



# **2024 Annual Accountability Report**

---

**Educational Television Commission**

**Agency Code: H670**

---

# Table of Contents

Agency’s Discussion and Analysis .....	1
Agency Organization Chart .....	11
Reorganization and Compliance .....	12
Strategic Plan Results .....	14
Strategic Plan Development .....	17
Budget Data .....	20
Legal Data .....	21
Services Data.....	23
Partnerships Data.....	28
Reports Data .....	37
Submission Form.....	41

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

## AGENCY’S DISCUSSION AND ANALYSIS

### Agency overview.

SCETV amplifies South Carolina voices, provides educational experiences, and strengthens communities. The network is well known and respected in South Carolina and nationally for local content, educational services, and support of state government entities. SCETV operates a statewide network of 11 non-commercial and educational television stations and eight radio stations housed at the headquarters in Columbia and at regional studios in Beaufort, Sumter, Spartanburg and Rock Hill.

The SCETV Commission governs the work of the network and must comply with state and federal regulations and requirements. Through the relationship with the ETV Endowment of South Carolina, SCETV engages with audiences and donors around programming to generate support.

With the ongoing shift in audience habits and user expectations in today’s connected world, SCETV’s 2022-2025 strategic plan provides the framework and plan to be both nimble in making adjustments and forward thinking in its approach to content, distribution and the user experience. Across all operations, the agency is committed to ensuring that all programs and services reflect diverse communities giving voice to unique stories both in South Carolina and nationally.

In August 2023, Adrienne Fairwell became SCETV’s eighth president and CEO in its 64-year history.

### Education services for K-12.

The origins of SCETV trace back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for a study of the use of television in public schools. During FY23-24, SCETV’s education team supported efforts to make learning more accessible for South Carolina districts, schools, teachers, students, and parents, and continued to adapt existing programming to meet ongoing needs that remain following the pandemic.

### Technology Centered Engagements

*By the Numbers*

Activity	21-22	22-23	23-24
Educator Professional Development	2,500	3,100	3,250
Student Engagement Count	500	11,500	31,000
KnowItAll.org Page Views	124,000	1.2M	1.4M
PBS Learning Media Video Streams	1.3M	1.2M	1.46M

#### Deeper Dive

##### EDUCATOR PROFESSIONAL DEVELOPMENT

- Teaching with PBS KIDS
- Afterschool PD with ETV
- SC K-12 Accessibility Bootcamp, hosting partner

##### STUDENT WORKSHOPS (attendee counts)

- 485 field trips
- 5,700 career fairs
- 44 K-12 student shadows and interns

##### KNOWITALL.ORG

- Technical Enhancements: New-standard API integration, Instruction Hub Cartridge update, Drupal 10 upgrade, interactive viewer
- Curricular Alignment: What’s Wild, KidsECON, History in a Nutshell, SC African American History Calendar, Coastal Kingdom
- New resources produced in partnership with Arts Grow SC, SC Department of Natural Resources, SC Energy Office, Richland County 4H

##### PBS LEARNING MEDIA

- Unpublished outdated resources

**Digital and Online Resources.** KnowItAll.org is SCETV’s collection of over 10,000 learning resources designed specifically for South Carolina students. The collection includes lesson plans, handouts, videos, audio, photos, and interactives, most of which are aligned with SC College and Career Ready Standards. In partnership with the SC Department of Education, SCETV makes KnowItAll resources available to districts via the state’s learning object repository, SC Instruction Hub. In FY23-24, the site amassed 1.4 million pageviews and 429,000 new users. Fifty-two percent of users accessed KnowItAll.org resources using a computer, 45% via smartphone and 2% via tablet.

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

In FY23-24, South Carolina’s PBS LearningMedia library included more than 150,000 multimedia resources for pre-K-12 educators boasting more than 183,00 new users. Users viewed approximately 700,000 pages, resulting in streaming of over 1.4 million videos, averaging 121,700 streams per month. Peak usage during the past year reflected more than 192,000 page views in March 2024 and nearly 535,890 video streams between February and April 2024. Training on PBS Learning Media was incorporated into customized workshops designed for educators across the state.

To address interruptions in learning due to broadband access challenges, SCETV made Wi-Fi hotspots available to early learning and community education partners without charge. During FY23-24, 480 hotspots were distributed to education partners.

**Student Engagement.** During the funding year, over 575 students visited the station to participate in tours and standard-aligned activities related to careers in public media. Many of the station field trip participants were students enrolled in media magnet programs or members of student journalism classes or clubs.

In FY 23-24, SCETV began upfitting an existing distance learning studio to support these on-site learning experiences and to attract prospective workforce talent. The space is outfitted with state-of-the-art technology that supports podcast production, video production, instructional activities, and screening events. The space will be available for use starting fall 2024.

To address interruptions in learning due to broadband access challenges, SCETV made Wi-Fi hotspots available to early learning and community education partners without charge. In areas where hotspots are limited in providing broadband access, SCETV makes datacasting available as a safe, secure and free instructional delivery system. In FY23-24, 480 hotspots were distributed to education partners.

**Early learning services and resources.** SCETV placed increased emphasis on early learning services and resources in FY23-24. The network is an active partner in the state’s Early Childhood Advisory Council and worked to support meeting outcomes of the South Carolina Birth to Five Plan for kindergarten readiness.

Along with outreach events, SCETV managed two early learning subscription services. First, the agency continued to use Bright by Text, a subscription service for early learning parents and caregivers that provides tips about child development, links to blog articles and information about community/family events. More than 1,200 subscribers received messages via the service and the numbers continue to increase. Second, SCETV continued to engage early learners via the SCETV Kid’s Club. This is a free subscription program that promotes literacy, learning through play, and healthy decision making to over 3,200 children ages 0 – 12.

**Professional Development for Educators.** Over the past year, SCETV offered synchronous virtual training and professional development on several instructional technology topics and emerging pedagogical trends to nearly 3,500 active, retired, and pre-service teachers in Pre K – 12 and higher education. Throughout FY23-24, educators completed more than 845 certification courses for recertification or renewal credit for 16,500 renewal credit hours using SCETV resources. All courses are approved by the SC Department of Education. SCETV hosted 60 professional development workshops. Educators can search courses through a centralized website by curriculum interest, professional development and credit needed, and they can also readily find out if courses qualify for technology credit.

To assess the effectiveness of educational resources and services, SCETV deployed an annual teacher survey to measure the use of SCETV resources in the classroom. Of the 860 respondents who participated in SCETV professional development workshops, 96 percent found the resources and services valuable. Survey results also indicated that respondents taking SCETV recertification courses found the courses valuable, and 91 percent of

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

KnowItAll.org users found it a valuable resource for teaching and learning. All survey results help SCETV ensure that services align, not only with the needs of educators, but also with the tenets outlined in the South Carolina Profile of the Ready Kindergartener or Profile of the South Carolina Graduate.

## **Advancing Education for All of South Carolina.**

In FY23-24, the agency produced a variety of content about education in South Carolina and partnered with several organizations to advance the cause of education.

SCETV premiered **You Can: A South Carolina Education Town Hall**, bringing together a panel of South Carolina education representatives to share practical strategies and personal experiences empower students to reach their full potential. Hosted by Miss South Carolina Jada Samuel, this discussion inspired educators, parents and community members to work together to create an environment where every student can thrive. The program got 213 views on You Tube.

SCETV launched **Wise and Wired**, a digital literacy initiative designed for senior citizens by providing them with comprehensive and accessible learning experiences tailored to their unique needs. This initiative aims to boost the confidence of senior citizens using technology and ignite or rekindle their enthusiasm for the digital world. The first Wise and Wired digital literacy workshop was held in partnership with the SC Department on Aging, the Carolina Family Engagement Center and Talking Book Services at the SC State Library. Workshop attendees were engaged in learning practical information about device attributes and settings, internet safety, email, social media and more.

**Carolina Classrooms** is SCETV’s series for teachers, parents and anyone interested in the education of South Carolina students. The series received 9,577 views on YouTube, 1,030 streams on PBS.org, and reached 5,126 households.

Inspired by the children’s books titled Magic Strong by Stephanie Perry Moore, **The Cool and the Strong** is a scripted series following the journey of Magic Strong, a bright but struggling student, who embarks on an adventure of self-discovery. The series received more than 3,200 views on YouTube, 551 streams on SCETV platforms, and 5,221 views on scetv.org.

## **Supporting State Government.**

SCETV continued to develop learning materials for other state agencies. SCETV hosted the Criminal Justice Academy’s self-paced content and training for retired SLED agents and state constables who do not have access to CJA’s training system. SCETV’s SLED Constable online training site includes 1,738 current user accounts and 1,703 certificates earned. SCETV also partnered with the SC Department of Administration’s Division of Technology Operations to create and deliver free online interoperable communications courses to all public safety personnel in the state.

**Emergency Preparedness Infrastructure.** SCETV worked with the Governor’s Office and the Emergency Management Division to communicate important information such as inclement weather alerts, state office closings and evacuations. The network maintains 544 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, the Forestry Commission, DOD, DHS, Civil Air Patrol and 14 NOAA Weather Radio Service transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reached participating hospitals in the state and allowed the flow of information on incoming

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

patients, evacuations, and coordination among facilities during emergencies and weekly communications exercises.

As Hurricane Idalia approached South Carolina, SCETV provided trusted resources to keep South Carolinians informed, prepared and safe. SCETV actively monitored severe weather situations, providing updates to help the public stay informed with statewide, multiplatform coverage across its broadcast television and radio network, on social media and on the scetv.org website.

**Public Health and Safety Initiatives.** The agency continued to grow its weather service. In partnership with WUFT in Gainesville, Florida, this storytelling-based service provided live hurricane, tropical storm and other weather-related emergency content to South Carolina residents and visitors across the state, most often in real time. This remote station service pulls data to service the state with accurate and up to date information from across the state. During weather events, Facebook Live streams allow citizens to connect with weather experts.

