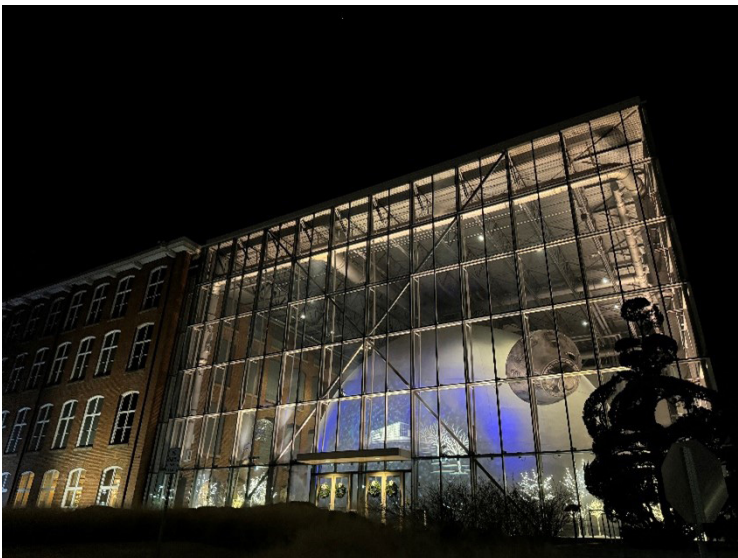
The annual Planetarium Lighting, December 2023

# RISK ASSESSMENT AND MITIGATION STRATEGIES:

State Museum Collection:

Thanks to the support of the Legislature and the Department of Administration, the Columbia Mills historic landmark building has received all new windows and roofing, which will help immensely with the protection of the State's collection. We look forward to the installation of a new HVAC system, which will begin in the Lipscomb Gallery in Winter 2025.

Our collections storage has reached 98% capacity, and we are in urgent need of additional storage space within the Columbia mills building and/or an offsite storage venue. This is critical to properly care for and grow the collection, following the Museum's Collections Management Policy and Collecting Plans. SCSM has worked with design firm Patterson Pope to streamline storage solutions within the walls of the Columbia Mills building and will continue to seek funding to address this pressing concern.

Additionally, the digitization of the State's collection has to date been supported by federal IMLS grants. To expedite the online presence of our entire collection and to reach as many people across South Carolina and the world as possible, we will seek additional support from the state. We wish to be a top resource for South Carolina school teachers and children by making our entire collection accessible to all online.

Staffing Recruitment and Retention:

Additional funding from the legislature allowed us to classify all current staff within the correct pay band and bring current positions to market rates. These changes were informed by a major salary benchmarking study in FY23. We continue to work to fill vacant positions that are unfunded. When the museum opened in 1988, there were 67 full time staff members. We now operate more robust programs, outreach, and space with only 40 staff members. The museum will continue to request additional state funds to support staff hiring and retention and will work with the SCSM Foundation to seek grants, gifts and endowments to support our staffing needs.
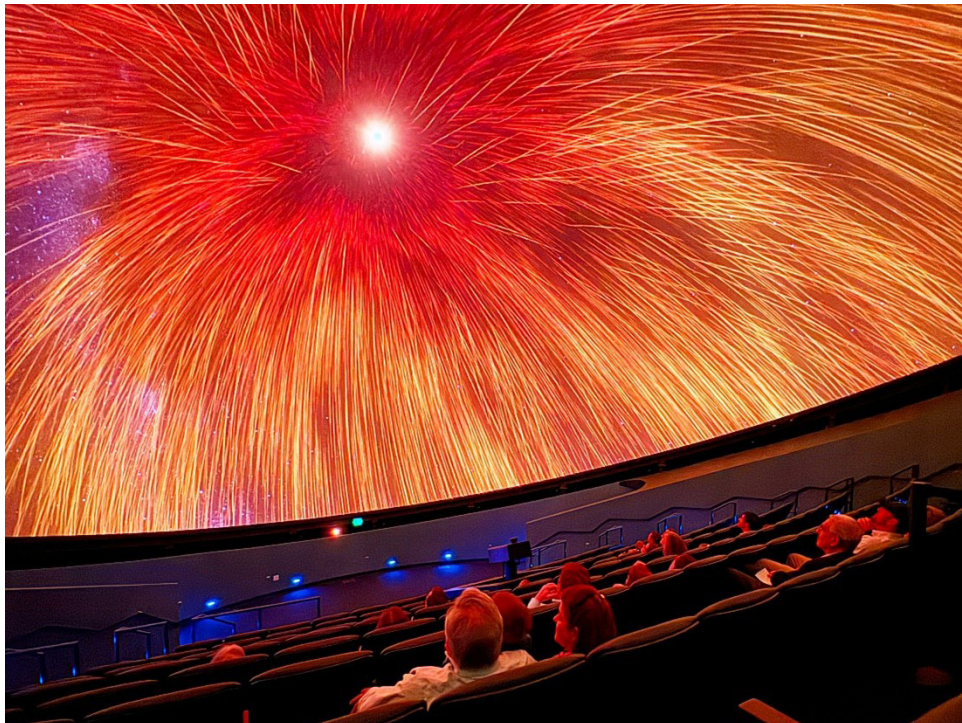
Guests viewing a show in the BlueCross BlueShield of South Carolina Planetarium
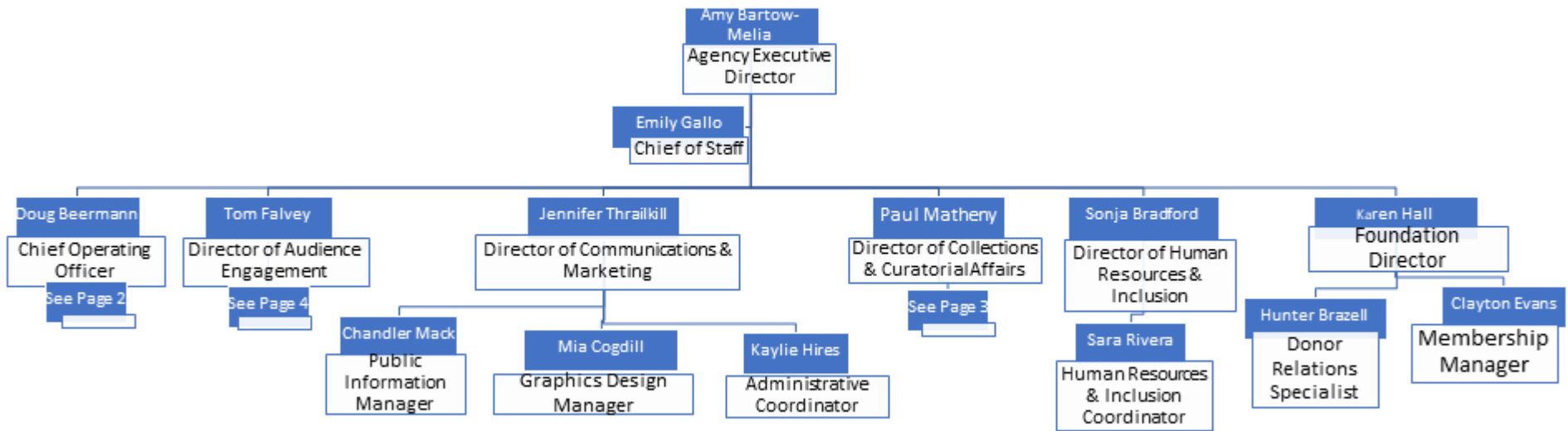
AGENCY NAME:	South Carolina State Museum		
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AGENCY ORGANIZATIONAL CHART

Amy Bartow-Melia
Agency Executive Director

Emily Gallo
Chief of Staff

Doug Beermann
Chief Operating Officer
See Page 2

Tom Falvey
Director of Audience Engagement
See Page 4

Jennifer Thrailkill
Director of Communications & Marketing

Chandler Mack
Public Information Manager

Mia Cogdill
Graphics Design Manager

Kaylie Hires
Administrative Coordinator

Paul Matheny
Director of Collections & Curatorial Affairs
See Page 3

Sonja Bradford
Director of Human Resources & Inclusion

Sara Rivera
Human Resources & Inclusion Coordinator

Karen Hall
Foundation Director

Hunter Brazell
Donor Relations Specialist

Clayton Evans
Membership Manager

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                          Tom Falvey
                       Director of Audience
                          Engagement

  Laura Ybarra-      Elizabeth Klimek      Matthew          Meeghan Kane       Jessica Olin
     Kane                                  Whitehouse