SCETV continued its partnership with the SC Telehealth Alliance that has been in place since 2015. Consisting of several organizations that develop and expand telehealth services, this initiative has helped cut costs and increased access to healthcare for residents across the state.

**Local Television Programs.**

Producing local television content is one of SCETV’s enduring strengths. In FY 23-24, SCETV continued many long-time partnerships and increased its offerings with new and innovative offerings.

The South Carolina Channel celebrated its twentieth anniversary of showcasing South Carolina programming to viewers. Launched on October 1, 2003, the South Carolina Channel began as a platform to feature South Carolina-centric content and has grown into a diverse and dynamic channel catering to a wide range of interests.

**This Week in South Carolina**, the network’s current events and public affairs program, aired new episodes of first on Fridays. A one-minute daily news flash, *TWISC60*, aired at 5:59 p.m. on Tuesdays, Wednesdays and Thursdays during the session and was shared via SCETV’s social media channels.

SCETV aired live coverage of the House and Senate on its SCETV World channel during the legislative session from January to May, and the live stream of the session was delivered through the state’s legislative website. SCETV also provided coverage for the 2024 Gubernatorial State of the State address. Additionally, SCETV continued to play a major role in covering the Governor’s emergency management press conferences and other important announcements.

SCETV aired comprehensive live coverage of the 2024 South Carolina GOP presidential primary across its statewide television and radio network. Viewers were able to watch the broadcast on ETV-HD, listen on SC Public Radio or stream on scetv.org. Reporters provided on-the-ground reports and analysis from the heart of the primary action. Before the live multi-platform coverage, SC Public Radio also aired a special hour-long broadcast episode of the **South Carolina Lede** featuring discussions and analysis of the 2024 South Carolina GOP presidential primary.

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

SCETV aired comprehensive live coverage of the June 2024 South Carolina primary across its statewide television and radio network. Viewers were able to watch the broadcast on ETV-HD, listen on SC Public Radio or stream on scetv.org.

**SCETV Safe Space** highlighted mental health and suicide prevention strategies. The conversational style program brought together teens and professionals to discuss issues facing South Carolina’s youth in two new broadcast episodes. Episodes explored the topics of teens and social media use as well as how teens can build healthy relationships.

The half-hour nature series, **Coastal Kingdom**, returned for Season 4. Host Tony Mills, a naturalist and educator with the Spring Island Trust in Beaufort County guides viewers through the diverse ecosystems of the South Carolina Lowcountry. The six-episode series was filmed in the South Carolina Lowcountry and produced by ETV Lowcountry.

As the Medical University of South Carolina marked its 200th anniversary, **MUSC at 200: Then, Now, Next** led viewers through its rich history. SCETV produced the one-hour documentary in collaboration with MUSC delving into the triumphs, challenges and groundbreaking moments that have defined MUSC's trajectory.

The documentary, **A Town on Fire**, detailed a 1923 Cleveland School Fire that claimed the lives of 77 children and adults just outside of Camden. The one-hour program aired on the night before the 101st anniversary of the tragedy. As a result of the fire and the large loss of life, public outcry at that time focus attention on the issues of fire safety in places of assembly.

In an ongoing partnership with the South Carolina Arts Commission and the University of South Carolina McKissick Museum, the **2023 South Carolina Arts Awards** recognized recipients of the Jean Laney Harris Folk Heritage Award and South Carolina Governor’s Award for the Arts.

### **Creating Connections through Digital.**

Recognizing audience insight and viewing habits, the agency’s digital team adopted a multi-platform approach to all content creation giving viewers the diversification of online and broadcast options for watching. From small towns to southern icons, Season 3 of **Carolina Snaps** explored South Carolina’s people, places, and culture in just 60 seconds. The series got 38,590 views on YouTube, 9,267 views and 8,377 users on scetv.org, and 7,187 streams on SCETV platforms.

**From the Sky** returned for season 3, featuring eight new locations throughout the state. The series explores the aerial perspective of some of the state’s landmarks and other interesting locations, combining unique aerial views with a location’s cultural and historical significance. This third season will complete the digital series’ tour around the state during its final season, having visited 20 locations throughout seasons 1 and 2. The series got 33,020 views on YouTube, 2,872 views and 2,238 users on scetv.org, and 3,612 streams on SCETV platforms.

**What’s Wild** returned encouraging viewers to explore the beauty of nature, and showcasing unique creatures of the Palmetto State. The series got 12,731 views on YouTube, 4,767 views and 4,004 users on scetv.org, and 4,468 streams on SCETV platforms. Season 3 of **Our Town** took viewers to 10 small towns in South Carolina, highlighting their history, culture and the people that live there. The series got 41,617 views on YouTube: 4,212 views and 3,052 users on scetv.org, and 6,524 streams on SCETV platforms. SCETV completed an interactive and immersive educational website **Reconstruction 360**. Content modules use a 360° video platform that lets the audience step inside pivotal Reconstruction events. The series got 13,457 views on YouTube, 4,440 views and 3,806 users on SCETV platforms.

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

A new eight-part series, **Citizen Better**, explores offbeat ways young people are participating in the democratic process and how they are redefining civic engagement beyond the voting booth. Streaming on PBS Voices, the PBS Digital Studios’ home for documentaries on YouTube, the series delves into civics in the digital era and highlights unique ways each of us can contribute to the well-being of our communities more regularly. The series got 157,286 views on YouTube.

SCETV released a new six-episode digital series, **Curiosity Trek!**, sharing the stories of historic people and events through the artifacts left behind. In each episode, the host speaks with experts to highlight how the people tied to these objects may be gone, but their stories live on. The series got 1,391 views on YouTube, 1,569 views and 1,318 users on scetv.org, and 486 streams on SCETV platforms. SCETV and the University of South Carolina celebrated the legacy of Rudy Mancke with a livestreamed “Celebration of Life” service at the University of South Carolina’s Rutledge Chapel. The ceremony was available for viewers across the nation to watch on the SCETV website as well as on the SCETV Facebook page and YouTube channel. The program got 785 streams on YouTube, 5,063 views and 3,787 users on scetv.org, and 9,512 streams on SCETV platforms.

### **SCETV and National Productions.**

For more than 60 years, SCETV has been the state’s primary storyteller, weaving together many stories that reflect the fabric of the state. More than just a source of comfort and inspiration for South Carolinians, these stories also reached audiences outside of South Carolina.

**By the River**, the network’s nationally distributed literature-focused series in its third season, is a collaboration between WJWJ in Beaufort and USC-Beaufort. Its crew consists of students from USCB’s Communication Studies program. The program aired in 68 markets in 32 states reaching 56 million households. The series allows SCETV to share the state’s rich literary tradition with the entire nation. **Exposing Disparity: COVID-19's Lasting Impacts** offers insights into the complex challenges posed by the COVID-19 pandemic and its disproportionate impact on communities of color. Moderated by CNN Anchor and Chief National Correspondent John King, the one-hour program brought together a panel of experts from across the country to delve into the critical issues surrounding health disparities, misinformation, social determinants of health and preparedness for future pandemics. The program aired in 128 markets in 42 states, reaching 98 million households nationally.

Featuring seven, one-hour episodes, **After Action** season 2 documents the experiences of 21 diverse veterans from across the country. Hosted by Air Force combat veteran Stacy Pearsall, this series reveals what life is like for these American heroes before, during and after action. The programs aired in 150 markets in 47 states reaching 108 million households. **Towns in Tune** connects two communities from different countries by blending their unique histories and includes live music from Newfoundland and South Carolina. In the two-part series, towns share a taste of each culture, and native chefs create plates for concert goers. Towns in Tune reached 19 markets in 11 states reaching 16 million households.

### **SC Public Radio Programming.**

SC Public Radio completed the year-long celebration for its 50th year of engaging programming in the state. In addition to various community engagement events, SC Public Radio featured program highlights from year’s past, showcasing important milestones in South Carolina history and coverage provided by the network. Messages from on-air talent were also aired, sharing celebratory messages and memories with listeners.



<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

The SC Public Radio website had 595,854 total users with 1.4 million page view, a 22 percent increase in total users. With six reporters providing statewide news coverage, the site builds on the network’s mission to serve as a top source for local and national news. Other options for listening are through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One and iTunes radio. In FY23-24, more than 1,200 hours of local content was produced by SC Public Radio with 4.6 million downloads or streams of SC Public Radio content.

The SC Public Radio website had an increase of “average time on page” up 62 percent and a 34 percent decrease in bounce rate which means more people stayed on the website longer than the previous fiscal year because they were finding the content they wanted and found interesting. The site offers a wealth of livestreams and on-demand audio, so listeners can access their favorite programs on their schedule.

SC Public Radio and its team of reporters continue to increase coverage efforts to ensure that South Carolina citizens remained informed. **SC Lede**, the network’s public affairs podcast, produced 101 episodes to include 249,207 downloads and 3,681 series pageviews. The network also continued to simulcast other important announcements and events, such as Governor’s press conferences. In partnership with The ColaJazz Foundation, SC Public Radio continued the jazz-focused series *ColaJazz Presents*.

South Carolina Public Radio is partnering with other public radio stations across the country on an initiative called **America Amplified Election 2024**. This initiative aims to enhance community engagement journalism in traditionally underserved areas. The initiative aims to help citizens become more informed about the elections using community engagement journalism.

Host Rudy Mancke continued to share his knowledge and passion for the natural world with daily **NatureNotes** segments on SC Public Radio until his passing in November 2023. An archive of previously recorded NatureNotes segments will remain available on SC Public Radio’s website.