 Manager of Education &  Planetarium Manager   Observatory Manager   Public Programs    Volunteer Manager
   Interpretation                                                      Producer

   Katerine Kerr      Andrew Sevrinsky

 Education Coordinator   Astronomy Educator
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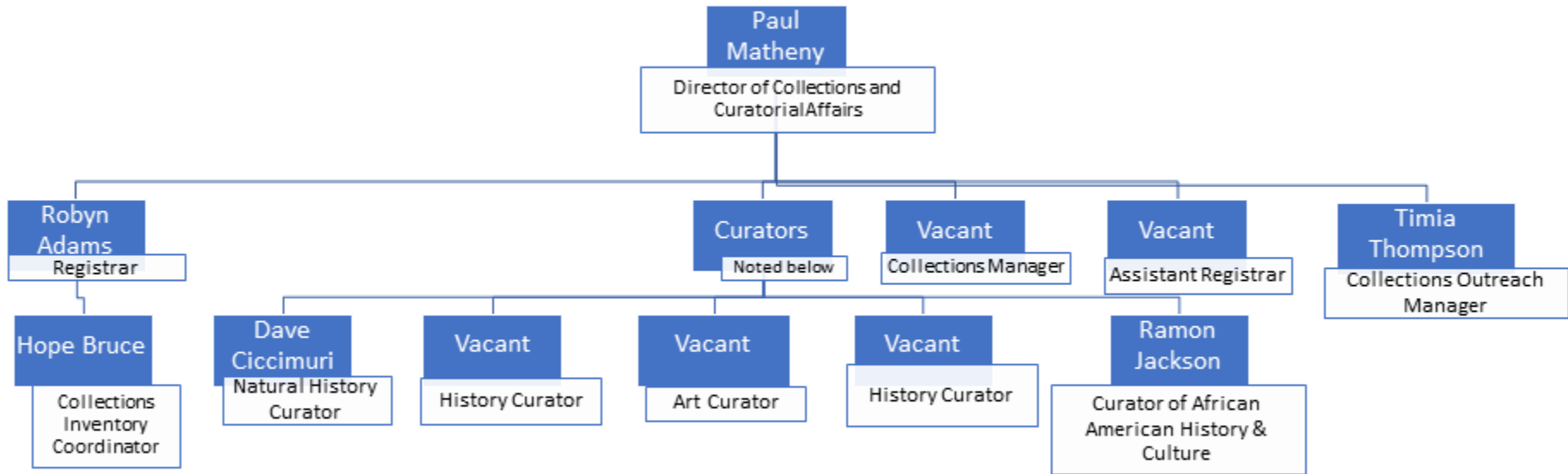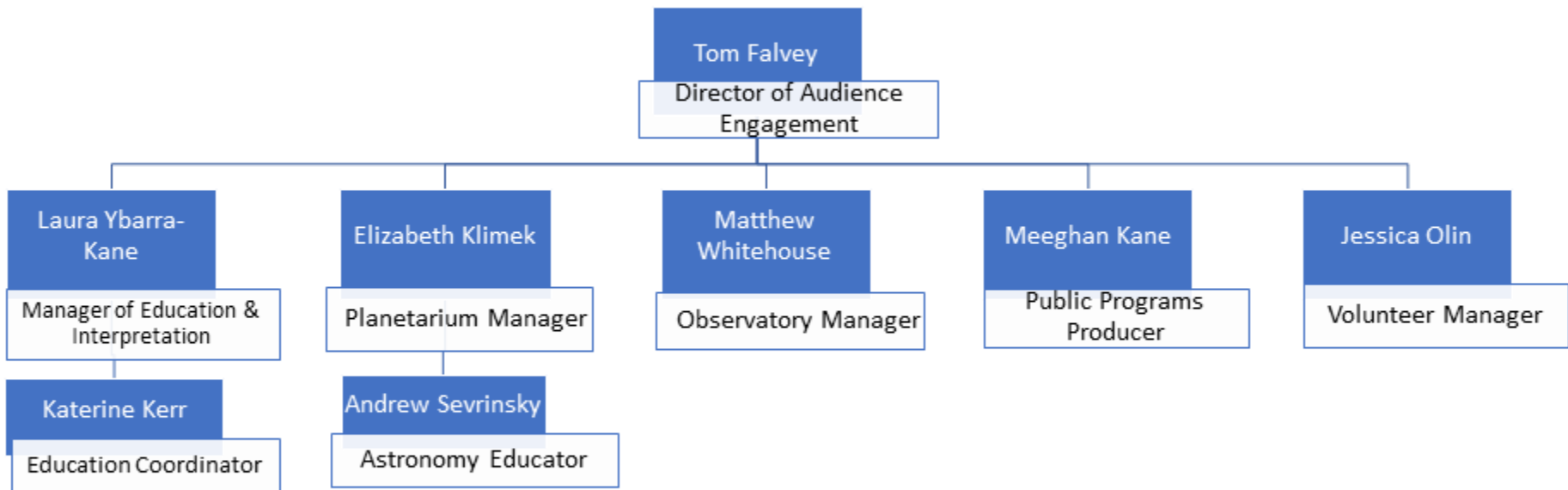
FY24 Reorganization and Compliance

as submitted for the Accountability Report by:

H950 - State Museum Commission

Primary Contact

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Secondary Contact

First Name	Last Name	Role/Title	Email Address	Phone
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Agency Mission   Adopted in: 2010

Through innovative partnerships, comprehensive collections, and exhibits and programs, the South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors. In order to accomplish these ends, the State Museum shall collect, preserve, and share objects representative of the state's natural history, cultural history, science and technology, and art and shall exhibit and interpret these collections in a stimulating and entertaining manner to provide educational experiences for people of all ages.

Agency Vision   Adopted in: 2010

The South Carolina State Museum is an ever-changing, innovative institution reflecting the essence and diversity of South Carolina, a catalyst for the cultural and educational development of our state and a model among museums nationally.

Recommendations for reorganization requiring legislative change:

None

Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:

We are making two leadership changes. 1. Combining the Finance and HR departments to be overseen by the Chief Administrative Officer; 2. Combining Audience Engagement and Collections and Curatorial Affairs to be overseen by a new position, the Chief Engagement and Content Officer

Significant events related to the agency that occurred in FY2024

Description of Event	Start	End	Agency Measures Impacted	Other Impacts
Reimagine the Experience: Education Wing Upgrades	July	June	Provide on-floor and classroom lessons	Phase 1 completion of Education Hall renovations, and update of all public and staff restrooms to be ADA compliant.
Public Programming expansion	July	June	Number of programs presented	The museum produced 28 programs in FY24 to maximize the number of South Carolinians and guests who learned about South Carolina's past and present.

Security Camera System Upgrade	July	June	Provide necessary investment in Public Safety	New security camera system to give our Public Safety Department better tools to keep the building, collections, guests and staff safe. Design completed and solicitation of bids scheduled for autumn 2023, with installation taking place in autumn 2024/winter 2025
Flood Damage to Museum Store	July	December	Gift Shop Revenue	Museum store suffered major flood damage due to freeze-related plumbing failure in the building. Subsequent insurance settlement of $404k used to complete repairs and restore lost inventory for return of store in December 2023.
Roof Replacement	July	June	Provide necessary Investment in Environmental Controls and Monitoring	Dept of Admin project replacing building roof and all windows, starting in winter 2023 and continuing through winter 2024. Affecting access and environmental conditions in various museum spaces and galleries while addressing critical building envelope improvements.
Planetarium Upgrades	January	May	Maximize 4D and Planetrium Attendance	Installation of new Planetarium laser system as final step in Planetarium upgrades. This system will enhance and maximize shows available to increase visitation.

Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? (See also S.C. Code Ann. § 60-2-20).	Yes
Reason agency is out of compliance: (if applicable)	
Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).	Yes
Does the law allow the agency to promulgate regulations?	No
Law number(s) which gives the agency the authority to promulgate regulations:	
Has the agency promulgated any regulations?	No

Is the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an agency to conduct a formal review of its regulations every five years?	Yes
(End of Reorganization and Compliance Section)	

Strategic Plan Results

FY2024

as submitted for the Accountability Report by:

H950 - State Museum Commission

Goal	Description
Goal 1	Maximize Impact of Museum Operations
Goal 2	Be a Primary Educational Resource for SC Schools
Goal 3	Be the Caretaker of South Carolinas History
Goal 4	Deliver Quality Content
Goal 5	Protect the Safety, Integrity and Security of Museum Resources and Visiting Public

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Effectively Market State Museum**												State Objective: Public Infrastructure and Economic Development	
1.1.1	Maximize General Attendance	111,958	120,000	121,160	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total number of unique visits	Admissions Software	Galaxy (SQL database)	Maximum impact of Operation toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.1.2	Minimize Marketing cost per visitor	$ 1.74	$ 2.22	$ 2.10	Dollar Amount	Equal to or less than	State Fiscal Year (July 1 - June 30).	Marketing expense/ Attendance	SCEIS	SCEIS	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.1.3	Maximize 4D and Planetrium Attendance	65,920	67,000	71,281	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming; Educational content for the general public.	South Carolina Students and teachers, general public	2502.010000.000; 2000.050100.000	Arora Planetarium show outperformed expecations resulting in higher ticket sales
1.1.4	Maximize Ticketed Admissions	101,289	110,000	106,610	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming; Educational content for the general public.	South Carolina Students and teachers, general public	2502.010000.000; 2000.050100.000	
1.1.5	Maximize Rental Attendance	19,814	21,000	13,405	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of attendees at rental events	Admissions Software	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	Full-time staff turnover in the Rentals Department resulted in weak Spring and Summer bookings.
1.2	**Maximize Earned Revenues**												State Objective: Public Infrastructure and Economic Development	
1.2.1	Ticket and Attraction Revenue	$ 692,189	$ 700,000	$ 803,076	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	General Admission price increase 3/1/24 resulted in higher per-cap admissions
1.2.2	Gift Shop Revenue	$ 481,196	$ 540,000	$ 533,780	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	Flood repairs took longer than anticipated (Main store reopened November 2023)
1.2.3	Facility Rental Revenue	$ 248,738	$ 249,000	$ 192,550	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	Full-time staff turnover in the Rentals Department resulted in weak Spring and Summer bookings.
1.3	**Be Efficient with Allocated resources**												State Objective: Public Infrastructure and Economic Development	
1.3.1	Maximize Volunteer Hours	1,979	2,500	5,102.77	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of volunteer hours	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Visitors, Volunteer Corps	SC State Museum saves funds when volunteers perform importatn tasks for museum. Volunteers receive professional development opportunities.	2502.010000.000; 2000.050100.000	

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.3.2	Miminze Total Expense per Visitor	$ 68.43	$ 61	$ 66.50	Dollar Amount	Equal to or less than	State Fiscal Year (July 1 - June 30).	(Total Operations Budget)/ PY attendance	SCEIS	SCEIS	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	Free school group/student visitation is still not yet back at pre-pandemic levels.
1.4	**Through Museum Foundation Garner Citizen, Corporate and Private Financial Support**										**State Objective: Public Infrastructure and Economic Development**			
1.4.1	Maximize Family Memberships	1,980	2,100	852	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of memberships	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	Staff turnover in the membership department significantly impacted our family membership sales and renewals.
1.4.2	Cultivate and Retain Corporate Commnity Partners	31	35	33	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	
1.4.3	Maximize Community Partner Revenue	$ 53,000	$ 50,000	$ 59,500	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.4	Maximize Corporate Grants	$ 150,000	$ 150,000	$ 35,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	SCSM Foundation	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	Funds received primarily through sponsorships and partnerships rather than grants. Limited staffing also restricted ability to apply for corproate grants.
1.4.5	Maximize Local Government Grants	$ 85,220	$ 50,000	$ 79,767	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.6	Maximize Annual Corporate Sponsorships	$ 25,000	$ 25,000	$ 85,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of sponsorships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
2.1	**Deliver Standards based educational programming on site**										**State Objective: Education, Training, and Human Development**			
2.1.1	Maximize School Group Visitation	31,096	35,000	32,077	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of individual public and private school groups visiting.	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	School visits were almost flat with FY23. Anticipated increases were not realized due to school budgetary restraints and transportation issues.
2.1.2	Provide on-floor and classroom lesson participants	4,826	5,000	6,473	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	number of participants	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	
2.2	**Offer Educational Outreach Programs to schools and other institutions in the state**										**State Objective: Education, Training, and Human Development**			
2.2.1	Deliver Traveling Exhibitions (TEPS) across the state	10	12	17	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of exhibitions provided	Point of Sale	Galaxy (SQL database)	Educational content and new partnerships	SC Museums and other educational and cultural institutions and their audiences	2502.010000.000; 2000.050100.000	
2.2.2	Maximize Outreach Participants	1,775	1,300	1,135	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants in in-person outreach programs in schools state- wide.	Point of Sale	Galaxy (SQL database)	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming at their schools.	2502.010000.000; 2000.050100.000	Our outreach program to schools is rebuilding after a pause during the pandemic.
2.3	**Partner with Statewide Educational Organizations**										**State Objective: Education, Training, and Human Development**			

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
2.3.1	Number of State Agency Partners	25	25	29	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	SC State Museum leverages resources and reach by working with other agenicies.	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	
2.3.2	Number of Non-State Agency Partners	70	70	168	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
2.4	**Offer Educational Outreach Programs to schools and other institutions in the state**										**State Objective: Education, Training, and Human Development**			
2.4.1	Number of Live Virtual Programs	66	60	49	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of engagements	Facebook Analytics	Facebook	Easily accessible online museum educational content	General public, South Carolina students and educators.	2502.010000.000; 2000.050100.000	Virtual programs continued this year, but were reduced as in-person events increased.
3.1	**Acquire, preserve and use Collections of Distinction**										**State Objective: Education, Training, and Human Development**			
3.1.1	Number of Accessions Recorded	44	30	33	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total number of legal transfers of an item into the museum's collection	Collections Software	SCSM Shared Drive	Education artifacts for research, education, and display	General Public	2502.010000.000; 2000.050100.000	
3.1.2	Number of Objects Collected	1,116	200	254	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of new objects acquired by the museum within the reporting period.	Collections Software	SCSM Shared Drive	Education artifacts for research, education, and display	General Public	2502.010000.000; 2000.050100.000	
3.2	**Provide Curatorial Expertise**										**State Objective: Education, Training, and Human Development**			
3.2.1	Research Papers Submitted	3	2	3	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of papers submitted.	Internal Records	SCSM Shared Drive	New research and educational content	scholars and researchers	2502.010000.000; 2000.050100.000	
3.2.2	Public Inquiries Answered	490	500	513	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of public inquries answered	Internal Records	SCSM Shared Drive	increased involvement with the community	General Public	2502.010000.000; 2000.050100.000	
4.1	**Provide Unique Program and Changing Exhibit Opportunities**										**State Objective: Government and Citizens**			
4.1.1	Number of Changing exhibits Produced	7	3	3	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of new exhibits created	Internal Records	SCSM Shared Drive	educational content	General Public	2502.010000.000; 2000.050100.000	
4.1.2	Number of Program Participants NOT included in General Admission	2,249	2,700	8,913	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Admissions Software/Daily	Galaxy (SQL database)	General Public	Educational Content	2502.010000.000; 2000.050100.000	
4.1.3	Number of Programs Presented	23	30	28	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of programs presented	Point of Sale/Daily	Galaxy (SQL database)	General Public	Edcuational Content	2502.010000.000; 2000.050100.000	
4.1.4	Total number of virtual an onsite camp participants	634	630	673	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	number of participants	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	
5.1	**Protection of People and Systems**										**State Objective: Maintaining Safety, Integrity and Security**			
5.1.1	Provide necessary investment in Public Safety Personnel	$ 370,031.68	$ 350,000	$ 417,352.80	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Amount spent onf Public Safety Personnel	SCEIS/Daily	SCEIS	Effective use of state resources to secure facitliy and artifacts	Museum Commision	2502.010000.000; 2000.050100.000	
5.1.2	Provide necessary investment in IT hardware and Software	$ 487,589	$ 488,000	$ 442,154	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Amount spend on IT equipment/supplie s	SCEIS/Daily	SCEIS	Effective IT tools in place to accomplish agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
5.1.3	Provide necessary Investment in Environmental Controls and Monitoring	$ 6,580	$ 10,000	$ 5,764	Dollar Amount	Equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spend on IT equipment/supplie s	SCEIS/Daily	SCEIS	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	No significant pest or environmental events this year causing significant spending.