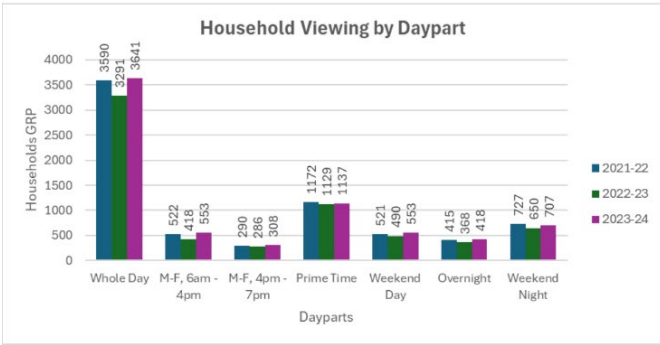
SC Public Radio and the College of Charleston announced a partnership aimed at delivering concise, impactful insights tailored for students and parents. The one-minute radio segment, **Teachable Moments**, includes an array of discussions, from practical tips for fostering academic success to insights on promoting holistic well-being.

After more than 20 years broadcasting on SC Public Radio, **Walter Edgar’s Journal** expanded its journey through South Carolina history by transitioning to a podcast format. Listeners join Edgar and co-host Alfred Turner twice a month for conversations about the history and culture of South Carolina and the American South. The podcast received 109.074 downloads with 3.750 series page views.

### **Television and Radio Audience Analytics.**

User analytics confirmed SCETV’s online content distribution and the audience for locally produced television and radio content are steady or growing across all platforms. Also, SCETV’s viewership is growing as compared to overall growth nationally. On the broadcast side, SCETV attracted approximately 540,000 weekly cumulative household viewings in 2022. According to Nielsen, SC Public Radio attracted an average of 590,000 broadcast listeners each week in 2022. While traditional television viewers and radio listeners still hold steady and account for the overwhelming majority of the network’s total audience, SCETV continues to look to the future in expanding its digital assets. This allows more options for more people to have access to the content through a variety of platforms.

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>



FY22/23 v. FY23-24	Whole Day	M-F, 6am - 4pm	M-F, 4pm - 7pm	Prime Time	Weekend Day	Overnight	Weekend Night
SCETV	11%	32%	8%	1%	13%	13%	9%
Public Media System	-10%	-19%	-9%	-9%	-10%	-8%	-7%

On social media platforms, the SCETV and SC Public Radio pages saw growth in impressions and followers. In FY23-24, total Facebook impressions were at 5.7 million, and the total number of Facebook fans is up to 555,810—an almost 5 percent increase from FY22-23. On Twitter, the network’s two primary accounts had 1.4 million impressions in FY23-24. Total followers on Twitter are up 3.6 percent at 24,552 in FY23-24.

Beyond social media, the network continues to promote the SCETV app, which provides viewers and listeners with live streams and a library of on-demand radio and television content. In FY23-24, more than 4 million users streamed PBS Kids content on an SCETV or PBS digital platform. Beyond that, nearly 2.8 million users streamed PBS content on one of SCETV’s digital platforms, including the SCETV app and the scetv.org website. On the radio side, there were more than 4.6 million streams or downloads of SC Public Radio content in FY23-24. This digital audience impact can also be seen when looking at the agency’s website analytics. In FY23-24, scetv.org had 1.4 million total pageviews. The agency’s SC Public Radio website had more than 595,854 total users with 1.4 million total pageviews in FY23-24.

**Television and Radio Programming Recognition.**

In FY23-24, SCETV and SC Public Radio received many awards for excellence and innovation. A story from SC Public Radio special coverage series, *disConnected*, won a second-place award in the “Enterprise” category from the Public Media Journalists Association. SCETV received five awards from the South Carolina Broadcaster’s Association, including three STAR Awards and two Awards of Merit. Victoria Hansen was recognized as “Radio Reporter of the Year” for a fifth time in the category. SCETV won four Public Media Awards out of its ten nominations from the National Educational Telecommunications Association. SC Public Radio received 13 awards from the Radio Television Digital News Association of the Carolinas. SCETV won seven w3 awards, including two Gold and five Silver Awards.

The *SCETV Safe Space* campaign received a Silver Award from the Anthem Awards in the “Health, Local Community Engagement” category. SCETV received 12 Communicator Awards, including four Awards of Excellence and eight Awards of Distinction from the Academy of Interactive & Visual Arts. The SCETV nationally distributed series *Reconnecting Roots* received two Daytime Emmy® awards from the National Academy of Television Arts & Sciences. Out of the network’s four nominations, *What’s Wild* received a Southeast EMMY® award from the National Academy of Television Arts & Sciences.

**Financial and Entrepreneurial Activities.**

In recent years, SCETV has been more customer-focused and entrepreneurial in seeking ways to help support the operations of the agency. The agency receives much needed state appropriations to support emergency preparedness, public safety training, administrative functions, and transparency, as well as EIA funding for

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

educational and technology services all related to the operational responsibilities of SCETV. These state funds along with the agency generated revenue sources support the services described in this report.

SCETV completed a project to install window shades in its Idea Lab, supported by a \$10,000 mini-grant from the South Carolina Energy Office. The project included the installation of 31 individual shades with a goal to decrease energy consumption by reducing heat gain, thereby lessening the demand on the building’s HVAC system. The shades are projected to save nearly 61 million Btus of energy and approximately \$1,500 in energy costs annually.

The ETV Endowment is a 501(c)(3) nonprofit founded in 1977 that provides funding for programming broadcast on South Carolina ETV, South Carolina Public Radio and other public media stations. The Endowment raised \$7,638,535 in FY2024 and has 46,500 active donors. Annual, major, planned and sustainer giving are key factors in the Endowment’s fundraising strategies. Sustainers, donors who give monthly, represent 41.2% of total membership revenues.

In 2024, the ETV Endowment was awarded its twelfth consecutive 4-Star rating from Charity Navigator in recognition of its commitment to accountability and fiscal responsibility, placing the Endowment in the top two percent of charities evaluated. The ETV Endowment has also been awarded Candid’s Platinum Seal of Transparency in 2024. During FY23-43 ETV and the ETV Endowment offered community screenings, donor and other outreach events throughout the state. Programs featured screenings and panel discussions on a range of topics from veteran resources and estate planning to South Carolina nature, history and culture. During the year, nearly 1000 people participated in events offered to the public. SCETV’s on-air work, community events and outreach provide important support for the Endowment’s fundraising efforts.

**Broadcast Infrastructure.**

SCETV’s infrastructure is key to the agency’s ability to meet its mission, especially in the face of ever emerging technologies. Annually, SCETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility, and speed. Upgrades allow SCETV to provide more reliable customer service in a secure, reliable manner.

In 2016, the legislature directed SCETV to manage tower and antenna operations within state government. Since then, SCETV annually collects the detailed information necessary to expand the use of 529 SCETV towers, all other state agencies’ 100+ foot towers, and all other state-owned assets determined to be eligible for antenna placement. Collecting this information involves site visits, legal research, contract negotiation, and land use agreements. The process can take months for a single tower. SCETV also manages existing communications site tower licenses and negotiates new licenses. Each license application usually takes several months from start to execution, and SCETV currently is working on approximately 63 new licenses and amendments to existing licenses.

SCETV participated in the inaugural symposium hosted by the South Carolina Interagency Drone Users Consortium. The one-day symposium brought together a distinguished lineup of experts, government officials and drone enthusiasts, providing attendees with an opportunity to explore the multifaceted applications of drones across various government agencies. SCETV, a member of SCiDUC, utilizes drones for filming and inspecting towers, showcasing the practical applications of the technology in broadcasting and infrastructure maintenance.

**Risk Assessment and Mitigation Strategies.**

<b>AGENCY NAME:</b>	<b>South Carolina Educational Television Commission</b>		
<b>AGENCY CODE:</b>	<b>H670</b>	<b>SECTION:</b>	<b>008</b>

SCETV’s greatest risks that could impact the public are primarily related to technology failure – both physical plant failure and cyber risks. While the agency has multiple back-up plans in place to continue service if a technology failure occurs, the potential loss of transmission capacity due to a technology failure could impact public safety during an emergency. Over the past five years, SCETV’s legislative budget request has included priority items that will allow the agency to upgrade old and failing equipment and increase both physical and cyber security at all sites.

**Conclusion.**

Based on performance measures adopted in FY23-24, SCETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency; produce and distribute education programs; provide quality media programs and transparency services; and produce, aggregate and present broadcast TV, radio, and web programming.

SCETV is a valued and trusted resource within the state of South Carolina. The network looks forward to continued service to South Carolina to support the state in education, emergency communications, public safety, and civic leadership. SCETV is recognized as a center of distinction for the region and the nation, providing crucial information and education to the communities it serves.