FY2025

Strategic Plan Development

as submitted for the Accountability Report by:

H950 - State Museum Commission

Goal 1	Maximize Impact of Museum Operations
Goal 2	Be a Primary Educational Resource for SC Schools
Goal 3	Be the Caretaker of South Carolinas History
Goal 4	Deliver Quality Content
Goal 5	Protect the Safety, Integrity and Security of Museum Resources and Visiting Public

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.1	**Effectively Market State Museum**									**State Objective: Public Infrastructure and Economic Development**			
1.1.1	Maximize General Attendance	121,160	125,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30)	Total number of unique visits	Admissions Software	Galaxy (SQL database)	Maximum impact of Operation toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.1.2	Minimize Marketing cost per visitor	$ 2.10	$ 2.00	Dollar Amount	Equal to or less than	State Fiscal Year (July 1 - June 30).	Marketing expense/ Attendance	SCEIS	SCEIS	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.1.3	Maximize 4D and Planetrium Attendance	71,281	75,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming; Educational content for the general public.	South Carolina Students and teachers, general public	2502.010000.000; 2000.050100.000	
1.1.4	Maximize Ticketed Admissions	106,610	110,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming; Educational content for the general public.	South Carolina Students and teachers, general public	2502.010000.000; 2000.050100.000	
1.1.5	Maximize Rental Attendance	13,405	17,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of attendees at rental events	Admissions Software	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.2	**Maximize Earned Revenues**									**State Objective: Public Infrastructure and Economic Development**			
1.2.1	Ticket and Attraction Revenue	$ 803,076	$ 810,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.2.2	Gift Shop Revenue	$ 533,780	$ 540,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.2.3	Facility Rental Revenue	$ 192,550	$ 200,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
1.3	**Be Efficient with Allocated resources**									**State Objective: Public Infrastructure and Economic Development**			
1.3.1	Maximize Volunteer Hours	5,102.77	5,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of volunteer hours	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Visitors, Volunteer Corps	SC State Museum saves funds when volunteers perform important tasks for museum. Volunteers receive professional development opportunities.	2502.010000.000; 2000.050100.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
1.3.2	Total investment per visitor	$ 66.50	$ 66.00	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30)	(Total Operations Budget)/ PY attendance	SCEIS	SCEIS	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	
1.4	**Through Museum Foundation Garner Citizen, Corporate and Private Financial Support**									**State Objective: Public Infrastructure and Economic Development**			
1.4.1	Maximize total number of Museum members	1,772	2,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of memberships	Point of Sale	Galaxy (SQL database)	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	
1.4.2	Cultivate and Retain Corporate Commnity Partners	33	33	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	Foundation Accounting	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	
1.4.3	Maximize Community Partner Revenue	$ 59,500	$ 60,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Internal Records	Foundation Accounting	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.4	Maximize Government Grants (local and national)	New	$ 250,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured (IMLS, County, etc.)	Internal Records	Foundation Accounting	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.5	Maximize Annual Corporate Sponsorships	$ 85,000	$ 90,000	Dollar Amount	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of sponsorships	Internal Records	Foundation Accounting	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.6	Total non-capital funds raised by SCSM Foundation	$ 590,000	$ 600,000	Dollar Amount	Equal to or greater than	State fiscal year	Total dollar amount of this revenue category	Internal Records	Foundation Accounting	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.7	Total capital funds raised by SCSM Foundation	$ 942,292	$1.85 million	Dollar Amount	Equal to or greater than	State fiscal year	Total dollar amount of this revenue category	Internal Records	Foundation Accounting	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
2.1	**Deliver Standards based educational programming on site**									**State Objective: Education, Training, and Human Development**			
2.1.1	Maximize School Group Visitation	32,077	35,000	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of individual public and private school groups visiting.	Admissions Software	Galaxy (SQL database)	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	
2.1.2	Number of educational programs in-house for K-12 school groups	New	40	Count	Equal to or greater than	State fiscal year	Total scheduled and booked student educational programs ex. STEAM programs, tours, on-floor lessons	Galaxy (SQL database)	Galaxy (SQL database)	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	
2.2	**Offer Educational Outreach Programs to schools and other institutions in the state**									**State Objective: Education, Training, and Human Development**			
2.2.1	Deliver Traveling Exhibitions across the state	17	15	Count	Equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of exhibitions provided	Point of Sale	Galaxy (SQL database)	Educational content and new partnerships	SC Museums and other educational and cultural institutions and their audiences	2502.010000.000; 2000.050100.000	
2.2.2	Virtual Programming (Live and Pre-Recorded)	New	30	Count	Equal to or greater than	State fiscal year	Total virtual live and pre-recorded programs	Internal Records	SCSM Shared Drive	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
2.2.3	Teacher Professional Development Programs (in-house)	New	5	Count	Equal to or greater than	State fiscal year	Total scheduled and booked teacher professional development program, including teacher appreciation day and preview nights.	Galaxy (SQL database)	Galaxy (SQL database)	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	
2.2.4	Number of educational programs in-house for non-school groups (ex. girl scouts)	New	1	Count	Equal to or greater than	State fiscal year	Total scheduled and booked non-student educational programs	Galaxy (SQL database)	Galaxy (SQL database)	Greater SC community	General Public	2502.010000.000; 2000.050100.000	
2.2.5	Number of non-K-12 funded outreach programs (ex. libraries and after school sites)	New	1	Count	Equal to or greater than	State fiscal year	Total scheduled and booked non-k-12 funded outreach ex. libraries, after school sites, conference representation	Galaxy (SQL database)	Galaxy (SQL database)	Greater SC community	General Public	2502.010000.000; 2000.050100.000	
2.3	**Partner with Statewide Educational Organizations**										**State Objective: Education, Training, and Human Development**		
2.3.1	Total number of partnerships	198	200	Count	Equal to or greater than	State fiscal year	Number of partnerships	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
2.3.2	Individuals reached through Teacher Professional Development Programs	New	1,500	Count	Equal to or greater than	State fiscal year	Total individuals reached through scheduled and booked teacher professional development programs outside of SCSM ex. in-service days and education conferences.	Galaxy (SQL database)	Galaxy (SQL database)	South Carolina Teachers	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
2.3.3	Individuals reached through public outreach festivals (booth and/or participation)	New	2,000	Count	Equal to or greater than	State fiscal year	Total individuals impacted by SCSM participation in festivals statewide (ex. Lexington Kids Day, Jubilee etc.)	Galaxy (SQL database)	Galaxy (SQL database)	Greater SC community	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
2.4	**Provide Unique Program and Changing Exhibit Opportunities**										**State Objective: Education, Training, and Human Development**		
2.4.1	Accessibilty in-house programming - individuals reached	New	1,200	Count	Equal to or greater than	State fiscal year	Total number of individuals reached through in-house accessibility programming ex. Disability Celebration Day, Accessibility Mornings	Galaxy (SQL database)	Galaxy (SQL database)	Population of SC with a disability	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
2.4.2	Accessibility external programming - individuals reached	New	1,000	Count	Equal to or greater than	State fiscal year	Total number of individuals reached through external accessibilty programming ex. Disability Advocacy Day	Galaxy (SQL database)	Galaxy (SQL database)	Population of SC with a disability	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	
3.1	**Acquire, preserve and use Collections of Distinction**										**State Objective: Education, Training, and Human Development**		
3.1.1	Number of Accessions Recorded	33	30	Count	Equal to or greater than	State fiscal year	Total number of legal transfers of an item into the museum's collection	Collections Software	SCSM Shared Drive	Education artifacts for research, education, and display	General Public	2502.010000.000; 2000.050100.000	
3.1.2	Number of Objects Collected	254	200	Count	Equal to or greater than	State fiscal year	Number of new objects acquired by the museum within the reporting period.	Collections Software	SCSM Shared Drive	Education artifacts for research, education, and display	General Public	2502.010000.000; 2000.050100.000	
3.2	**Provide Curatorial Expertise**										**State Objective: Education, Training, and Human Development**		
3.2.1	Research Papers Submitted	3	2	Count	Equal to or greater than	State fiscal year	Number of papers submitted.	Internal Records	SCSM Shared Drive	New research and educational content	scholars and researchers	2502.010000.000; 2000.050100.000	
3.2.2	Public Inquiries Answered	513	500	Count	Equal to or greater than	State fiscal year	Number of public inquries answered	Internal Records	SCSM Shared Drive	Community Members	General Public	2502.010000.000; 2000.050100.000	

FY2025 Strategic Plan Development

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
4.1	**Provide Unique Program and Changing Exhibit Opportunities**									**State Objective: Government and Citizens**			
4.1.1	Number of exhibitions produced	3	2	Count	Equal to or greater than	State fiscal year	Number of new exhibits created	Internal Records	SCSM Shared Drive	Educational Content	General Public	2502.010000.000; 2000.050100.000	
4.1.2	Number of Program Participants NOT included in General Admission	8,913	3,000	Count	Equal to or greater than	State fiscal year	Number of participants	Admissions Software/Daily	Galaxy (SQL database)	General Public	Educational Content	2502.010000.000; 2000.050100.000	
4.1.3	UNumber of Public Programs Presented	28	30	Count	Equal to or greater than	State fiscal year	Number of programs presented	Point of Sale/Daily	Galaxy (SQL database)	General Public	Edcuational Content	2502.010000.000; 2000.050100.000	
4.1.4	Total number of onsite camp participants	673	650	Count	Equal to or greater than	State fiscal year	number of participants	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	
5.1	**Protection of People and Systems**									**State Objective: Maintaining Safety, Integrity and Security**			
5.1.1	Provide necessary investment in Public Safety Personnel	$ 417,352.80	$ 400,000	Dollar Amount	Equal to or greater than	State fiscal year	Amount spent onf Public Safety Personnel	SCEIS/Daily	SCEIS	Effective use of state resources to secure facitliy and artificats	Museum Commision	2502.010000.000; 2000.050100.000	
5.1.2	Provide necessary investment in IT hardware and Software	$ 442,154	$ 425,000	Dollar Amount	Equal to or greater than	State fiscal year	Amount spend on IT equipment/supplie s	SCEIS/Daily	SCEIS	Effective IT tools in place to accomplish agency mission	Museum Commission	2502.010000.000; 2000.050100.000	
5.1.3	Provide necessary Investment in Environmental Controls and Monitoring; Pest management	$ 5,764	$ 10,000	Dollar Amount	Maintain range	State fiscal year	Amount spent on HVAC monitoring supplies, pest control supplies, and personnell hours spent monitoring.	SCEIS/Daily	SCEIS	Effective use of state resources toward agency mission	Museum Commision	2502.010000.000; 2000.050100.000	

FY24

Budget Data

as submitted for the Accountability Report by:

H950 - State Museum Commission

State Funded Program No.	State Funded Program Title	Description of State Funded Program	(Actual) General	(Actual) Other	(Actual) Federal	(Actual) Total	(Projected) General	(Projected) Other	(Projected) Federal	(Projected) Total
2000.050100.000	Administration	Admininstration: Executive Director, Human Resources, Finance, & Information Technology	$1,498,171.28	$284,868.17	$-	$1,783,039.45	$1,368,577.00	$298,399.00	$-	$1,666,976.00
2502.010000.000	Programs	Programs: Marketing, Eduation, Exhibits, Public Safety, Operations, and Collections.	$3,969,937.50	$1,016,759.91	$-	$4,986,697.41	$3,745,613.00	$1,666,774.00	$-	$5,412,387.00
9500.050000.000	State Employer Contributions	Employer Contributions	$965,979.22	$195,831.39	$-	$1,161,810.61	$939,762.00	$617,363.00	$-	$1,557,125.00
9801.230000.000	Acquisitions/Collections	Collections	$-	$-	$-	$-	$-	$-	$-	$-
9803.470000X000	Security System Upgrade	Keep facility and artifacts secure	$520,000.00	$-	$-	$520,000.00	$550,000.00	$-	$-	$550,000.00
9804.480000X000	Exhibit Renovations	Permanent Gallery Rennovations	$428,355.87	$-	$-	$428,355.87	$8,128,501.38	$-	$-	$8,128,501.38
9813.530000X000	SPRINGFD HISTORIC HS		$150,000.00	$-	$-	$150,000.00	$-	$-	$-	$-
9814.070000X000	Collections Database	Database for Collections	$6.66	$-	$-	$6.66	$-	$-	$-	$-
9815.090000X000	MUSEUM WEBSITE		$10,000.00	$-	$-	$10,000.00	$-	$-	$-	$-
9815.520000X000	NTH MYRTLE BH MUSEUM		$50,000.00	$-	$-	$50,000.00	$-	$-	$-	$-
9817.510000X000	Air Purification System	Protect safety, integrity, and security of museum resources and visiting public	$-	$-	$-	$-	$200,000.00	$-	$-	$200,000.00
9818.020000X000	Information Technology, WIFI and Server Upgrades	IT Updates	$113,774.45	$-	$-	$113,774.45	$251,172.00	$-	$-	$251,172.00

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2024
29.1	State	FY22-23 Proviso	(MUSM: Removal From Collections) The commission may remove accessioned objects from its museum collections by gift to another public or non-profit institution, by trade with another public or non-profit institution, by public sale, by transfer to the commission's education, exhibit, or study collections or to its operating property inventory; or as a last resort, by intentional destruction on the condition that the objects so removed meet with one or more of the following criteria: (1) they fall outside the scope of the South Carolina Museum Commission's collections as defined in the Collection Policy ; (2) they are unsuitable for exhibition or research; (3) they are inferior duplicates of other objects in the collection; or (4) they are forgeries or were acquired on the basis of false information; funds from the sale of such objects will be placed in a special revolving account for the commission to use solely for the purpose of purchasing objects for the collections of the State Museum.	Requires a manner of delivery		No Change
29.2	State	FY22-23 Proviso	(MUSM: Museum Store) The Museum Commission shall establish and administer a museum store in the State Museum. This store may produce, acquire, and sell merchandise relating to historical, scientific, and cultural sources. All profits received from the sale of such merchandise shall be retained by the Museum Commission in a restricted fund to be carried forward into the following fiscal year. These funds may be used for store operations, publications, acquisitions, educational programs, exhibit production and general operating expenses provided that the expenditures for such expenses are approved by the General Assembly in the annual Appropriation Act	Requires a service	Retail product in the museum store	No Change
29.3	State	FY22-23 Proviso	(MUSM: Retention of Revenue) The Museum Commission may retain revenue received from admissions, program fees, facility rentals, professional services, donations, food service, exhibits and exhibit components, and other miscellaneous operating income generated by or for the museum and may expend such revenue for general operating expenses provided that such expenditures are approved by the General Assembly in the annual Appropriation Act. Any unexpended revenue from these sources may be carried forward into the current fiscal year to be expended for the same purposes.	Funding agency deliverable(s)	Rental services, food service, shows exhibits and programs delivered to museum Guests	No Change
29.4	State	FY22-23 Proviso	(MUSM: School Tour Fee Prohibition) The commission may not charge admission fees to groups of children from South Carolina who have made reservations that are touring the museum as part of a school function.	Requires a manner of delivery		No Change

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2024
29.5	State	FY22-23 Proviso	(MUSM: Dining Area Rent) Of the space currently vacant in the Columbia Mills Building, space large enough for the museum to have dining space for school-aged children shall be provided to the State Museum at no cost.	Requires a manner of delivery		No Change
29.6	State	FY22-23 Proviso	(MUSM: Remittance to General Services) The State Museum is directed to remit not less than $1,800,000 to the Budget and Control Board, Division of General Services as compensation for expenses associated with the premises it leases in the Columbia Mills Building. In the event the General Assembly or the Budget and Control Board implements a mid-year across-the-board budget reduction, the rent that the State Museum remits to the Budget and Control Board shall be reduced by the same percentage as the assessed budget reduction.	Distribute funding to another entity		No Change
60-13-10	State	Statute	South Carolina Museum Commission created; membership; chairman; vacancies; terms of office. There is hereby created the South Carolina Museum Commission composed of ten members appointed by the Governor for terms of four years and until their successors are appointed and qualify. One member shall be appointed from each congressional district of the State and three members shall be appointed at large. One of the at-large members shall be appointed chairman of the commission by the Governor. Vacancies for any reason shall be filled in the manner of original appointment for the unexpired term. Notwithstanding the provisions above prescribing four-year terms for members of the commission, the members appointed from even-numbered congressional districts and one at-large member other than the chairman shall be initially appointed for terms of two years only.	Board, commission, or committee on which someone from our agency must/may serve		No Change
60-13-20	State	Statute	Meetings and officers of commission; compensation of members. The Commission shall meet at least quarterly and at such other times as the chairman shall designate. Members shall elect a vice-chairman and such other officers as they may deem necessary. They shall be paid such per diem, mileage and subsistence as provided by law for boards, committees and commissions	Board, commission, or committee on which someone from our agency must/may serve		No Change
60-13-30	State	Statute	The primary function of the Commission shall be the creation and operation of a State Museum reflecting the history, fine arts and natural history and the scientific and industrial resources of the State, mobilizing expert professional advice and guidance and utilizing all available resources in the performance of this function.	Requires a service	The operation of a multi-discipline museum	No Change