AGENCY NAME:

South Carolina Educational Television Commission

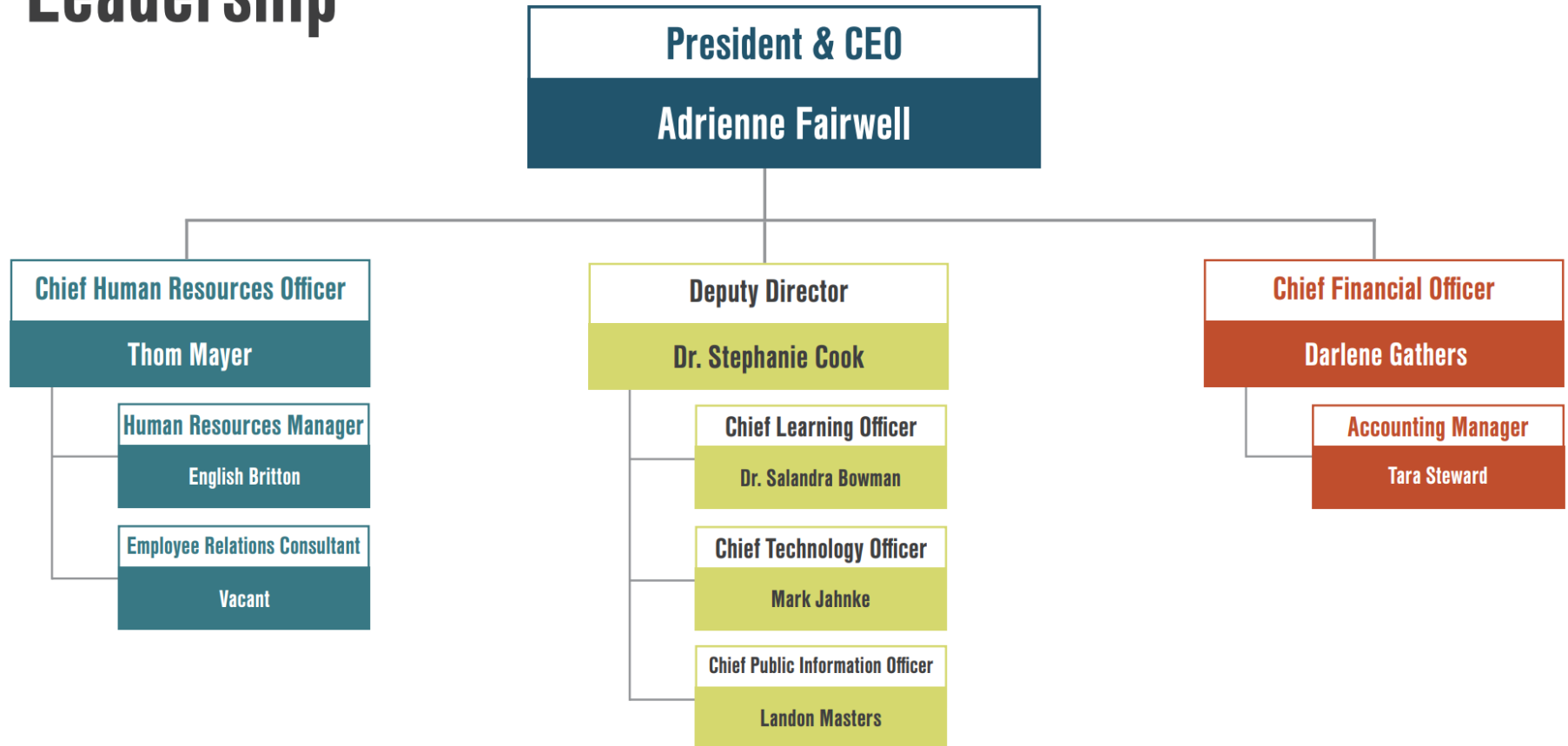
AGENCY CODE:

H670

SECTION:

008

# Organization Leadership



# 2024

## Reorganization and Compliance

as submitted for the Accountability Report by:

### H670- ETV Commission

#### Primary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Adrienne	Fairwell	President and CEO	<a href="mailto:afairwell@scetv.org">afairwell@scetv.org</a>	803.737.3240

#### Secondary Contact

First Name	Last Name	Role/Title	Email Address	Phone
Stephanie	Cook	Assistant General Manager	<a href="mailto:scook@scetv.org">scook@scetv.org</a>	803.737.3528

#### Agency Mission

SCETV amplifies South Carolina voices, provides education experiences and strengthens communities

Adopted in:

2022

#### Agency Vision

A stronger, more connected and informed SC

Adopted in:

2022

#### Recommendations for reorganization requiring legislative change:

No

#### Agency intentions for other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in the succeeding fiscal year:

Align reorganization with the '22-'25 agency strategic plan based on established goals and objectives

#### Significant events related to the agency that occurred in FY2024

Description of Event	Start	End	Agency Measures Impacted	Other Impacts
Arrival of new president and CEO	August	June	New president's arrival indirectly impacted all measures	
New play plan completed	August	June	Deploy pay survey	
Increased flow of information to and among staff	August	June	Launch new Insider page with sustainable plan for growth	
Increased flow of information to and among staff	August	June	Increase staff engagement with biweekly email communication (measure is open rate)	
Brand refresh	August	June	Create plan for brand update/refresh	
Substantial increase in digital viewership	August	June	Increase digital audience viewership	

<b>Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? (See also S.C. Code Ann. § 60-2-20).</b>		Yes
<b>Reason agency is out of compliance: (if applicable)</b>		
<b>Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).</b>		No
<b>Does the law allow the agency to promulgate regulations?</b>		No
<b>Law number(s) which gives the agency the authority to promulgate regulations:</b>		
<b>Has the agency promulgated any regulations?</b>		No
<b>Is the agency in compliance with S.C. Code Ann. § 1-23-120 (J), which requires an agency to conduct a formal review of its regulations every five years?</b>		N/A
(End of Reorganization and Compliance Section)		

# FY2024

## Strategic Plan Results

as submitted for the Accountability Report by:

H670- ETV Commission

- Goal 1 Maintain a skilled and talented workforce that can adapt and evolve
- Goal 2 Empower people to solve issues, think big and make our work better
- Goal 3 Utilize workflows and technology to maximize resource allocation, content quality and reach
- Goal 4 Expand the impact of content through engagement opportunities
- Goal 5 Increase role and reputation associated with Emergency Management, Public Safety partners
- Goal 6 Explore, understand and communicate emerging technology applications
- Goal 7 Support sustainability efforts with increased revenue amounts and sources, and compliance with regulatory expectations and practices
- Goal 8 Increase brand awareness and recognition

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
<b>1.1 Provide competitive compensation for staff</b>														
State Objective: Education, Training, and Human Development														
1.1.1	Deploy pay survey every three years	0	1	1	Count	Equal to or greater than	State Fiscal Year	single survey every three years	HR	HR Dept	SC citizens assured that staff is accurately/adequately compensated	SC citizens; SCETV staff	0100.00000.000, 9500.050000X000	
<b>1.2 Deploy comprehensive recruitment strategies</b>														
State Objective: Education, Training, and Human Development														
1.2.1	Increase agency participation in jobs fairs	0%	25%	30%	Percent	Equal to or less than	State Fiscal Year	# of jobs fairs	HR	HR Dept	SC citizens get better information about job opportunities. SCETV gets better applicants	SC citizens; SCETV staff	0100.00000.000	Expanded outreach efforts to chance recruitment efforts.
<b>2.1 Increase flow of information and communication throughout the organization</b>														
State Objective: Education, Training, and Human Development														
2.1.1	Launch new Insider page with sustainable plan for growth	0	1	1	Count	Equal to or greater than	State Fiscal Year	# of visits	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	2000.40000.000	
2.1.2	Increase staff engagement with biweekly email communication (measure is open rate)	20%	25%	25%	Percent	Equal to or greater than	State Fiscal Year	# of opens	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.00000.000	
<b>2.2 Improve knowledge of how departments interact</b>														
State Objective: Education, Training, and Human Development														
2.2.1	Increase number of inter-departmental training opportunities for staff (staff showcase, all staff retreat, etc)	2	3	15	Count	Equal to or greater than	State Fiscal Year	# of training opportunities	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.00000.000	Multiple in-house training sessions delivered by DOA Training Division, employee appreciation days, all staff retreats.
<b>2.3 Redefine measures of success for projects and initiatives based on outcomes</b>														
State Objective: Education, Training, and Human Development														
2.3.1	Deploy communication plan for eDAM implementation	0	1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Engineering	SCETV Insider Page	SC citizens assured SCETV resources are accurately inventoried and deployed; SCETV staff is more efficient	SC citizens; SCETV staff	2000.30010.000, 2000.40000.000, 2000.35010.000, 9812.260000X000	Communications plan for eDAM implementation was created and implemented beginning in May 2024.
<b>3.1 Further expand the definition of content beyond broadcast</b>														
State Objective: Education, Training, and Human Development														
3.1.1	Increase digital audience viewership	0%	2%	12%	Percent	Equal to or greater than	State Fiscal Year	# of viewers	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens; SCETV viewers	2000.40000.000, 2000.30010.000, 2000.35010.000	22-23: 502k; 23-24: 562k
<b>3.2 Have clear production processes that account for resource allocation and timing</b>														
State Objective: Education, Training, and Human Development														



Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes	
3.2.1	Develop "green light" process for content development		0	1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Content	Content Dept	SC citizens and viewer/listeners are assured of an efficient and practical process for developing content	SC citizens, SCETV viewers/listeners	2000.400000.000	Process update started in 23-24. Will continue into 24-25
<b>4.1 Strategically integrate regional managers into community on behalf of SCETV</b> State Objective: Education, Training, and Human Development															
4.1.1	Host at least three events in collaboration with regional station managers		0	3	6	Count	Equal to or greater than	State Fiscal Year	# of events	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 0100.000000.000	Complete: Steep Canyon Rangers, Be My Neighbor Day, Indie Lens/POV events. Beaufort and Spartanburg Parents as Teacher Workshops in partnerships with SC First Steps. added intern lunch 8.1
<b>4.2 Align engagement activities and educational experiences with local and national content</b> State Objective: Education, Training, and Human Development															
4.2.1	Engage at least 5,000 Pre-K12 students through field trips, conferences, workshops, state fair, etc		0	57,000	52,000	Count	Equal to or greater than	State Fiscal Year	# of students	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	Engagement account includes an event attended by more than 20,000 attendees. Without the 20,000 attendees, student engagement counts still far exceed 5,000.
4.2.2	Increase the number of attendees at community engagement events by at least 3 percent.		0	3%	1,713.03	Percent	Equal to or greater than	State Fiscal Year	# of people participating	Communications	Communications Dept	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.400000.000, 0100.000000.000	Estimated event attendance increased 1713.03% when a 50,000 estimated number of attendees reached during SCETV's two-week booth at the SC State Fair is included. Without that 50,000 estimate, attendees increased 120.669%. SCETV engaged an estimated 3,140 attendees in FY23, and an estimated 56,929 attendees in FY24.
<b>4.3 Leverage Community Advisory Council to generate ideas, feedback and additional community connections</b> State Objective: Government and Citizens															
4.3.1	Revise engagement plan for Community Advisory Council		0	1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Communications	Communications Dept	SC citizens are assured the SCETV/Public Radio programming reflects the state's interests, passions and knowledge	SC citizens	2000.400000.000, 0100.000000.000	Revise engagement plan for Community Advisory Council was created in April 2024.
<b>5.1 Assess current and identify emerging needs of the SC Emergency Management Division and infrastructure needs</b> State Objective: Education, Training, and Human Development															
5.1.1	Increase in the number of completed public safety training sessions by at least 5 percent.		0%	5%	14%	Percent	Equal to or greater than	State Fiscal Year	# of training sessions	Education	Education Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000	Percentage reflects increase from 1,500 in 2022-2023 to 1,702 in 2023-2024.
<b>5.2 Further identify areas of application for SCEIN services</b> State Objective: Education, Training, and Human Development															
5.2.1	Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site.		0%	3%	3%	Percent	Equal to or greater than	State Fiscal Year	# of new assets posted	Content	Content Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000	
<b>5.3 Advance technology to improve capabilities and level of services</b> State Objective: Education, Training, and Human Development															
5.3.1	Implement survey to assess needs of transparency service partners		0	1	1	Count	Equal to or greater than	State Fiscal Year	single survey	Content	Content Dept	SC citizens have access to government activities	SC citizens	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	Survey prepared to be deployed in August 2024
<b>6.1 Work with partner agencies and work to evaluate statewide broadband infrastructure and resources</b> State Objective: Public Infrastructure and Economic Development															

Perf. Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
6.1.1	Increase the number of wireless hotspot recipients by 3%	0%	3%	12%	Percent	Equal to or greater than	State Fiscal Year	# of hotspots	Education	Education Dept	Supplementing instructional/learning activities with high-speed Internet access	South Carolina school districts, afterschool alliances, early learning centers, and other community partners	2000.350100.000	Percentage reflects increase from 426 hotspots in 2022-2023 to 479 hotspots in field in 2023-2024.
<b>6.2 Understand needs and identify opportunities for instructional design with state agency partners</b>													<b>State Objective: Public Infrastructure and Economic Development</b>	
6.2.1	Provide training and recertification courses to at least 3000 individuals in virtual and face-to-face sessions.	2,500	3,000	3,670	Count	Equal to or greater than	State Fiscal Year	# of people trained	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
<b>6.3 Ensure towers and infrastructure are in working order</b>													<b>State Objective: Public Infrastructure and Economic Development</b>	
6.3.1	Evaluate at least 5 tower leases/structural analyses.	0	5	5	Count	Equal to or greater than	State Fiscal Year	# of towers evaluated	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000	
<b>7.1 Capitalize on vertical assets</b>													<b>State Objective: Government and Citizens</b>	
7.1.1	Add one new tower lease	0	1	1	Count	Equal to or greater than	State Fiscal Year	# of tower leases	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000	
<b>7.2 Deliver all required reports for compliance on time and accurate</b>													<b>State Objective: Government and Citizens</b>	
7.2.1	Implement two reporting/compliance process improvements from mock audit findings	0	2	2	Count	Equal to or greater than	State Fiscal Year	# of reports completed	Administration	Administration Dept	SC citizens are assured of efficient use of state resources	SC citizens	0100.000000.000	SC Public Radio Site. Finance Report updates.
<b>8.1 Ensure that people recognize SCETV and associate products with its brand</b>													<b>State Objective: Government and Citizens</b>	
8.1.1	Increase social media reach or engagement on all platforms by at least 2 percent.	0	2%	3.90%	Percent	Equal to or greater than	State Fiscal Year	percentage increase over last year	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000	Impressions on SCETV (Facebook, X, and Instagram) and SC Public Radio (Facebook and X) platforms increased 3.9%.
8.1.2	Carry out brand plan introduced in 23-24	0	1	1	Count	Equal to or greater than	State Fiscal Year	single plan	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000	Branding recommendation plan was created in June 2024.

# FY2025

## Strategic Plan Development

as submitted for the Accountability Report by:

H670- ETV Commission

- Goal 1 Maintain a skilled and talented workforce that can adapt and evolve
- Goal 2 Empower people to solve issues, think big and make our work better
- Goal 3 Utilize workflows and technology to maximize resource allocation, content quality and reach
- Goal 4 Expand the impact of content through engagement opportunities
- Goal 5 Increase role and reputation associated with Emergency Management and Public Safety partners
- Goal 6 Explore, understand and communicate emerging technology applications
- Goal 7 Support sustainability efforts with increased revenue amounts and sources, and compliance with regulatory expectations and practices
- Goal 8 Increase brand awareness and recognition

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
<b>1.1 Provide competitive compensation for staff</b>													
<b>State Objective: Education, Training, and Human Development</b>													
1.1.1	Deploy pay survey every three years	NA	1	Count	Equal to or greater than	State Fiscal Year	single survey every three years	HR	HR Dept	SC citizens assured that staff is accurately/adequately compensated	SC citizens; SCETV staff	0100.000000.000, 9500.050000X000	
<b>1.2 Deploy comprehensive recruitment strategies</b>													
<b>State Objective: Education, Training, and Human Development</b>													
1.2.1	Increase agency participation in jobs fairs	NA	25%	Percent	Equal to or less than	State Fiscal Year	# of jobs fairs	HR	HR Dept	SC citizens get better information about job opportunities, SCETV gets better applicants	SC citizens; SCETV staff	0100.000000.000	
<b>2.1 Increase flow of information and communication throughout the organization</b>													
<b>State Objective: Education, Training, and Human Development</b>													
2.1.1	Increase use of insider page employing plan developed in 23-24	NA	5%	Percent	Equal to or greater than	State Fiscal Year	# of visits	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	2000.400000.000	
2.1.2	Increase staff engagement with biweekly email communication (measure is open rate)	NA	3%	Percent	Equal to or greater than	State Fiscal Year	# of opens	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.000000.000	
<b>2.2 Improve knowledge of how departments interact</b>													
<b>State Objective: Education, Training, and Human Development</b>													
2.2.1	Increase number of inter-departmental training opportunities for staff (staff showcase, all staff retreat, etc)	2	3	Count	Equal to or greater than	State Fiscal Year	# of training opportunities	HR	HR Dept	SCETV staff is better informed about agency activities	SCETV staff	0100.000000.000	
<b>2.3 Redefine measures of success for projects and initiatives based on outcomes</b>													
<b>State Objective: Education, Training, and Human Development</b>													
2.3.1	Carry out communication plan for eDAM implementation developed in 23-24	NA	1	Count	Equal to or greater than	State Fiscal Year	single plan	Engineering	SCETV Insider Page	SC citizens assured SCETV resources are accurately inventoried and deployed; SCETV staff is more efficient	SC citizens; SCETV staff	2000.300100.000, 2000.400000.000, 2000.350100.000, 9812.260000X000	
<b>3.1 Further expand the definition of content beyond broadcast</b>													
<b>State Objective: Education, Training, and Human Development</b>													
3.1.1	Increase digital audience viewership	NA	2%	Percent	Equal to or greater than	State Fiscal Year	# of viewers	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 2000.300100.000, 2000.350100.000	
<b>3.2 Have clear production processes that account for resource allocation and timing</b>													
<b>State Objective: Education, Training, and Human Development</b>													

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes
3.2.1	Develop "green light" process for content development	NA	1	Count	Equal to or greater than	State Fiscal Year	single plan	Content	Content Dept	SC citizens and viewer/listeners are assured of an efficient and practical process for developing content	SC citizens, SCETV viewers/listeners	2000.400000.000	
<b>4.1 Strategically integrate regional managers into community on behalf of SCETV State Objective: Education, Training, and Human Development</b>													
4.1.1	Host at least three events in collaboration with regional station managers	3	3	Count	Equal to or greater than	State Fiscal Year	# of events	Content	Content Dept	SC citizens and viewers are connected with others in their community who share interests, passions and knowledge	SC citizens, SCETV viewers	2000.400000.000, 0100.000000.000	
<b>4.2 Align engagement activities and educational experiences with local and national content State Objective: Education, Training, and Human Development</b>													
4.2.1	Engage at least 5,000 Pre-K12 students through field trips, conferences, workshops, state fair, etc	52,000	57,000	Count	Equal to or greater than	State Fiscal Year	# of students	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	
4.2.2	Increase the number of attendees at community engagement events by at least 3 percent.	NA	3%	Percent	Equal to or greater than	State Fiscal Year	# of attendees at events	Communications	Communications Dept	Connecting with others in their community who share interests, passions and knowledge	SCETV viewers, listeners, users of online content and supporters	2000.400000.000, 0100.000000.000	
<b>4.3 Leverage Community Advisory Council to generate ideas, feedback and additional community connections State Objective: Government and Citizens</b>													
4.3.1	Carry out engagement plan for Community Advisory Council created in 23-24	1	2	Count	Equal to or greater than	State Fiscal Year	single plan	Communications	Communications Dept	SC citizens are assured the SCETV/Public Radio programming reflects the state's interests, passions and knowledge	SC citizens	2000.400000.000, 0100.000000.000	
<b>5.1 Assess current and identify emerging needs of the SC Emergency Management Division and infrastructure needs State Objective: Education, Training, and Human Development</b>													
5.1.1	Increase in the number of completed public safety training sessions by at least 5 percent.	NA	5%	Percent	Equal to or greater than	State Fiscal Year	# of training sessions	Education	Education Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000	
<b>5.2 Further identify areas of application for SCEIN services State Objective: Education, Training, and Human Development</b>													
5.2.1	Create at least 3 new educational and/or general audience assets posted to the South Carolina Emergency Information Network (SCEIN) site.	3	3	Count	Equal to or greater than	State Fiscal Year	# of assets posted	Content	Content Dept	SC citizens, viewers and listeners have access to accurate weather and emergency information	SC citizens, SCETV viewers/listeners	2000.400000.000, 2000.350100.000, 2000.300100.000	
<b>5.3 Advance technology to improve capabilities and level of services State Objective: Education, Training, and Human Development</b>													
5.3.1	Update/install new equipment in House and Senate Buildings	NA	3	Count	Equal to or greater than	State Fiscal Year	single plan	Content	Content Dept	SC citizens have access to government activities	SC citizens	2000.400000.000, 2000.350100.000, 2000.300100.000, 0100.000000.000	
<b>6.1 Work with partner agencies and work to evaluate statewide broadband infrastructure and resources State Objective: Public Infrastructure and Economic Development</b>													
6.1.1	Increase the number of wireless hotspot recipients by 3%	NA	3%	Percent	Equal to or greater than	State Fiscal Year	# of hotspots	Education	Education Dept	Supplementing instructional/learning activities with high-speed Internet access	South Carolina school districts, afterschool alliances, early learning centers, and other community partners	2000.350100.000	
<b>6.2 Understand needs and identify opportunities for instructional design with state agency partners State Objective: Public Infrastructure and Economic Development</b>													
6.2.1	Provide training and recertification courses to at least 3000 individuals in virtual and face-to-face sessions.	2,500	2,750	Count	Equal to or greater than	State Fiscal Year	# of people trained/ recertified	Education	Education Dept	Accessing free, standard-aligned, ad-free, state-specific educational resources provided by the agency	South Carolina educators, students, and families	2000.350100.000	