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2024
60-13-40	State	Statute	Powers of Commission. To carry out its assigned functions, the Commission is authorized to: (1) Establish a plan for, create and operate a State Museum; (2) Elect an executive officer for the Commission, to be known as the Director; (3) Make rules and regulations for its own government and the administration of its museum; (4) Appoint, on the recommendation of the Director, all other members of the staff; (5) Adopt a seal for use in official Commission business; (6) Control the expenditure in accordance with law of such public funds as may be appropriated to the commission; (7) Accept gifts, bequests and endowments for purposes consistent with the objectives of the Commission; (8) Make annual reports to the General Assembly of the receipts, disbursements, work and needs of the Commission; and (9) Adopt policies designed to fulfill the duties and attain the objectives of the Commission as established by law.	Report our agency must/may provide		No Change
60-13-50	State	Statute	The Director of the Commission shall be the Director of the State Museum, when such facility comes into existence and his qualifications shall reflect an ability to serve in that capacity. Compensation for the Director shall be determined by the General Assembly.	Board, commission, or committee on which someone from our agency must/may serve		No Change

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	School Districts throughout the State of South Carolina	Public, Private and Home School students and educators throughout the State of SC	General Public; Researchers and Scholars	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	Schools and other educational groups (e.g., scouts, seniors, special needs students) will not have access to education resources, many free, provided by the museum.	No Change	
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	General Public	Families	seniors; young professionals; all races; all economic levels; all genders; all educational levels.	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	The general public, especially families, will note have access to educational resources, content about their state and opportunities to learn together.	No Change	
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	Professional Organizations	SC Federation of Museums	Professional Organizations - ,SC Science Teachers Education Leadership Association; SC Science Council; STEM Centers SC; SC Council for the Social Studies; Harvard Smithsonian Center for Astrophysics; Smithsonian Affiliations Program; Midlands Astronomy Club; Astronomical Society of the Pacific; International Astronomical Union; SC Council on Competitiveness Aerospace Taskforce; Carolina Area Planetarium Educators; Southeastern Planetarium Association; International Planetarium Society; Environmental Education Association of South Carolina; AMMC (American Museum Membership Conference); PRSA (Public Relations Society of America); South Carolina Motor coach Association; North Carolina Motor coach; Georgia Motor coach; AAM (American Alliance of Museums); Carolina Bridal Association	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	Professional organizations will note have access to SCSM educational resources for their constituencies. SC Federal of Museum partners will not have access to traveling exhibitions and related content.	No Change	

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Federal Government	165th Infantry Brigade, Fort Jackson	Public programming and educational collaboration and support	Add
Federal Government	282nd Army Band, Fort Jackson	Public programming and educational collaboration and support	Add
Professional Association	AAM (American Alliance of Museums)	Reaccreditation and support services; Institutional membership; Staff professional development	No Change
Non-Government Organization	Able SC	Accessibility program collaboration and support	No Change
State Government	Alabama Geological Survey	Collaborate re: geological and paleontological investigations within the Gulf Coast states of the USA	No Change
K-12 Education Institute	Alabama School of Math and Science	Collaborate re: paleontological investigations in Alabama	Add
State Government	Alabama Sea Grant Consortium	Collaborate re: elasmobranch investigations in the Gulf of Mexico and relevance to the fossil record	Add
Professional Association	American Association for State and Local History (AASLH)	Institutional Member, Staff Professional Development	No Change
Non-Governmental Organization	American Astronomical Society	Conference Hosting	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Anne Frank Center at USC	Public programming and educational collaboration and support	No Change
Higher Education Institute	Appalachian State University	Collaborate re: geological investigations in central North Carolina	Add
State Government	Archaeology and Anthropology	Educational Content and educational Programming collaboration	Amend
State Government	Arkansas Game and Fish Commission	Collaborate re: geological investigations in western Arkansas	Add
Professional Association	Astronomical Society of the Pacific	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Babcock Center	Accessibility program collaboration and support	No Change
Non-Government Organization	Beginnings SC	Accessibility program collaboration and support	Add
Higher Education Institute	Benedict College	Educational Content and educational Programming collaboration	Add
Non-Government Organization	Brain Injury Association	Accessibility program collaboration and support	No Change
Non-Government Organization	Bright Start	Accessibility program collaboration and support	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Camp Burnt Gin	Accessibility program collaboration and support	Add
Professional Association	Carolina Area Planetarium Educators	Educational Content and educational Programming collaboration	No Change
Professional Association	Carolina Bridal Association	Sourcing Bridal Clients for Facility Rentals	Add
Non-Governmental Organization	Carolina Skygazers	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Carter Hears! South Carolina	Accessibility program collaboration and support	No Change
State Government	Center for Civil Rights History and Research, University Libraries, University of South Carolina	Public programming and educational collaboration and support	Add
Non-Governmental Organization	Central Carolina Community Foundation	Fund source and program collaboration	Add
State Government	Certified SC	Public programming and educational collaboration and support; sponsorship	Add
Non-Government Organization	Children's Trust of SC	Accessibility program collaboration and support	No Change
Local Government	City of Columbia	Hospitality Tax funding for marketing	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	Claflin University	Public programming and educational collaboration and support	Add
Non-Governmental Organization	Clemson Area Amateur Astronomers	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	ColaJazz Foundation	Educational Content and educational programming collaboration; SCSM Executive Director on ColaJazz Advisory Board.	Amend
Higher Education Institute	College of Charleston	Collaborate re: paleontological investigations in SC; provide access to natural history collections	Add
Local Government	Columbia Animal Services	Educational Content and educational programming collaboration	Add
Non-Governmental Organization	Columbia Attractions	Joint Ticketing and Promotion	Add
Non-Governmental Organization	Columbia Children's Theatre	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Columbia Fireflies	public programming collaboration and support	No Change
Non-Governmental Organization	Columbia Museums	Joint Ticketing and Promotion	No Change
Local Government	Columbia Visitors Bureau	Marketing and Advertising ands dedicated space inside museum	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	Confederate Relic Room	Joint Ticketing and Programming	No Change
Non-Governmental Organization	Congaree Vista Guild	Marketing and Advertising Collaboration	Add
Private Business Organization	Converge Collective	Educational Content and educational Programming collaboration	Add
State Government	Department of Education	School field trips and content support	No Change
State Government	Department of Health and Human Services HIPP program	Accessibility program collaboration and support	Amend
State Government	Department on Aging	Accessibility program collaboration and support	No Change
Non-Government Organization	Developmental Disabilities Council	Accessibility program collaboration and support	No Change
Non-Government Organization	Disability Rights SC	Accessibility program collaboration and support	No Change
Higher Education Institute	Duke University	Internship Staffing & Development	Add
Higher Education Institute	Duke University's B.N. Merit Scholarship Program	Intern professional development and support across three museum departments (Marketing & Communication, Audience Engagement, and HR)	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Easter Seals	Accessibility program collaboration and support	Add
Private Business Organization	Elite Home Care	Accessibility program collaboration and support	Add
Professional Association	Environmental Education Association of South Carolina	Educational Content and educational Programming collaboration	No Change
Higher Education Institute	Erskine College	Collaborate re: paleontological investigations in SC; provide access to natural history collections for students	Add
State Government	ETV	Use of museum content broadcast thru ETV hardware and dedicated space inside museum	Add
Non-Government Organization	Family Connection of SC	Accessibility program collaboration and support	No Change
Non-Government Organization	Family Connections of SC	Accessibility program collaboration and support	Add
Higher Education Institute	Federal University of Pernambuco, Brazil	Collaborate re: paleoecological/paleontological similarities between Brazil and SC	Add
Higher Education Institute	Francis Marion University Dept of Physics	Educational Content and educational Programming collaboration	Add
Higher Education Institute	Garhwal University, Uttarakhand, India	Collaborate re: paleontological investigations in the Rajasthan region of India	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Giant Portland Cement	MOA re: collecting paleontological resources from the property	Add
Non-Governmental Organization	Girl Scouts of SC: Mountains to the Midlands	Educational Content and educational Programming collaboration	Add
Private Business Organization	Goins Dancing	Accessibility program collaboration and support	Amend
Non-Government Organization	Handicapped Athletes Learning to Ride (HALTER)	Accessibility program collaboration and support	Add
Non-Government Organization	Harvest Hope	Hosted food drive and donated 171 pounds of food to their food pantry	No Change
Local Government	Historic Columbia	Educational Content and educational Programming collaboration; SCSM Staff Member serves on Jubilee Festival Steering Committee	Add
Private Business Organization	Human Resources Certification Institute	Human Resources Professional Development	Add
Non-Government Organization	Institute for Learning Innovation	Partnership with guest value survey	Add
Federal Government	Institute for Museums and Library Services	Educational programming; Museums for All	Add
Professional Association	International Astronomical Union	Educational Content and educational Programming collaboration	Amend

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Professional Association	International Council on Museums (ICOM)	Staff Professional Development	No Change
Professional Association	International Planetarium Society	Educational Content and educational Programming collaboration	No Change
Federal Government	Johnson Space Center - NASA	Educational Content and educational programming collaboration	Add
Non-Governmental Organization	Junior Leagues	Generating Retail Sales off site	No Change
Non-Government Organization	Keep the Midlands Beautiful	Supplied materials for museum grounds clean up	No Change
Non-Government Organization	KinCarolina	Accessibility program collaboration and support	No Change
Non-Government Organization	Limitless Purpose	Accessibility program collaboration and support	No Change
Higher Education Institute	Louisiana State University	Collaborate re: paleontological investigations within Louisiana	Add
Non-Governmental Organization	Lowcountry Stargazers	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Made By Us	National organization dedicated to promoting history and civic engagement with young audiences.	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	McKissick Museum - University of South Carolina	Provide mutual support for museum natural history collections; provide access to collections for students	Add
Non-Government Organization	McWane Science Center	Collaborate re: paleontological investigations within the Atlantic and Gulf coast states of the USA	No Change
Professional Association	Midlands Astronomy Club	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Miracle League of SC Columbia (Pineview PAL)	Accessibility program collaboration and support	Add
Non-Government Organization	Miracles Leagues of Myrtle Beach	Accessibility program collaboration and support	No Change
State Government	Mississippi Dept. of Environmental Quality - Geological Survey	Collaborate re: geological and paleontological investigations within the Gulf Coast states of the USA	No Change
State Government	Mississippi Museum of Natural Science	Collaborate re: paleontological investigations within the Gulf Coastal Plain	No Change
Higher Education Institute	Mississippi State University	Collaborate re: elasmobranch investigations in the Gulf of Mexico and relevance to the fossil record	Add
Non-Governmental Organization	Morris Center for Lowcountry Heritage	Educational Content and educational Programming collaboration	No Change
Higher Education Institute	Moving Images Research Collection, University Libraries, University of South Carolina	Public programming and educational collaboration and support	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Museum of Early Southern Decorative Arts	Educational Content and educational Programming collaboration	Add
Professional Association	Museum Store Association	Resource and support network for museum store operators	No Change
State Government	Museums of York County	Collaborate re: paleontological and modern zoological investigations in South Carolina	No Change
Federal Government	NASA	Astronomy Content and programming	Add
Professional Association	National Council for Public History (NCPH)	Institutional Member, Staff Professional Development	Add
Federal Government	National Federation of the Blind: Successful Transitions	Accessibility program collaboration and support	Add
Federal Government	National Museum of African American History and Culture	Educational Content and educational Programming collaboration	Add
Federal Government	National Oceanic and Atmospheric Administration - National Centers for Coastal Ocean Science	MOA re: collecting/housing marine mammal skeletal parts	Add
Professional Association	National Society for Human Resources Mgmt	Human Resources collaboration, support, and professional development	Add
Professional Association	NC Museum Council	Staff Professional Development	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Local Government	North Charleston Cultural Arts	Traveling Exhibition Development	Add
Higher Education Institute	Old Dominion University	Collaborate re: geological investigations in central North Carolina	Add
Non-Government Organization	One Columbia	Public programming and educational collaboration and support	No Change
Non-Government Organization	PACE Academy	Accessibility program collaboration and support	No Change
K-12 Education Institute	PACE Academy	Accessibility program collaboration and support	Add
Non-Government Organization	Palmetto Animal Assisted Life Services	Public programming and educational collaboration and support	Add
Professional Association	Palmetto Archives, Libraries & Museum Council on Preservation (PALMCOP)	Staff Professional Development	No Change
Non-Government Organization	Palmetto Swing Dance Association	Public programming and educational collaboration and support	No Change
State Government	Patriot's Point Naval & Maritime Musuem	Public programming and educational collaboration and support	No Change
Federal Government	President's Volunteer Service Award	Volunteer Content and Appreciation Award	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Local Government	Public programming and educational collaboration and support	Educational Content and educational programming collaboration	Add
Local Government	Richland and Lexington County Disabilities and Special Needs Board	Accessibility program collaboration and support	Add
Local Government	Richland County	Hospitality Tax funding for marketing	Add
Local Government	Richland Library	Educational Content and educational Programming collaboration	Add
Non-Government Organization	River Alliance	Educational Content and educational programming collaboration, economic development	No Change
Non-Government Organization	Riverbanks Zoo	Accessibility program collaboration and support	Add
Higher Education Institute	Ryazan State University, Ryazan, Russia	Collaborate re: paleontological investigations in the Saratov region of Russia	Add
Federal Government	Savannah River Site (SRS)	SCSM staff member serves on Heritage Preservation Advisory Team	Add
State Government	SC African American Heritage Commission	Public programming and educational collaboration and support	No Change
Non-Government Organization	SC Ambassadors to the Women's Military Memorial	Public programming and educational collaboration and support	No Change
Non-Government Organization	SC Assistive Technology Program	Accessibility program collaboration and support	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	SC Autism Society	Accessibility program collaboration and support	No Change
State Government	SC Commission for the Blind	Accessibility program collaboration and support	No Change
Professional Association	SC Council for the Social Studies	Educational Content and educational Programming collaboration	Add
State Government	SC Department of Administration - HR	Human Resources collaboration and support	No Change
State Government	SC Department of Agriculture	Public programming and educational collaboration and support	No Change
State Government	SC Department of Archives and History	Educational Content and educational Programming collaboration	Add
State Government	SC Department of Children's Advocacy	Accessibility program collaboration and support	No Change
State Government	SC Department of Children's Advocacy	Accessibility program collaboration and support	Add
State Government	SC Department of Disabilities and Special Needs	Accessibility program collaboration and support	No Change
State Government	SC Department of Natural Resources	MOA re: collecting/housing marine sea turtle skeletal parts; Educational Content and educational Programming collaboration; SCSM Executive Director and Natural History Curator on SCDNR's Heritage Trust Advisory Board; public programming support	No Change
State Government	SC Digital Library	Educational Content and educational Programming collaboration	Add
Professional Association	SC Federation of Museums (SCFM)	MOU Partnership; Institutional Member; Museum Support and Professional Development	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	SC First Steps	Accessibility program collaboration and support	No Change
State Government	SC Forestry Commission	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	SC Hands and Voices	Accessibility program collaboration and support	No Change
Professional Association	SC Heritage Trust Advisory Board	Partnership; SCSM Staff participates on advisory board	No Change
Non-Governmental Organization	SC Humanities Council	Educational Content and educational Programming collaboration	Add
State Government	SC Military Museum	Public programming and educational collaboration and support	Add
Non-Governmental Organization	SC Museum Foundation	Private Fundraising for the museum	Add
State Government	SC Parks & Recreation	Cross marketing and dedicated exhibit space inside museum	No Change
Non-Government Organization	SC Pediatric Alliance	Accessibility program collaboration and support	No Change
Professional Association	SC Science Teachers Education Leadership Association	Educational Content and educational Programming collaboration	No Change
Federal Government	SC Space Grant Consortium	Educational Content and educational Programming collaboration	Add
Non-Government Organization	SC Spinal Cord	Accessibility program collaboration and support	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC State Arts Commission	Educational Content and educational Programming collaboration	Add
Non-Government Organization	SC Thrive	Accessibility program collaboration and support	Add
State Government	SCETV	Public programming and educational collaboration and support	Add
Non-Government Organization	School for the Deaf and Blind	Accessibility program collaboration and support	No Change
Professional Association	Smithsonian Affiliations Program	Educational Content and educational Programming collaboration	Add
Federal Government	Smithsonian Institution	Affiliation member and use of memberships for museum members	Add
Federal Government	Smithsonian Institution Traveling Exhibition Service (SITES)	Exhibition loans, educational content and educational progarmming collaboration	Add
Federal Government	Smithsonian National Air & Space Museum	Object Loans	Add
Federal Government	Smithsonian National Museum of African American History and Culture	Educational Content and educational Programming collaboration	Add
Federal Government	Smithsonian National Museum of American History	Educational Content and traveling exhibition partnerships	Add
Private Business Organization	SoulHaus Gallery	Public program participants and accessibility program support.	Amend
State Government	South Carolina Geological Survey	Collaborate re: geological and paleontological investigations in SC	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
K-12 Education Institute	South Carolina Governor's School for the Arts and Humanities	Public program participants and accessibility program support.	Add
State Government	South Carolina Institute of Archaeology and Anthropology - Maritime Research Division	Administer and maintain compliance with the SC Underwater Antiquities Act	Add
Non-Government Organization	South Carolina Philharmonic	Educational programming collaboration	Add
Non-Government Organization	South Carolina Watermedia Society	Traveling Exhibition Development	No Change
Higher Education Institute	South Caroliniana Library, University Libraries, University of South Carolina	Public program participants and accessibility program support.	Add
Professional Association	Southeastern Museums Conference (SEMC)	Institutional Member, Staff Professional Development; SCSM Staff Member served as Co-Chair Program Committee	No Change
Professional Association	Southeastern Planetarium Association	Educational Content and educational Programming collaboration	No Change
Professional Association	Southeastern Registrar Association	Staff Professional Development; SCSM Staff Members Serves as State Representative	No Change
Non-Government Organization	Special Olympics SC	Accessibility program collaboration and support	No Change
Professional Association	STEM Centers SC	Educational Content and educational Programming collaboration	No Change
Non-Government Organization	Stormwater Studios	Public program participants and accessibility program support.	Add
State Government	Talking Book Services	Accessibility program collaboration and support	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	The Arc of SC	Accessibility program collaboration and support	Amend
Non-Government Organization	The Behavior Co	Accessibility program collaboration and support	Add
Private Business Organization	The Comet - Central Midlands Transit	Programming & Cross-promotion/marketing	Add
Non-Government Organization	The Jasper Project	Public programming and educational collaboration and support	Add
Non-Government Organization	The Nickelodeon Theater (Columbia Film Society)	Public programming and educational collaboration and support	Add
Higher Education Institute	The Univeristy of Southern Mississippi	Collaborate re: elasmobranch investigations in the Gulf of Mexico and relevance to the fossil record	Add
Non-Government Organization	The Unumb Center	Accessibility program collaboration and support	Amend
Private Business Organization	The VISTA Guild	Professional affiliation, Cross-promotion/marketing	Add
Federal Government	United States Fish and Wildlife Service	Maintain permits re: collecting/housing migratory bird and golden eagle remains	Add
Federal Government	United States Geological Survey	Collaborate re: geological and paleontological investigations in SC and other regions in the SE USA	Add
Higher Education Institute	University of Louisiana, Monroe	Collaborate re: paleontological investigations within the Atlantic and Gulf coast states of the USA	Add
Higher Education Institute	University of North Florida (Jacksonville)	Collaborate re: paleontological investigations in SC; provide access to natural history collections	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	University of SC	Internship Staffing	Add
State Government	University of South Carolina	Educational Content and educational Programming collaboration	No Change
Higher Education Institute	UofSC Native American Studies Center - Lancaster	Exhibition co-development, educational programming, Object loans	Add
Federal Government	US Department of the Interior - Bureau of Land Management	MOA re: housing paleontological resources from property in eastern Wyoming	Add
Federal Government	US National Museums - Natural History	Collaborate re: paleontological investigations in SC	Add
Higher Education Institute	USC Autism & Family Research Lab	Accessibility program collaboration and support	Add
Higher Education Institute	USC Autism and Neurodevelopment Center	Accessibility program collaboration and support	Add
Higher Education Institute	USC Brain Research Across Development Lab	Accessibility program collaboration and support	Add
Higher Education Institute	USC Capstone Service Team	Volunteer Service project to clean up museum grounds	Add
Higher Education Institute	USC Center for Civil Rights	Educational content and programming collaboration	Add
Higher Education Institute	USC College of Arts & Sciences-Collaborative on Race	Educational content, educational programming colalboration, staff professional development	Add
Higher Education Institute	USC College of Music - USC Symphony Orchestra	Educational programming collaboration	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Higher Education Institute	USC Dept of Physics and Astronomy	Educational Content and educational Programming collaboration	Add
Higher Education Institute	USC Early Social Development Lab	Accessibility program collaboration and support	Add
Higher Education Institute	USC Irvin Department of Rare Books and Special Collections	Educational Content and educational Programming collaboration	Add
Higher Education Institute	USC Koger Center	Educational programming collaboration - object display	Add
Higher Education Institute	Voorhees University	Public program participants and accessibility program support.	Add
Higher Education Institute	Wright State University, OH	Collaborate re: paleontological investigations in the mid-continent and Gulf Coastal Plain, USA	Add