Perf. Measure Number	Description	Base	Target	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Stakeholder Need Satisfied	Primary Stakeholder	State Funded Program Number Responsible	Notes	
<b>6.3 Ensure towers and infrastructure are in working order</b>													<b>State Objective: Public Infrastructure and Economic Development</b>	
6.3.1	Evaluate at least 5 tower leases/structural analyses.	5	2	Count	Equal to or greater than	State Fiscal Year	# of towers leases	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000		
<b>7.1 Capitalize on vertical assets</b>													<b>State Objective: Government and Citizens</b>	
7.1.1	Add one new tower lease	1	1	Count	Equal to or greater than	State Fiscal Year	# of towers leases	Engineering	Engineering Dept	SC citizens are assured of efficient use of state resources	SC citizens	2000.300100.000		
<b>8.1 Ensure that people recognize SCETV and associate products with its brand</b>													<b>State Objective: Government and Citizens</b>	
8.1.1	Increase social media reach or engagement on all platforms by at least 2 percent.	NA	3%	Percent	Equal to or greater than	State Fiscal Year	# of engagements	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network.	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000		
8.1.2	Carry out brand plan introduced in 23-24	NA	1	Count	Equal to or greater than	State Fiscal Year	single plan	Communications	Communications Dept	Viewers and listeners stay up to date with SCETV offerings and engage with social media to communicate with the agency and share information with their own social media network.	SCETV/Public Radio viewers and listeners; SC citizens	2000.400000.000		

# 2024

## Budget Data

as submitted for the Accountability Report by:

### H670- ETV Commission

State Funded Program No.	State Funded Program Title	Description of State Funded Program	(Actual) General	(Actual) Other	(Actual) Federal	(Actual) Total	(Projected) General	(Projected) Other	(Projected) Federal	(Projected) Total
0100.000000.000	Internal Administration	Agency administrative functions	\$ 2,569,864.00	\$ 4,329,366.00	\$ 71,486.00	\$ 6,970,715.00	\$ 186,634.00	\$ 5,649,318.00	\$ -	\$ 5,835,952.00
2000.400000.000	Content	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.	\$ 1,967,143.00	\$ 5,401,036.00	\$ 402.00	\$ 7,368,581.00	\$ 838,829.00	\$ 5,749,694.00	\$ -	\$ 6,588,523.00
2000.300100.000	Towernet	Functions related to Community Education	\$ 1,025,825.00	\$ 1,512,276.00	\$ 91,333.00	\$ 2,629,435.00	\$ 3,759,816.00	\$ 3,034,442.00	\$ -	\$ 6,794,258.00
2000.350100.000	Education	Produces and distributes educational programming for K-12 schools.	\$ 751,075.00	\$ 664,523.00	\$ 25,113.00	\$ 1,440,711.00	\$ 1,850,000.00	\$ 511,845.00	\$ -	\$ 2,361,845.00
2000.500100.000	Enterprise Activities	General Support & Services functions	\$ 238,015.00	\$ 860,151.00	\$ -	\$ 1,098,166.00	\$ -	\$ 985,845.00	\$ -	\$ 985,845.00
9500.050000.000	State Employer Contributions	Provides for employee benefits to include employer contributions.	\$ 1,482,122.00	\$ 1,720,627.00	\$ -	\$ 3,202,749.00	\$ 1,398,765.00	\$ 2,220,382.00	\$ -	\$ 3,619,147.00
9812.180000X000	Capital Needs	Capital Needs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 119,440.00	\$ -	\$ 119,440.00
9812.260000X000	Infrastructure Plan Funding	Spectrum Infrastructure Plan Funding	\$ -	\$ 1,153,537.00	\$ -	\$ 1,153,537.00	\$ -	\$ 8,000,000.00	\$ -	\$ 8,000,000.00
9816.250000X000	FCC Required Channel Reassignment	FCC Repack Required Channel Reassignment	\$ -	\$ 1,616,860.00	\$ -	\$ 1,616,860.00	\$ -	\$ 2,750,000.00	\$ -	\$ 2,750,000.00
9820.040000X000	Capital Needs	Capital Needs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,320,232.00

# 2024

## Legal Data

as submitted for the Accountability Report by:

### H670- ETV Commission

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2024
P8.1	State	Proviso	SCETV: Grants/Contribution Carry Forward	Requires a service	SCETV	No Change
P8.2	State	Proviso	SCETV: Spectrum Auction	Requires a service	SCETV	No Change
P8.3	State	Proviso	SCETV: Antenna and Tower Replacement	Requires a service	SCETV	No Change
P8.4	State	Proviso	SCETV: Wireless Communications Tower	Report our agency must/may provide	Statewide tower and antenna/wireless communications industry, General Assembly	No Change
P93.8	State	Proviso	DOA: Sale of Surplus Real Property	Report our agency must/may provide	SCETV	No Change
P117.27	State	Proviso	GP: School Technology Initiative	Requires a service	School Districts	No Change
P117.76	State	Proviso	GP: Broadband Spectrum Lease	Report our agency must/may provide	11.176 is no longer the broadband lease. It's now 117.75	Amended Proviso Number Only
PIA.23	State	Proviso	SDE-EIA: Reading	Report our agency must/may provide	IA.23 is no longer IA.23-it's now IA.21	Amended Proviso Number Only
PIA.35	State	Proviso	SDE-EIA: SCETV Teacher Training/Support	Report our agency must/may provide	SCETV did not receive funding on this line because agency funding was moved back to Section 8 in the previous fiscal year.	Amended

Law number	Jurisdiction	Type	Description	Purpose the law serves:	Notes:	Changes made during FY2024
PIA.41	State	Proviso	SDE-EIA: EOC Partnerships for Innovation	Report our agency must/may provide	Education Oversight Committee, State Agencies, Boards like SCETV Commission, businesses, and higher education institutions, and General Assembly	No Change
47 U.S.C. Section 396	Federal	Statute	Communications Compliance Act establishes Corporation of Public Broadcasting	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-10	State	Statute	Creates SCETV Commission	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-20	State	Statute	Creates SCETV Commission Advisory Committees	Requires a service	Public Radio and Television Broadcasting/Public Telecommunications Industry and Users	No Change
Section 59-7-30	State	Statute	Authorizes per diem for Commission members	Requires a service	SCETV Commission	No Change
Section 59-7-40	State	Statute	Studies and reports; cooperation of state agencies; acquisition of property	Report our agency must/may provide	SC Department of Education, School Districts, Governor, and General Assembly	No Change
Section 59-7-50	State	Statute	Authorizes acceptance of contributions and sale or lease of facilities.	Requires a service	SCETV	No Change
Section 59-7-60	State	Statute	Assures educational textbooks used by SCETV align with state standards.	Requires a service	SC Department of Education, School Districts, Governor, and General Assembly	No Change
Title 47 C.F.R. Chapter I	Federal	Regulation	Telecommunication-Federal Communications Commission (FCC)	Requires a service	Radio, Television, and Wire, Satellite, and Cable Communications Industry and Users	No Change



# 2024

## Services Data

as submitted for the Accountability Report by:  
H670- ETV Commission

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
Emergency preparedness alerts and infrastructure to deliver messages	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration, Transmission & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	No access to emergency alerting around the state through our broadcast of TV and radio.	No Change	
Content for Television and Web	All South Carolina residents	SC education agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming web coverage of the S.C. Supreme Court hearings; <a href="http://www.judicial.state.sc.us/SCvideo/">http://www.judicial.state.sc.us/SCvideo/</a>	All South Carolina residents and legislative entities	State and federal legislative agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration; Local and Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public access to South Carolina hearings would no longer be available.	Amend	Add "Local and Transparency" to Column I
Pre-K 12 Content and teacher professional development	Families of children grades PreK-12, active and retired educators	South Carolina Citizens, South Carolina Districts and Schools, South Carolina Childcare Facilities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
Statewide awareness of industry initiatives	All South Carolina residents and business/industry partners.	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Internal Administration	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Awareness and outreach	All South Carolina citizens, SC education agencies, education partners, educators and caregivers i.e. South Carolina Association of School Administrators, SC First Steps, Richland County Recreation Commission, Select Health, Roper Mountain Science Center	South Carolina Citizens, South Carolina Agencies, Partner Organizations	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less public access to content, services, and resources.	No Change	
Web, television, and radio features on initiatives impacting local governments and public education	All South Carolina residents, SC education agencies, community partners	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Internal Administration	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available. Connections to the education and legislative communities would be limited.	No Change	
Statewide infrastructure to support the Governor's Office and agencies that provide emergency preparedness	EMD, Governor's Office, SLED	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	
Television and radio broadcast and web support for emergency preparedness and transparency	All South Carolina citizens, Emergency service organizations, i.e., SLED, EMD, local area broadcasters	South Carolina Agencies	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Transmissions & Reception	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely alerts from the Governor's Office or EMD will not be distributed out to South Carolinians.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Communications	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Pre-K 12 Content (including K-12 educational modules that meet S.C. curriculum standards) and teacher professional development	Children grades Pre-K - 12, active, retired, and pre-service educators, early learning educators and caregivers, community and homeschool educators	South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
Web, television, and radio features on initiatives	All South Carolina citizens, SC education agencies, education partners, educators and caregivers, i.e. SCASA, SC Palmetto Teachers Association, and SC Home-School Association	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Public Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
Web, television, and radio features on initiatives	Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Higher Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Timely updates on South Carolina resources and initiatives would not be available.	No Change	
TV and Radio Content	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Radio Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
Content for Television and Web	All South Carolina residents	South Carolina agencies, community partners, donors	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	Television Content	Citizens of SC who watch or listen to ETV for educational media (i.e., TV, radio, or web), entertainment and/or learning	South Carolina residents would not have access to PBS, NPR, and local South Carolina stories.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, community partners, donors	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Online training	South Carolina educators and families	South Carolina agencies, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Television Content	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would have limited knowledge and access to South Carolina specific educational resources and services.	No Change	
Streaming services/Web distribution	South Carolina residents, communities, and business/industry partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Local & Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	No Change	
Streaming and television broadcast and web coverage	All South Carolina residents	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content, Transmissions and Reception; Local and Transparency	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents who use streaming and web as their primary source of information would not be able to access PBS, NPR, and other local South Carolina news/content.	Amend	Add "Local and Transparency" to Column I

Description of Service	Description of Direct Customer	Customer Name	Others Impacted by Service	Division or major organizational unit providing the service.	Description of division or major organizational unit providing the service.	Primary negative impact if service not provided.	Changes made to services during FY2024	Summary of changes to services
Diverse Educational Platforms Content Development; Work Force Development projects that support statewide employment initiatives	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina Chamber of Commerce, South Carolina Technical College System, South Carolina Department of Employment and Workforce, other workforce and community-centered agencies.	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina educators and families would not have access to South Carolina specific educational resources and services.	No Change	
Live News Shots; Informational Video; Transparency-Local Government; Television Broadcast Programming; Image Videos; Television Broadcast Segments; Public Awareness Videos and Broadcast Segments	South Carolina residents, legislative partners, other public media/communications partners	South Carolina agencies, legislative entities, donors, educational partners	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Content and Communications	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Public Information and Community Engagement	Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural	South Carolina citizens, South Carolina educators, South Carolina School Districts and Schools, Colleges and Universities	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Enterprise	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	South Carolina residents would not have access to timely updates related to emergency preparedness, educational resources/services, and governmental transparency. There would be limited access to South Carolina stories and national PBS/NPR content.	No Change	
Datacasting	K-12 students	SC school districts	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	
At Home Learning	K-12 students, educators, families	South Carolinians	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Education	Businesses, organizations, or agencies using ETV's digital infrastructure and technical expertise for training, to support emergency preparedness, or transparency	Less access to free or affordable high-quality professional development and recertification offerings for districts and educators.	No Change	

# 2024

## Partnerships Data

as submitted for the Accountability Report by:

**H670- ETV Commission**

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	ConnectSC	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Catesby Trust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Charlestowne Landing	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Colonial Dames	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Columbia Museum of Art	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Columbia Police Department	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Community Councils/Foundation	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	Edventure	Promotes resources, identifies customer needs and creates packages to meet their needs.	Amend
Non-Governmental Organization	Future Minds	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	Google Analytics	Incorporated data for monthly updates for management and ETV Commission presentations.	No Change
Non-Governmental Organization	Historic Columbia	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Hobcaw Barony - The Belle W. Baruch Foundation	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Humanities Council of SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
K-12 Education Institute	Jasper School District	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Local Government	Lexington County Police Department	Provides the infrastructure for agencies and others to share information.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Media Literacy Clearinghouse	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Medical University of South Carolina - PICO	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Federal Government	NASA	Provides the infrastructure for agencies and others to share information.	Amend
Federal Government	National Oceanic and Atmospheric	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Federal Government	National Park Service	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	National Parks	Provides the infrastructure for agencies and others to share information.	Remove
Non-Governmental Organization	National Public Radio (NPR)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	NETA	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	Office of State Fire Marshal	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	Olde English Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Open Source 101 Initiative	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	ORS	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Public Broadcasting Service (PBS)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Richland County Public Library	Provides the infrastructure for agencies and others to share information.	Amend
Local Government	Richland County Recreation Commission	Provides the infrastructure for agencies and others to share information.	No Change
Local Government	Richland County Sheriff's Department	Provides the infrastructure for agencies and others to share information.	No Change

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Riverbanks Zoo	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Arts Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Civil Air Patrol	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Council on Competitiveness	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Criminal Justice Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Department of Administration	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Natural Resources	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Department of Transportation	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Economics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC Farm Bureau	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Fire Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Governor's Office	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Hall of Fame	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Healthcare Emergency Amateur Radio	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC Legislature and Legislative Services	Provides the infrastructure for agencies and others to share information.	No Change



Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
State Government	SC Museum of Archive and History	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Non-Governmental Organization	SC National Heritage Corridor	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Public Service Commission	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Private Business Organization	SC Research Authority	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Science Education Leadership Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC State Human Resources	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC State Law Enforcement Division (SLED)	Provides the infrastructure for agencies and others to share information.	No Change
State Government	SC State Library	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC State Museum	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC State Parks	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Supreme Court	Provides streaming annually during general session.	Remove
State Government	SC Supreme Court	Provides the infrastructure for agencies and others to share information.	No Change
Non-Governmental Organization	SC Telehealth Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	SC TRIO	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Spoleto Festival	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Private Business Organization	Sprint	Promotes resources, identifies customer needs and creates packages to meet their needs.	Amend

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Private Business Organization	Telecommunication Carriers	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	The Riley Institute	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Individual	Users/Participants	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals.	Remove
Individual	Viewers/Listeners/Donors/Members	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Government Organization	Boys and Girls Club of the Lakelands	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Non-Government Organization	Metropolitan Arts Council of Greenville	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Non-Government Organization	SC Association of Counties	Promotes resources and identifies identifies professional development needs for local elected officials	Add
Professional Association	South Carolina Interscholastic Press Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Non-Governmental Organization	Transform SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Municipal Association	Promotes resources and identifies identifies professional development needs for local elected officials	Amend
State Government	SC Energy Office	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Federal Government	Department of Homeland Security	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Federal Government	Federal Emergency Management Agency	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Emergency Management Division (EMD)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SCiDUC	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Educational Organizations/Associations	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide.	Remove

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Government Organization	Afterschool Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Non-Governmental Organization	Arts in Basic Curriculum	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Benedict College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Center for Educator Recruitment, Retention, and Advancement (CERRA)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Clemson University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	College of Charleston	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Columbia College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Converse College	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Endowment TeacherStep	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	First Steps	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Francis Marion University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Higher Education Institute	Furman University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Head Start	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	K-12 School Technology Initiative	Provides the infrastructure for agencies and others to share information.	No Change
Higher Education Institute	Lander University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Professional Association	National EBS Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	Amend

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Palmetto PreK	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	Palmetto Teachers Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	PBS LearningMedia	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Non-Governmental Organization	S2TEM Centers SC	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Association for Educational Technology (EdTech)	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Association of School Administrators	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Business Education Association	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	SC Center for Fathers and Families	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Commission on Higher Education	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
State Government	SC Department of Education	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	No Change
Non-Governmental Organization	SC Early Childhood Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
State Government	SC Education Oversight Committee	Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets programs to users statewide.	No Change
Non-Governmental Organization	SC Independent Schools Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	SC School Board Association	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	SC Technical College System	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Local Government	School Districts	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops program concepts, produces video features and markets programs to users statewide.	Remove

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	Social Emotional Learning Alliance for South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	South Carolina Council on the Holocaust	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Geographic Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	South Carolina Montessori Alliance	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	University of South Carolina	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
K-12 Education Institute	Virtus Academy	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Amend
Non-Governmental Organization	Western Piedmont Education Consortium	Promotes resources, identifies customer needs and creates packages to meet their needs.	Amend
Higher Education Institute	Winthrop University	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Writing Improvement Network	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	York 1 School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	Roper Mountain Science Center	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
K-12 Education Institute	GLEAMS Head Start	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Professional Association	South Carolina Association of Title One Administrators	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Local Government	Beaufort County Library	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Higher Education Institute	Center for Civil Rights History at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add
Higher Education Institute	African American Studies at the University of South Carolina	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Add