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Affirmative Action Plan	SC Code Sec. 1-13-110	Plan on Diversity of workforce	February of 2023	Annually	South Carolina state agency or agencies	Hard copy available upon request	Sonja Bradford, Director of Human Resources & Inclusion	No Change	
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	September-23	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online	Amy Bartow-Melia, Executive Director	No Change	
Agency Head Review	N/A	Performance appraisal of Agency Head	August-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Sonja Bradford, Director of Human Resources & Inclusion	No Change	
Audit	11/7/2020	Audit of financial transactions and procedures	August-23	Other	South Carolina state agency or agencies	Available on another website	Doug Beermann, Chief Operating Officer	No Change	Audits are not annual; they are as required
Bank Account Transparency	Proviso 117.82	Use and balance of acquisitions checking account	October-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Doug Beermann, Chief Operating Officer	No Change	Account is now closed therefore this report will not exist going forward.
Budget Request	Title 11, Chapter 11. S.C Code of Laws	Financial needs for next fiscal year	September-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Amy Bartow-Melia, Executive Director	No Change	
Employment Wage	N/A	Data on wages paid	June of 2023	Quarterly	South Carolina state agency or agencies	Hard copy available upon request	Sonja Bradford, Director of Human Resources & Inclusion	No Change	
Info Tech Inventory and Plan	10-1-140	Listing of all hardware and software	August-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Jason Bartley, information Technology Manager	No Change	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Info Tech Security Plan	Proviso 117.110	IT needs and issues for upcoming year	August-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Jason Bartley, information Technology Manager	No Change	
Laser Light Show Annual Report	N/A	Verify safety and use of public laser show equipment	August-23	Annually	Entity within federal government	Hard copy available upon request	Liz Klimek, Planetarium Manager	No Change	
Dead Eagle Annual Report	N/A	Dead eagle annual reporting to USFWS	January-24	Annually	Entity within federal government	Hard copy available upon request.	Dave Ciccimurri, Natural History Curator	No Change	
Migratory Birds	N/A	Any Migratory Bird Salvages	January-24	Annually	Entity within federal government	Hard copy available upon request	Dave Ciccimurri, Natural History Curator	No Change	
Minority Utilization Plan	N/A	Data on minority business use	July of 2022	Annually	South Carolina state agency or agencies	Hard copy available upon request	Sonja Bradford, Director of Human Resources & Inclusion	No Change	
Salary Supplements	Proviso 93.10	Any supplements paid to museum staff from non-state sources	August of 2022	Annually	South Carolina state agency or agencies	Hard copy available upon request	Sonja Bradford, Director of Human Resources & Inclusion	No Change	
Sales Tax Returns	2019 Act No. 21 Section 1	Data on sales taxes collected	July-23	Monthly	South Carolina state agency or agencies	Hard copy available upon request	Doug Beermann, Chief Operating Officer	No Change	
State Fleet Mileage	Code 1976 § 1-11-280	Data on Vehicle mileage used	August-23	Monthly	South Carolina state agency or agencies	Hard copy available upon request	Doug Beermann, Chief Operating Officer	No Change	
Year End GAAP reports		Specific Year-End Financial Data	August-23	Annually	South Carolina state agency or agencies	Hard copy available upon request	Doug Beermann, Chief Operating Officer	No Change	

2024
Accountability Report

SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following templates:
- Data Template
  - Reorganization and Compliance
  - FY2024 Strategic Plan Results
  - FY2025 Strategic Plan Development
  - Legal
  - Services
  - Partnerships
  - Report or Review
  - Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):	SIGNATURE ON FILE	Signature Received: 09/13/2024
(TYPE/PRINT NAME):	Amy Bartow-Melia, Executive Director	

BOARD/CMSN CHAIR (SIGN AND DATE):	SIGNATURE ON FILE	Signature Received: 09/13/2024
(TYPE/PRINT NAME):	John F. McCabe, Museum Commission Chairman	