Type of Partner Entity	Name of Partner Entity	Description of Partnership	Change to the partnership during the past fiscal year
Non-Governmental Organization	WUCF	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	WUFT-University of Florida	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
K-12 Education Institute	Fairfield School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	American Public Television System	Promotes resources, identifies customer needs and creates packages to meet their needs.	No Change
Non-Governmental Organization	Corporation for Public Broadcasting (CPB)	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Non-Governmental Organization	ETV Endowment of SC	Conducts meetings with ETV to assess progress in meeting goals.	No Change
K-12 Education Institute	Dillon 4 School District	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	University of South Carolina Athletics	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Higher Education Institute	Carolina Family Engagement Center	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change
Local Government	Jim Hamilton - J.B. Owens Airport	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	No Change

# 2024

## Reports Data

as submitted for the Accountability Report by:  
**H670- ETV Commission**

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	September-23	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online		No Change	
Annual Financial Statements	State's General Appropriations Bill H.4100	All financial information	February-24	Annually	South Carolina state agency or agencies	Available on agency's website	<a href="https://www.scetv.org/about/reports">https://www.scetv.org/about/reports</a>	No Change	
CPB Local Impact Report	N/A	Network report on local impact services to the state	October-23	Annually	Other	Available on agency's website	<a href="https://www.scetv.org/sites/default/files/documents/SCETV-SCPR%20FY23%20Local%20Content%20and%20Service%20Report.pdf">https://www.scetv.org/sites/default/files/documents/SCETV-SCPR%20FY23%20Local%20Content%20and%20Service%20Report.pdf</a>	No Change	
EEO	Section 1-13-110 of the South Carolina Code of Laws of 1976	Each State agency shall develop an Affirmative Action Plan to assure equitable employment for members of minorities (race and sex) and shall present such Plans to the Human Affairs Commission. On or before February 1 of each year, the Human Affairs Commission shall submit a report to the General Assembly concerning the status of the Affirmative Action Plans of all State agencies. If any Affirmative Action Plans have been disapproved, the report shall contain the reasons for such disapproval. If the General Assembly takes no action within sixty (60) days on those Plans which have been disapproved, the action of the Human Affairs Commission shall be final	October-23	Annually	South Carolina state agency or agencies	Available on another website	<a href="https://www.scstatehouse.gov/reports/HumanAffairs/Comm/2021%20Report%20to%20General%20Assembly.pdf">https://www.scstatehouse.gov/reports/HumanAffairs/Comm/2021%20Report%20to%20General%20Assembly.pdf</a>	No Change	

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
FCC Adverse Adjudications Report	Section 1.65 of the FCC's Rules (47 C.F.R. § 1.65)	requires all broadcast station licensees to report annually to the FCC on any adverse finding or adverse final action taken by any court or administrative body that involves conduct bearing on the licensee's character qualifications. If a report is required, it shall be filed on the anniversary of the date that the licensee's renewal application is required to be filed (August 1st for SCETV stations). Permittees and licensees bear the obligation to make diligent, good faith efforts to become knowledgeable of any such reportable adjudicated misconduct. The terms adverse finding and adverse final action include adjudications made by an ultimate trier of fact, whether a government agency or court, but do not include factual determinations which are subject to review de novo unless the time for taking such review has expired under the relevant procedural rules.	June-24	Annually	Entity within federal government	Available on another website	WRLK - <a href="https://publicfiles.fcc.gov/tv-profile/WRLK-TV">https://publicfiles.fcc.gov/tv-profile/WRLK-TV</a>	No Change	
FCC Biennial Ownership Report	Section 73.3615(d) of the FCC's Rules (47 C.F.R. § 73.3615(d))	requires all noncommercial educational broadcast stations to file an ownership report on FCC Form 323-E every two years, by December 1 in all odd-numbered years. Amongst other information, this report must include the names of and certain information regarding each board member and officer of the entity that holds the license for the broadcast station	November-23	Every Two years	Entity within federal government	Available on another website	WRLK - <a href="https://publicfiles.fcc.gov/tv-profile/WRLK-TV/ownership-reports">https://publicfiles.fcc.gov/tv-profile/WRLK-TV/ownership-reports</a>	No Change	
FCC Community Issues	Section 73.3527(e)(8) of the FCC's Rules (47 C.F.R. § 73.3527(e)(8))	requires all noncommercial educational broadcast stations to submit, via their online public inspection files, a list of programs that have provided the station's most significant treatment of community issues during the preceding three month period. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment (including, but not be limited to, the time, date, duration, and title of each program in which the issue was treated)	June-24	Quarterly	Entity within federal government	Available on another website	WRLK - <a href="https://publicfiles.fcc.gov/tv-profile/WRLK-TV/issues-and-programs-lists/2022/74189b04-1a57-3da0-bb53-845e74692042">https://publicfiles.fcc.gov/tv-profile/WRLK-TV/issues-and-programs-lists/2022/74189b04-1a57-3da0-bb53-845e74692042</a>	No Change	



Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
FCC EEO Report	Section 73.2080(c)(6) of the FCC's Rules (47 C.F.R. § 73.2080(c)(6))	requires all broadcast stations employment units with five (5) or more full-time station employees to file annually, via their online public inspection file and station website, an annual report on Equal Employment Opportunity. This report is due by the anniversary of the date a station is due to file its renewal application (August 1st for SCETV stations). This annual EEO public file report must include: (i) a list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title; (ii) for each such vacancy, the recruitment source(s) utilized to fill the vacancy, identified by name, address, contact person and telephone number; (iii) the recruitment source that referred the hiree for each full-time vacancy during the preceding year; (iv) data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and (v) a list and brief description of supplemental employment outreach initiatives undertaken pursuant to FCC requirements during the preceding year.	August-23	Annually	Entity within federal government	Available on agency's website	WRLK - <a href="https://publicfiles.fcc.gov/tv-profile/WRLK-TV/equal-employment-opportunity-records/additional-documents/eo-public-file-reports/d040f4d-89c7-32f9-995c-9ea2feb15b63">https://publicfiles.fcc.gov/tv-profile/WRLK-TV/equal-employment-opportunity-records/additional-documents/eo-public-file-reports/d040f4d-89c7-32f9-995c-9ea2feb15b63</a> WLTR - <a href="https://publicfiles.fcc.gov/fm-profile/WLTR/equal-employment-opportunity-records/additional-documents/eo-public-file-reports/a6a01800-5144-d124-70ab-2a51bc2d2745">https://publicfiles.fcc.gov/fm-profile/WLTR/equal-employment-opportunity-records/additional-documents/eo-public-file-reports/a6a01800-5144-d124-70ab-2a51bc2d2745</a>	No Change	can't get drop down date to change to August 23
K-12 School Technology Initiative Progress Report	Proviso 117.27	Provide SCETV Programming services funded by K-12 Technology Initiative budget	August-23	Annually	Other	Available on another website	<a href="https://sck12techinit.sc.gov/sites/sck12techinit/files/Documents/2022-23%20K-12%20ProgressReport.pdf">https://sck12techinit.sc.gov/sites/sck12techinit/files/Documents/2022-23%20K-12%20ProgressReport.pdf</a>	No Change	
Spectrum Fund Report	Proviso 8.2 and Section 117.76 of the State Appropriations Act	Retain and expend funds received pursuant to the lease for agency operations	June-24	Annually	Legislative entity or entities AND South Carolina state agency or agencies	Electronic copy available upon request	Myra Boyd mboyd@sctev.org	No Change	
Standards Aligned System (SAS)	N/A	Agency information related to human resources, content, and education	April-24	Annually	Other	Electronic copy available upon request	scook@sctev.org	No Change	
Station Activities Benchmarking Study (SABS)	N/A	Financial information	April-24	Annually	Other	Electronic copy available upon request	scook@sctev.org	No Change	
Wireless Communications Tower Revenue	Proviso 8.4 and Section 117.76 of the State Appropriations Act	Revenue collected and disbursed	September-23	Annually	Legislative entity or entities	Electronic copy available upon request	Myra Boyd mboyd@sctev.org	No Change	Note that this report is not provided to LSA for posting online. A copy of the report is available if requested.

Report Name	Law Number (if applicable)	Summary of information requested in the report	Date of most recent submission DURING the past fiscal year	Reporting Frequency	Type of entity/entities	Method to access the report	Direct access hyperlink or agency contact (if not provided to LSA for posting online)	Changes to this report during the past fiscal year	Explanation why a report wasn't submitted
Workers Comp Report	42-19-10	Record and Report of injuries	August-23	Annually	South Carolina state agency or agencies	Electronic copy available upon request	Thom Mayer tmayer@sctev.org	Amend	
Project Completion Narrative Report	N/A	Summary of actions taken to implement mini-grant from the South Carolina Energy Office to install shades in the SCETV Idea Lab.	May-24	Other	South Carolina state agency or agencies	Electronic copy available upon request	Landon Masters lmasters@sctev.org	Add	

<b>AGENCY NAME:</b>	South Carolina Educational Television Commission		
<b>AGENCY CODE:</b>	H670	<b>SECTION:</b>	008

**2024  
Accountability Report**

**SUBMISSION FORM**

I have reviewed and approved the data submitted by the agency in the following templates:

- Data Template
  - Reorganization and Compliance
  - FY2024 Strategic Plan Results
  - FY2025 Strategic Plan Development
  - Legal
  - Services
  - Partnerships
  - Report or Review
  - Budget
- Discussion Template
- Organizational Template

I have reviewed and approved the financial report summarizing the agency’s budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

<b>AGENCY DIRECTOR</b> <i>(SIGN AND DATE):</i>  <i>(TYPE/PRINT NAME):</i>	<b>SIGNATURE ON FILE</b>	<b>Signature Received:</b> 09/13/2024
	Adrienne R. Fairwell	

<b>BOARD/CMSN CHAIR</b> <i>(SIGN AND DATE):</i>  <i>(TYPE/PRINT NAME):</i>	<b>SIGNATURE ON FILE</b>	<b>Signature Received:</b> 09/13/2024
	Richard Cohn, Sr.	